

# Visual Analytics for Comments Analysis

Deokgun Park

Computer Science and Engineering Department

University of Texas at Arlington



Visual Analytics



Comment Analysis



Future Works





VS







Hard

Easy

Easy

Hard



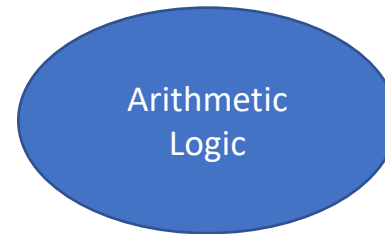


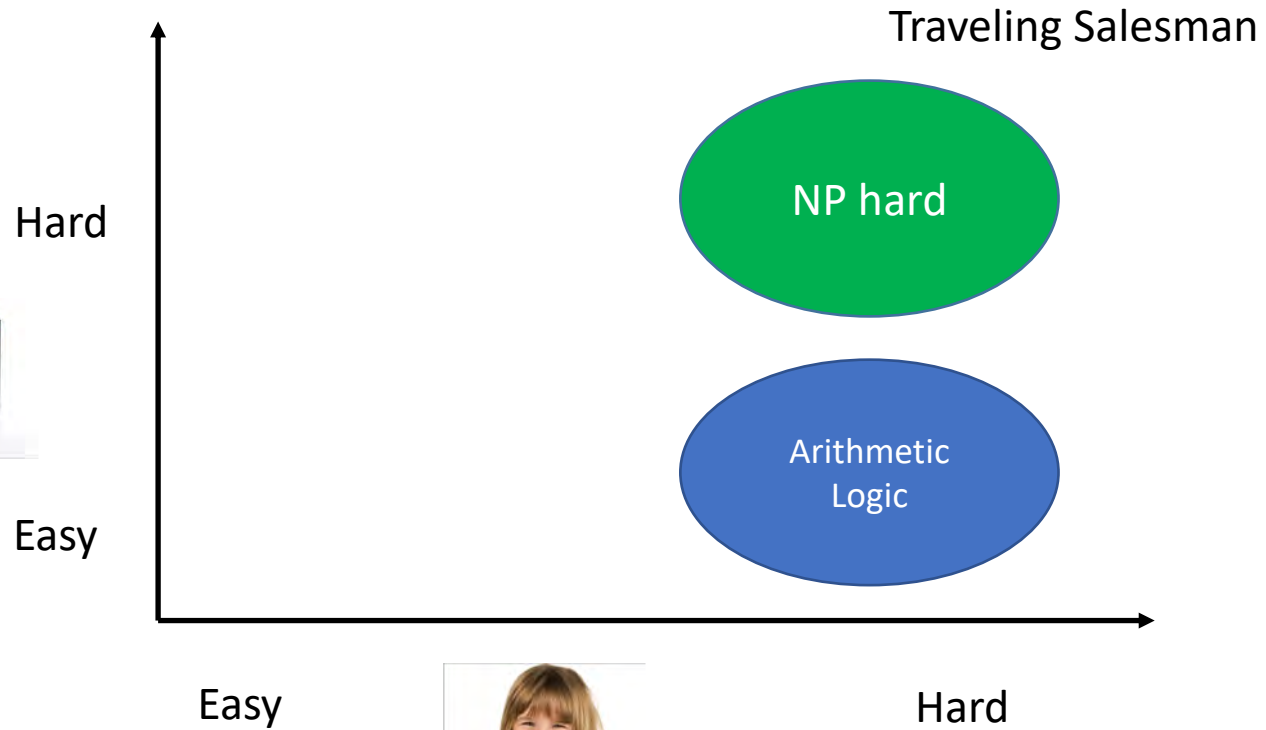
Hard

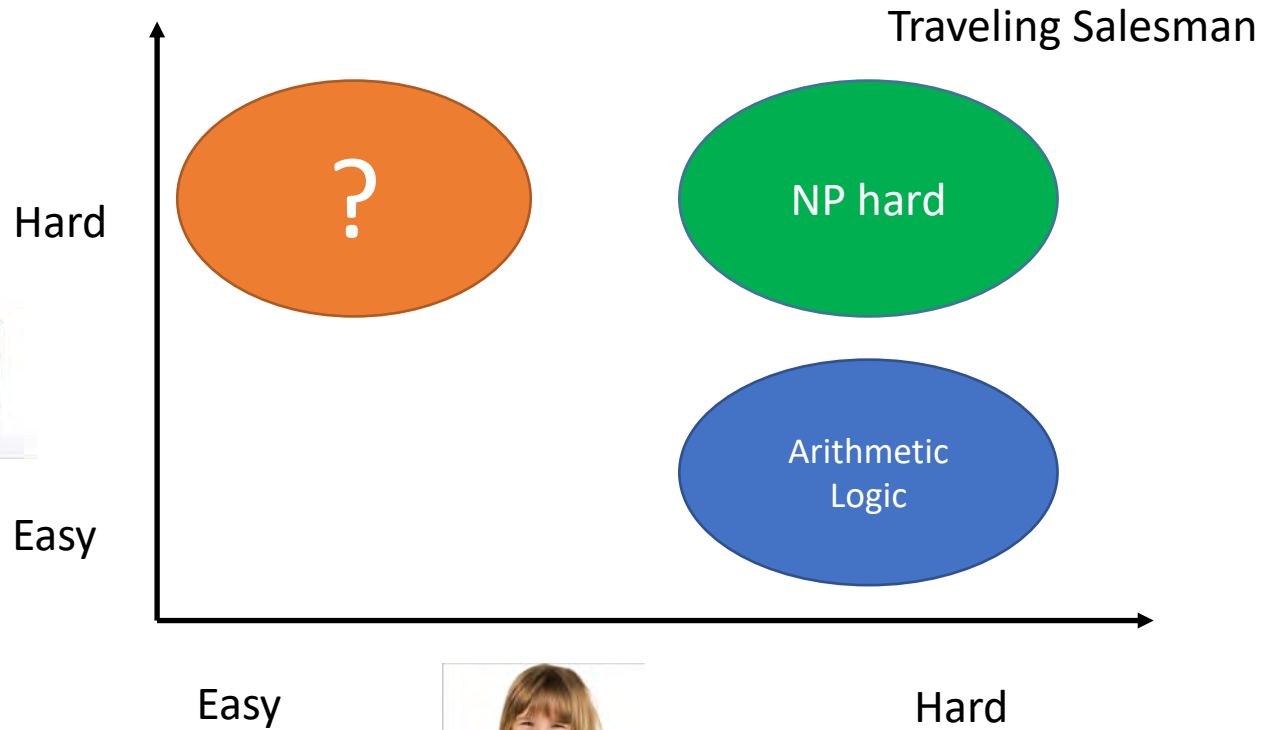
Easy

Easy

Hard





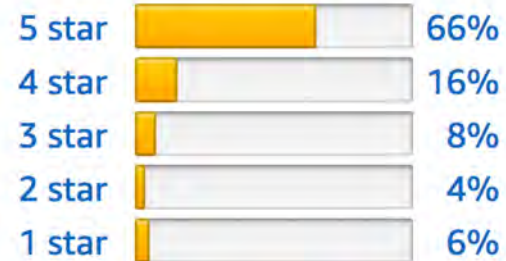




## Customer Reviews

★★★★★ 13,453

4.3 out of 5 stars ▾



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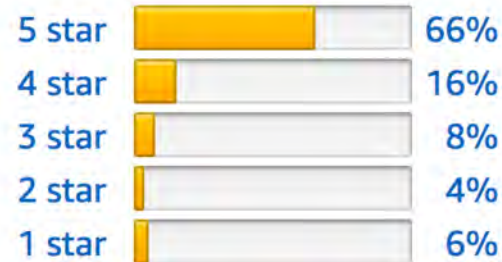
Can I **trust** this review?



## Customer Reviews

★★★★☆ 13,453

4.3 out of 5 stars ▾



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Why customer buy?

What are problems?

Competitors/  
alternatives?

# Open-ended Tasks

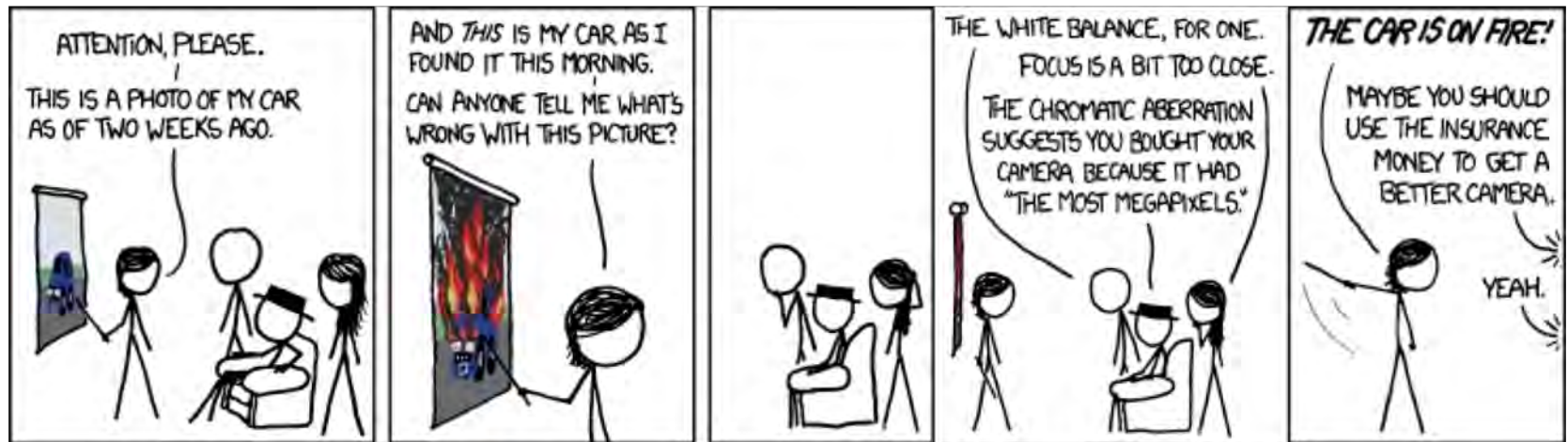
# Open-ended tasks ...



Unstructured data.



# Open-ended tasks ...



Different but justifiable answers.

# Open-ended tasks



world knowledge & reasoning .

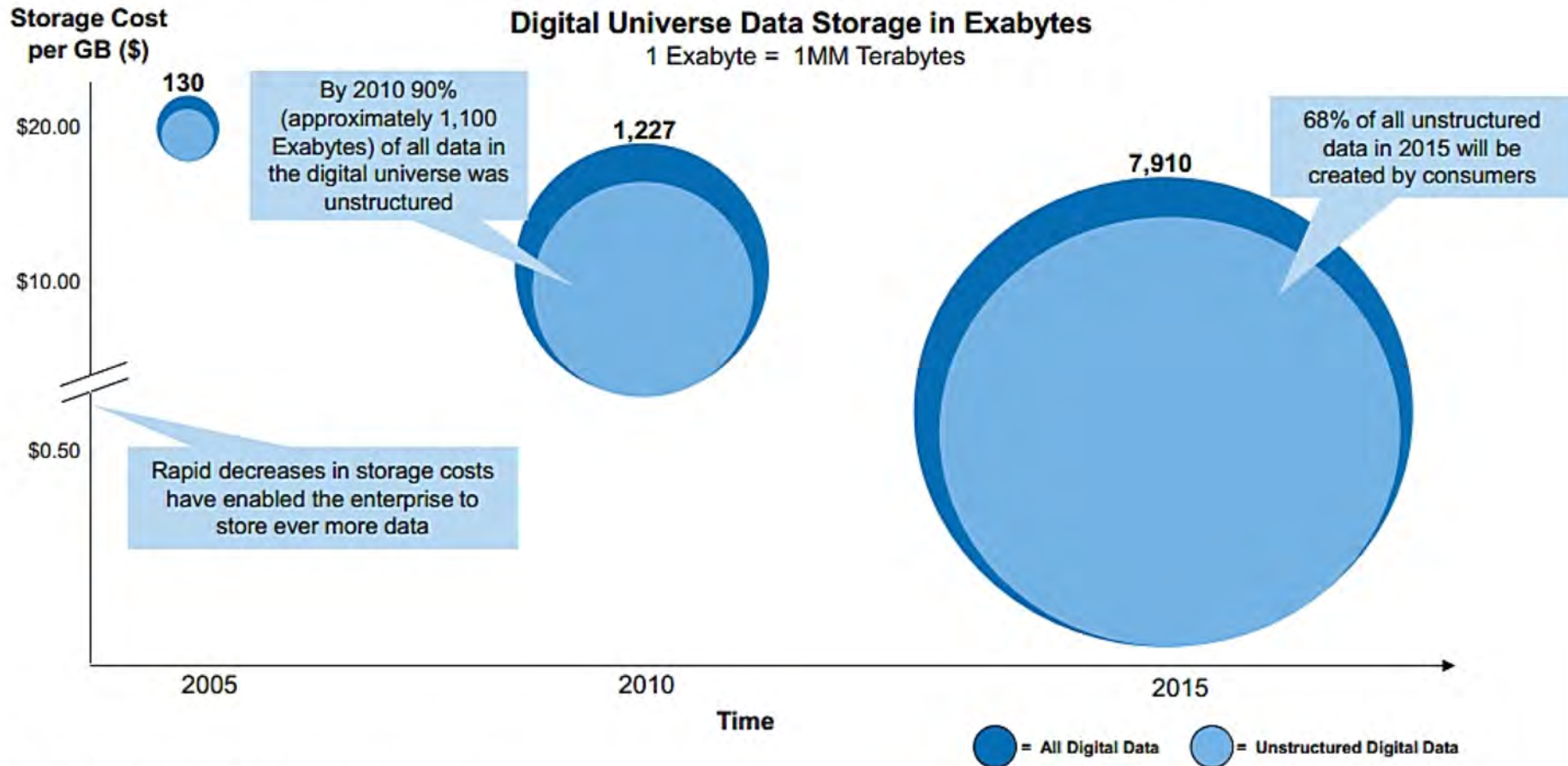
# Challenge is scalability.







# Unstructured consumer data, called Big Data, represents majority of growth in data volume, up 56% CAGR since 2005

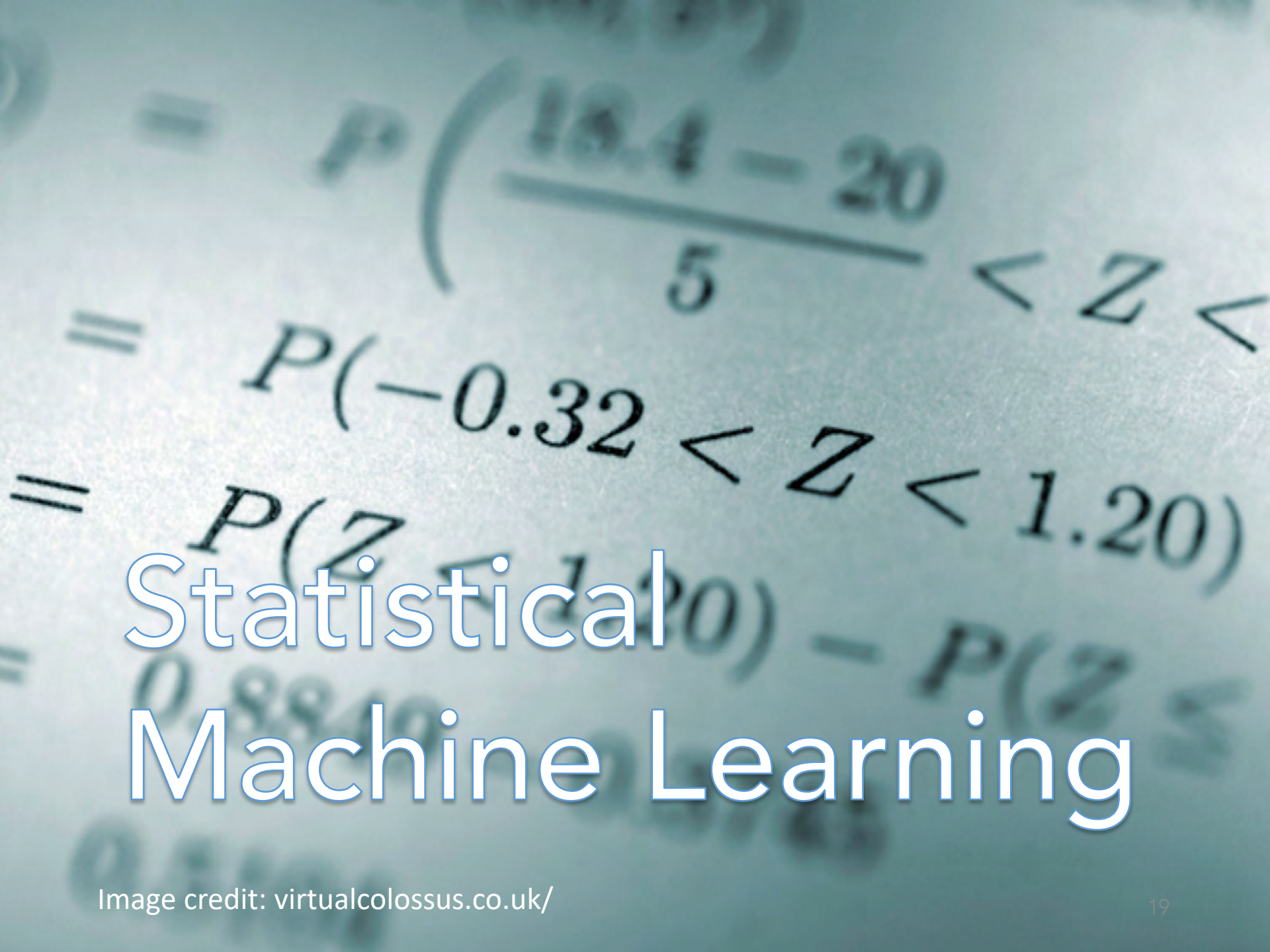


Source: IDC's Digital Universe Study, sponsored by EMC, June 2011





Image Credit: the1thing.com



The background image is a blurred photograph of a document containing a statistical calculation. The visible text in the background includes the formula  $P\left(\frac{18.4 - 20}{5} < Z < \dots\right)$ , which simplifies to  $P(-0.32 < Z < 1.20)$ . Below this, it shows  $P(Z < 1.20) - P(Z < -0.32)$  and the final result  $0.8849 - 0.3745 = 0.5104$ . The main title 'Statistical Machine Learning' is overlaid on this background in a large, white, sans-serif font with a thin blue outline.

# Statistical Machine Learning

# Difficulty with ML

- Open-ended tasks in text mining...
  - Unstructured output
  - Multiple answers based on context
  - World knowledge and reasoning



# Difficulty with ML

- Open-ended tasks in text mining...
  - Unstructured output
  - Multiple answers based on context
  - World knowledge and reasoning

-> Requires Human in the Loop

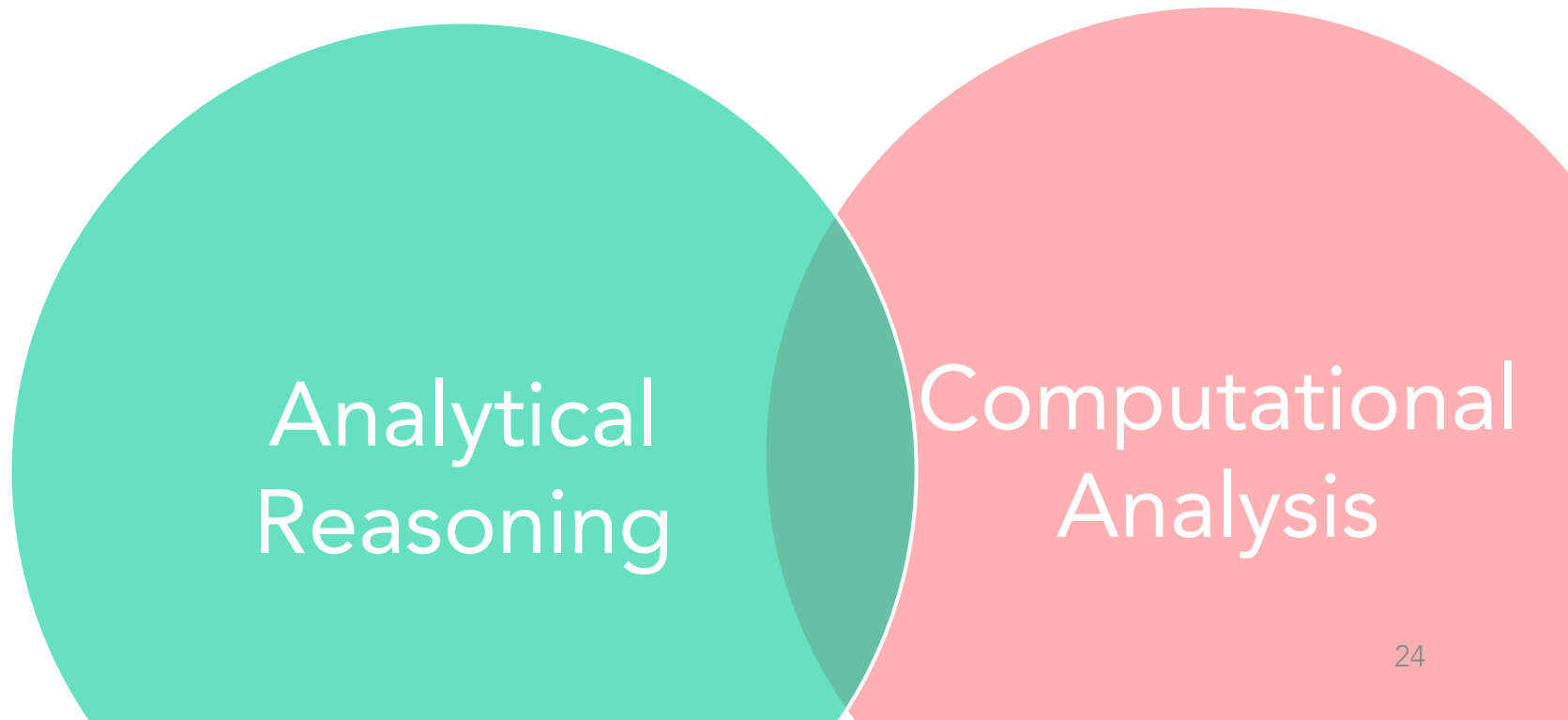
# Visual Analytics

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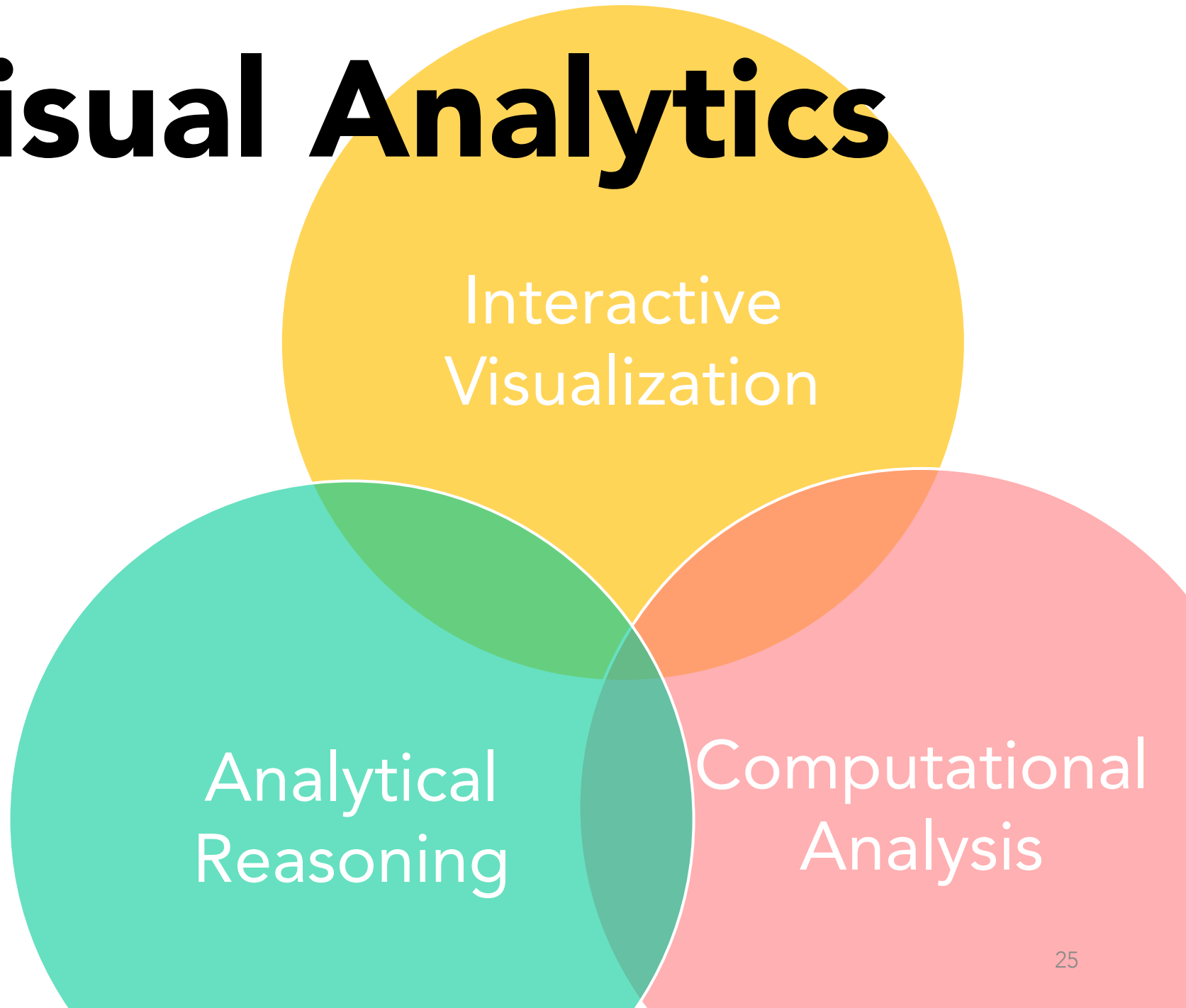


Computational  
Analysis

# Visual Analytics



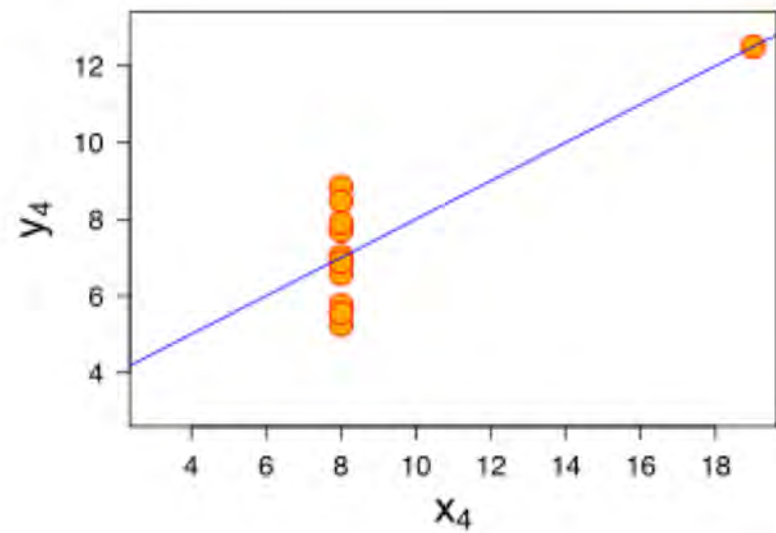
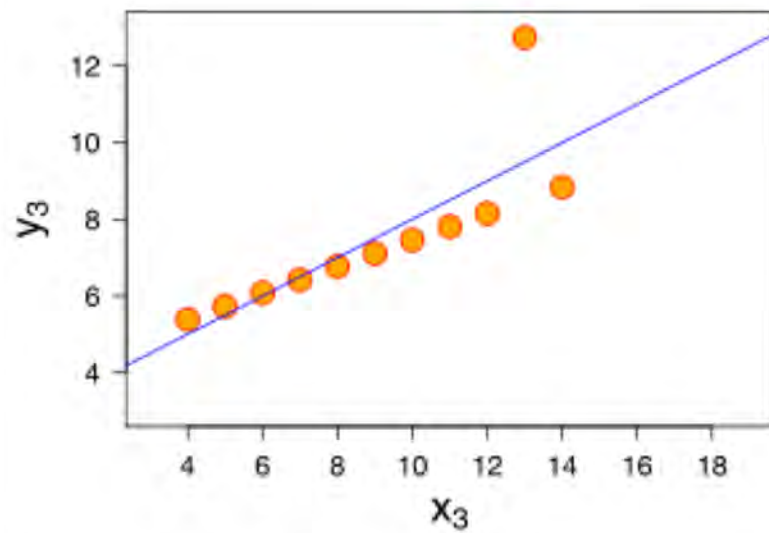
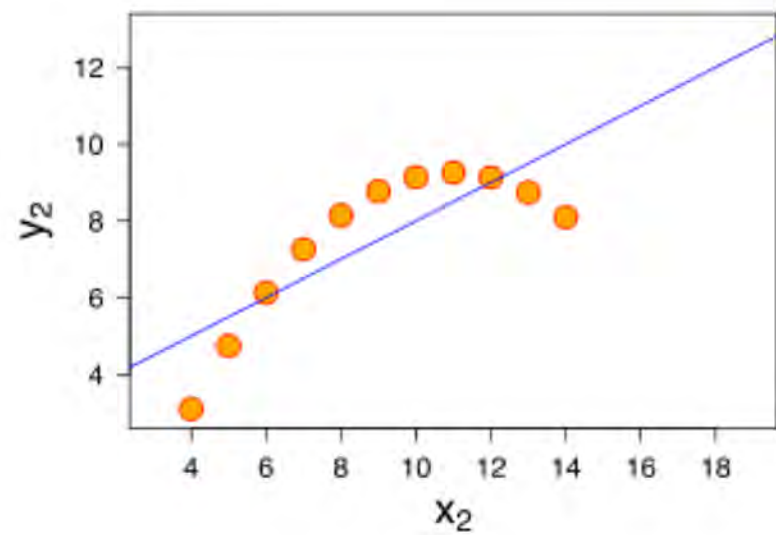
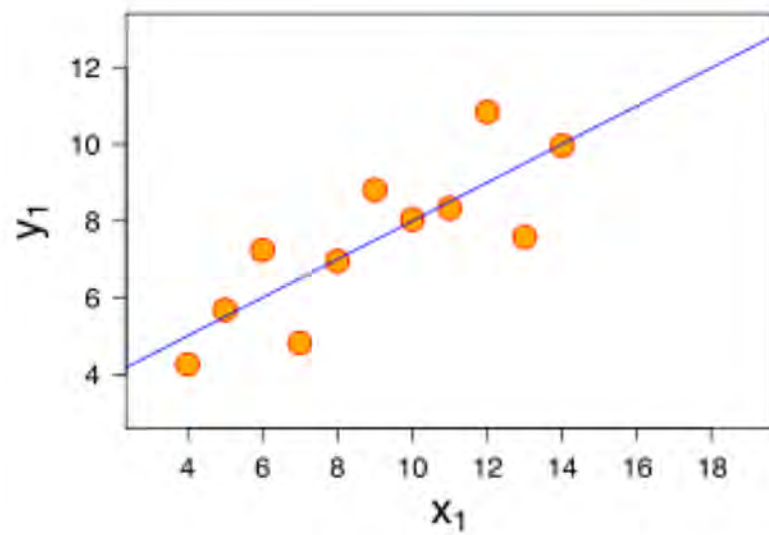
# Visual Analytics



# Anscombe's Quartet

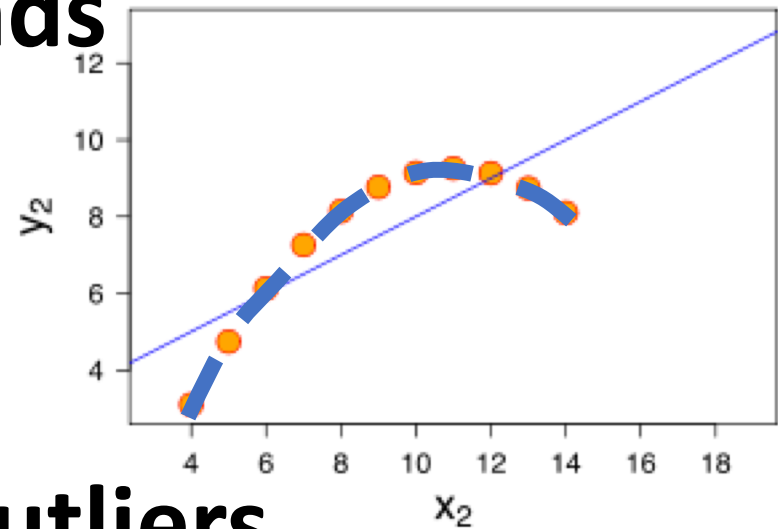
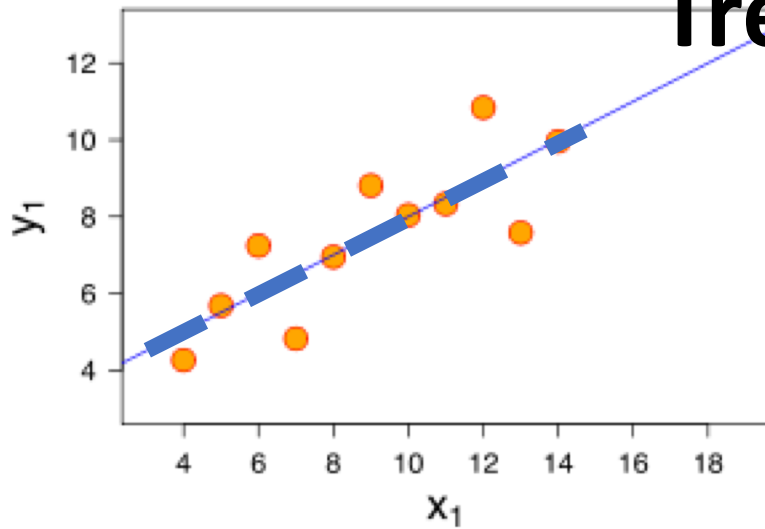
I		II		III		IV	
x	y	x	y	x	y	x	y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

Property	Value
Mean of $x$ in each case	9 (exact)
Sample variance of $x$ in each case	11 (exact)
Mean of $y$ in each case	7.50 (to 2 decimal places)
Sample variance of $y$	4.122 or 4.127 (to 3 decimal places)
Correlation between $x$ and $y$	0.816 (to 3 decimal places)
Linear regression	$y = 3.00 + 0.500x$ (to 2 and 3 decimal places, respectively)

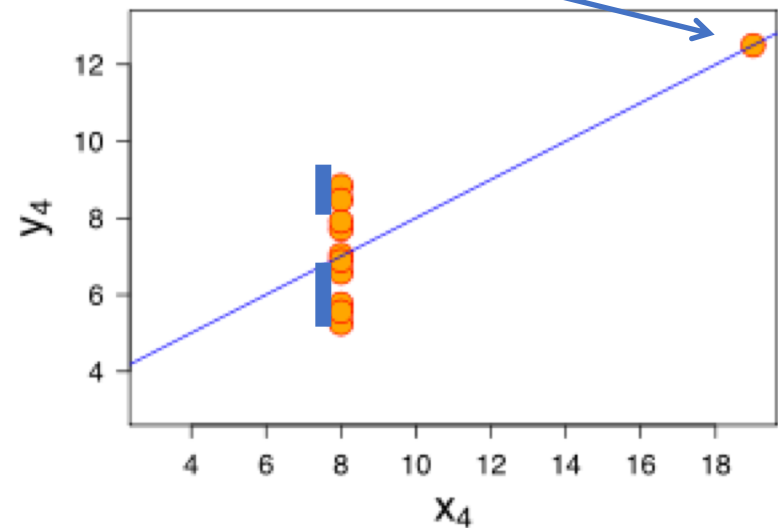
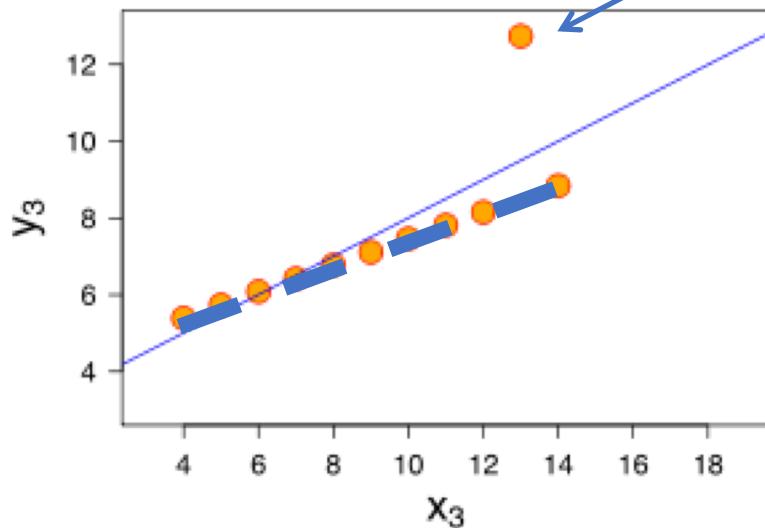




# Trends



# Outliers



Get answers to the questions you didn't ask yet.

# Visual Analytics



**VS**



# Visual Analytics



~~vs~~  
with



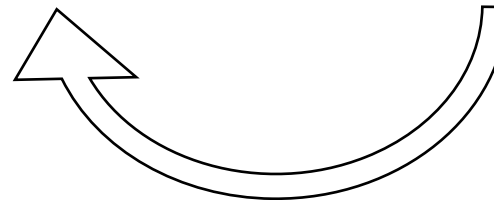
# Visual Analytics

## Sensing mechanism

Human explores output using visualization



~~vs~~  
with



## Steering mechanism

Human steers the system to improve the output



## Visual Analytics

Scales up  
open-ended tasks.



## Comment Analytics



## Future Works



## Visual Analytics

Scales up  
open-ended tasks.



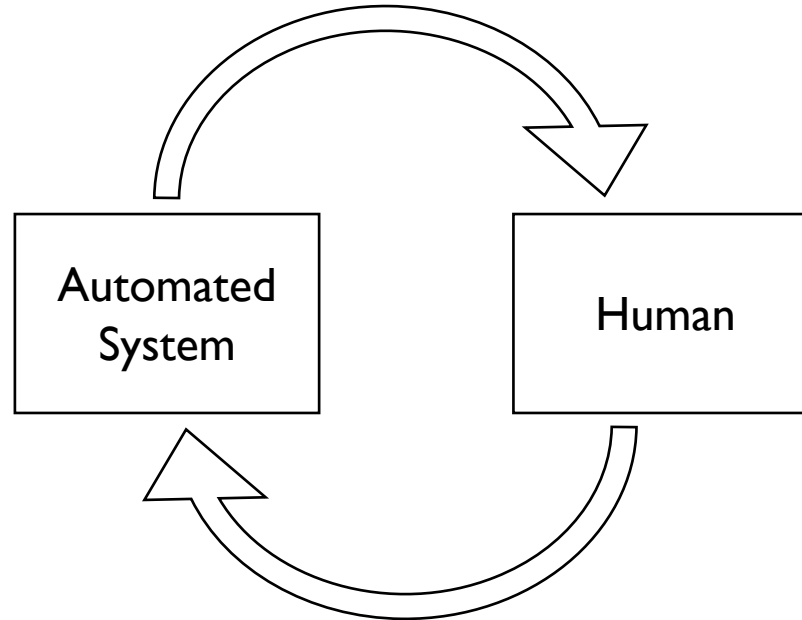
## Comment Analytics



## Future Works

## **Sensing mechanism**

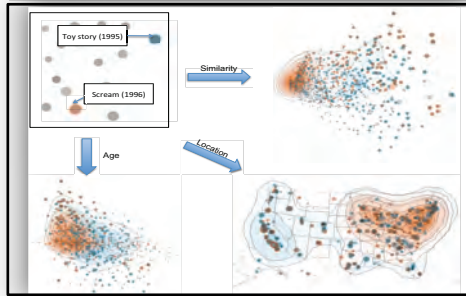
Human explores output using visualization



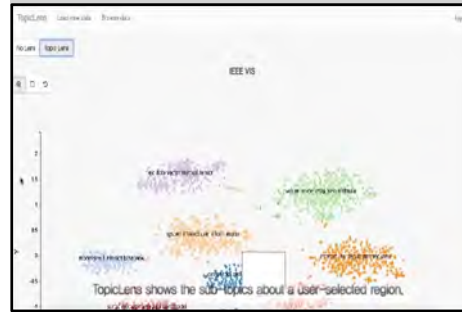
## **Steering mechanism**

Human steers the system to improve the output

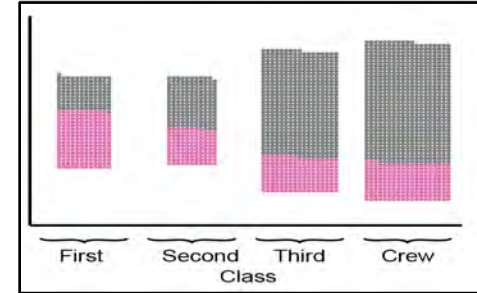
(a) Parallelspace [HICSS'16]



(b) TopicLens [VAST'16]



(c) Gatherplot



**Sensing mechanism**

**Automated  
System**

**Human**

**Steering mechanism**

Human steers the system to improve the output



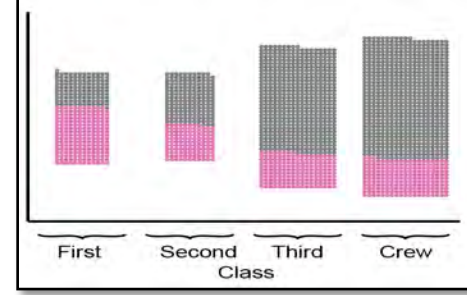
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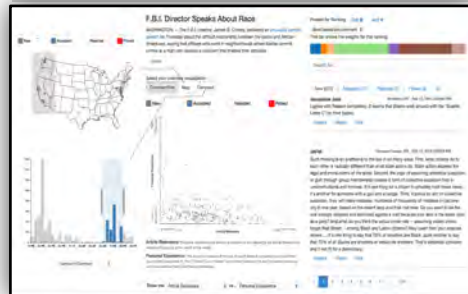
Sensing mechanism

Automated System

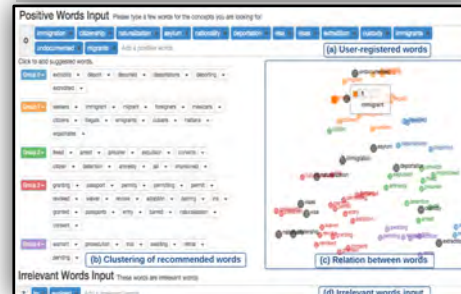
Human

Steering mechanism

(d) CommentIQ [CHI'16]



(e) ConceptVector [VAST'17]



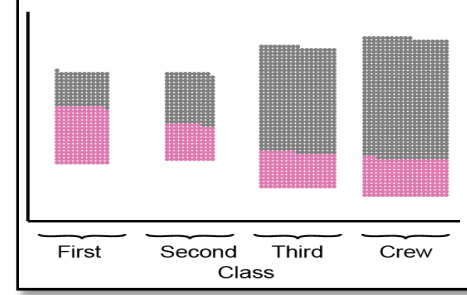
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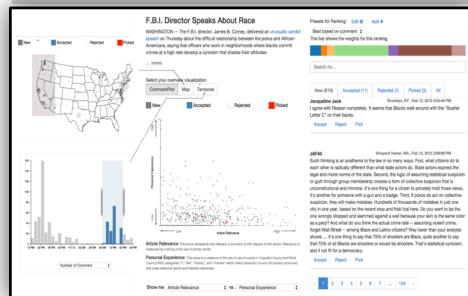
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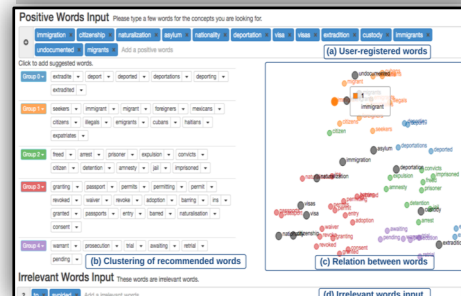
Human

Steering mechanism

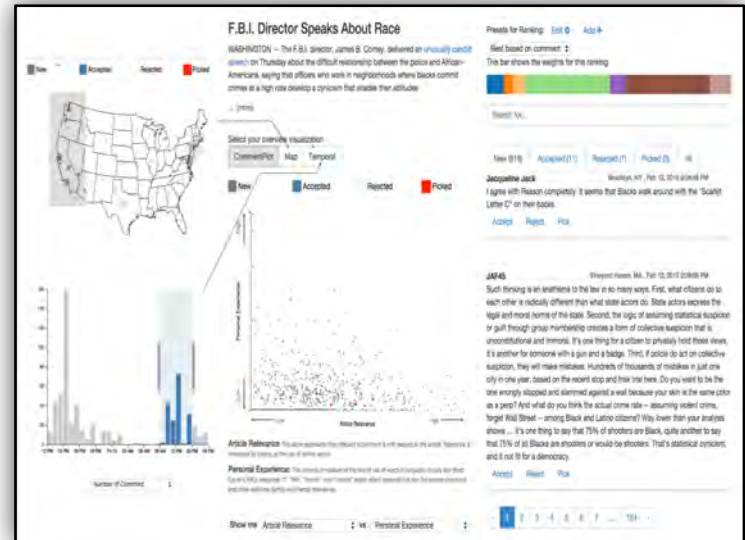
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(e) ConceptVector [VAST'17]




# CommentIQ




Park, Deokgun, et al. "Supporting comment moderators in identifying high quality online news comments." *Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems*. ACM, 2016. Best Paper Honorable Mention

Comments

EDITORIAL  
[Bernie Sanders's Gift to His Party](#)



DAVID BROOKS  
The Choice Explosion



THE CONVERSATION  
The Unpredictability Factor

The Opinion Pages | EDITORIAL

# Bernie Sanders's Gift to His Party

By THE EDITORIAL BOARD MAY 3, 2016



1541 COMMENTS

[Click here](#) to read the best Times comments from the past week.

Share your thoughts.

All 1541

Readers' Picks 1040

NYT Picks 23

Newest

**skv** nyc • 1 minute ago  
The Democratic Party is not Bernie Sanders' party. He should start his own.

Reply • Recommend

**Kenny** Huntington, NY • 2 minutes ago  
His party? How long has Bernie declared himself a democrat?

Reply • 1 Recommend

**Nick** NYC • 3 minutes ago  
As a paid subscriber, I don't want to read any opinion pieces by the editorial board. Write them as individuals. When you endorse Clinton as the best candidate, but then tell the Democratic party to "listen" to Sanders, it feels hypocritical. To me it feels and sounds as though you are saying, "She knows more and should led the country. Yet, listen to Sanders because he knows when the knowledge lacks judgement, but he can't lead the country because he's unrealistic with the current congress so vote Clinton to keep the system going". Just stop.

Reply • 2 Recommend

**Robert Roth** NYC • 3 minutes ago  
The Times sounds like it got triangulated.

In an ideal world,





In reality,



**I DON'T WANT TO READ THE COMMENTS**



**BECAUSE THEY'LL BE MEAN**

[quickmeme.com](http://quickmeme.com)

To save the world



Image Credit: NYTimes Times Insider  
11/23/2015 The Most Popular Reader Comments on The Times





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## A Plea for Caution From Russia

What Putin Has to Say to Americans About Syria

By VLADIMIR V. PUTIN SEPT. 11, 2013

Email

Share

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MOSCOW — RECENT events surrounding Syria have prompted me to speak directly to the American people and their political leaders. It is important to do so at a time of insufficient communication between our societies.

Relations between us have passed through different stages. We stood against each other during the cold war. But we were also allies once, and defeated the Nazis together. The universal international organization — the United Nations — was then established to prevent such devastation from



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6,367 submitted



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4,447 accepted



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6,367 submitted  
— 4,447 accepted  
1,920 filtered



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In 3 hours





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### 4447 COMMENTS

Readers shared their thoughts on this article.

The comments section is closed. To submit a letter to the editor for publication, write to [letters@nytimes.com](mailto:letters@nytimes.com).

All 4447

Readers' Picks 1519

NYT Picks 85



**Citizen** Texas · September 11, 2013

Say what you will about the Russians and Mr. Putin in particular.

This reaching out is unprecedented. Surly our country and our leaders cannot ignore this gesture from the Russian government. We, at the very least, should meet this offer in sincerity and in the hope, that something good and lasting will come of the discussions between our two nations. The stakes are far too high to let this moment over take either one of our nations. Put aside mistrust and bad feeling for the moment, and try find and do something positive for the world. The killing needs to stop. We really can live in peace with each other if only we would really try.

2196 Recommend



Flag



**David desJardins** Burlingame CA · September 11, 2013

There is not "every reason" to believe that the opposition fighters used chemical weapons to murder large numbers of their own friends and family. They don't even have the capacity to deploy such weapons on this scale. The fact that Putin must resort to this incredible claim, and bury it deep in his statement, illustrates the weakness of his position on this point. It would be wonderful if the USA were not exceptional, If every nation would stand together against such crimes. But, when they don't, inaction and even obstruction on the part of others is no reason not to act ourselves. The founders of the United Nations did not envision that a seat on the Security Council was a license to ignore or overrule every tenet of international law, on the grounds that anything that any permanent member of the Security Council allows must therefore be allowed. I hope that Russia will fulfill it's



The Opinion Pages | OP-ED CONTRIBUTOR

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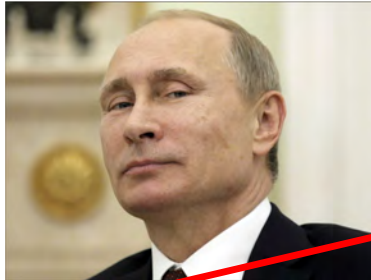


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find and do  
We really can live

Flag

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# The world of comments



Worst

Best



Worst

Best

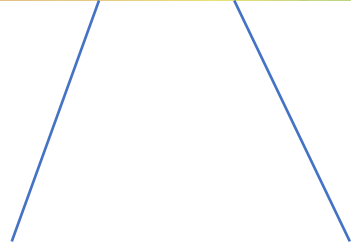


**Redundant**

No new information  
Consensus

# Worst

# Best



**Irrelevant**

Add noise



**Redundant**

No new information  
Consensus

# Worst

# Best



Inappropriate

Irrelevant

Redundant

Harmful  
Negative Loop

Add noise

No new information  
Consensus



# A Bad comment



Image Credit: Luis Loli from Flickr

<https://www.flickr.com/photos/luisloli/558346676/in/pool-1377281@N25/>





# Brings war.

Image Credit: Wallpapers  
[http://wallpaperswide.com/battle\\_of\\_geonosis-wallpapers.html](http://wallpaperswide.com/battle_of_geonosis-wallpapers.html)

# Online and Uncivil? Patterns and Determinants of Incivility in Newspaper Website Comments

Kevin Coe<sup>1</sup>, Kate Kenski<sup>2,3</sup>, & Stephen A. Rains<sup>2</sup>

<sup>1</sup> Department of Communication, University of Utah, Salt Lake City, UT 84112, USA

<sup>2</sup> Department of Communication, University of Arizona, Tucson, AZ 85721, USA

<sup>3</sup> Department of Government & Public Policy, University of Arizona, Tucson, AZ 85721, USA

*Incivility in public discussions has received increasing attention from academic and popular commentators in recent years. In an effort to better understand the nature and determinants of such incivility, this study examined a 3-week census of articles and comments posted to a local newspaper's website—totaling more than 300 articles and 6,400 comments. The results of the content analysis show that incivility occurs frequently and is associated with key contextual factors, such as the topic of the article and the sources quoted within the article. We also find that, contrary to popular perceptions, frequent commenters are more civil than are infrequent commenters, and uncivil commenters are no less likely than civil commenters to use evidence in support of their claims.*

doi:10.1111/jcom.12104

Civility is a crucial principle of public life, one that speaks to “the fundamental tone and practice of democracy” (Herbst, 2010, p. 3). Indeed, a commitment to civil discourse—the free and respectful exchange of ideas—has been viewed as a democratic ideal from the ancient Athenian forums to the mediated political debates of modern times (Papacharissi, 2004; Sapiro, 1999). This is not to say the ideal is always realized. Public discourse has always had its share of incivility, and the current era is no different in this respect. What is different now, however, is that the 21st century's vast, interactive media environment has created broader opportunities for public debate, and that moments of incivility now spread more rapidly and widely than ever before (Sobieraj & Berry, 2011). In this milieu, incivility has become a central concern of citizens and scholars. For example, a 2010 survey found that more than 8 in 10

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*Incivility in public discussions has commentators in recent years. In nants of such incivility, this stud posted to a local newspaper's we ments. The results of the content ciated with key contextual factor within the article. We also find th are more civil than are infrequen than civil commentators to use evia*

doi:10.1111/jcom.12104

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## The “Nasty Effect:” Online Incivility and Risk Perceptions of Emerging Technologies\*

Ashley A. Anderson

Center for Climate Change Communication, George Mason University  
University of Wisconsin-Madison Nanoscale Science and Engineering Center in Templated Synthesis and Assembly at the Nanoscale

Dominique Brossard

Department of Life Sciences Communication, University of Wisconsin-Madison  
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Michael A. Xenos

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Department of Communication Arts, University of Wisconsin-Madison

Peter Ladwig

Department of Life Sciences Communication, University of Wisconsin-Madison



Worst

Best



**Inappropriate**

Harmful  
Negative Loop

**Irrelevant**

Add noise

**Redundant**

No new information

**High Quality**

Inspiring  
Add information

Worst

Best



Inappropriate

Harmful  
Negative Loop

Irrelevant

Add noise

Redundant

No new information

High Quality

Inspiring  
Add information  
**Positive Loop**



**WRITE A  
GREAT COMMENT!**







## Normative Influences on Thoughtful Online Participation

Abhay Sukumaran<sup>1</sup>, Stephanie Vezich<sup>2</sup>, Melanie McHugh<sup>1</sup>, Clifford Nass<sup>1</sup>

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### ABSTRACT

We describe two experiments on whether individual thoughtful effort during online commenting is shaped by situational norms derived from the behavior of social others and the design of the environment, respectively. By measuring the length of participants' comments on a news website, the time taken to write them, and the number of issue-relevant thoughts they contain, we demonstrate that participants conform to high vs. low norms of thoughtfulness manifested through either the apparent behavior of other users or through visual, textual and interactional design features conceptually associated with thoughtfulness. Theoretical and applied insights for designing online participatory environments are discussed.

### Author Keywords

Online comments, user-generated content, thoughtfulness, social norms, environmental norms.

### ACM Classification Keywords

H5.m. Information interfaces and presentation (e.g., HCI): Miscellaneous.

### ACM General Terms

Experimentation.

### INTRODUCTION

A widespread form of public discourse is conducted

While such regulation has traditionally been achieved through moderation systems [18], recent research has also focused on subjective perceptions that people form about their online social situations. Online contributions can be motivated, for example, by the individual's perception of their level of participation relative to others [4] or their degree of identification with a social group [33]. In the physical world, interpersonal situations are rife with behavioral influences traceable to social norms, i.e., shared standards of expected behavior inferred from what others are doing [6]. Research also suggests that norms can be derived not only from other people but also from features of the immediate environment that are mentally associated with specific categories of social behavior [1, 15]. We suggest that online comment spaces present fundamentally social yet rather ambiguous situations that are likely to be subject to such normative influence.

In two experimental studies, we explore whether thoughtful participation in online comment spaces can be induced via social norms. The first experiment shows that people tend to conform to standards of thoughtfulness in commenting behavior set by others. The second experiment demonstrates that a similar effect can be achieved by introducing design elements conceptually associated with thoughtfulness in an online comment space. We interpret these results in light of social psychological theories of how environmental and social cues influence perception and

## Normative Influences on Thoughtful Online Participation

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<sup>1</sup>Department

Stanford Univ  
{abhays, mm

### ABSTRACT

We describe two e  
thoughtful effort duri  
situational norms deriv  
and the design of  
measuring the length  
website, the time take  
issue-relevant thought  
participants conform  
thoughtfulness manif  
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interactional design f  
thoughtfulness. Theo  
designing online partic

### Author Keywords

Online comments, us  
social norms, environ

### ACM Classification K

H5.m. Information int  
Miscellaneous.

### ACM General Terms

Experimentation.

### INTRODUCTION

A widespread com

## Changing Deliberative Norms on News Organizations' Facebook Sites

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Joshua M. Scacco

Brian Lamb School of Communication, Purdue University, 100 N. University St., Beering Hall 2154, West Lafayette, IN 47907-2098

Ashley Muddiman

Department of Communication and Journalism, University of Wyoming, Ross Hall, 1000 E. University Ave., Dept. 3904, Laramie, WY 82071

Alexander L. Curry

Department of Communication Studies, University of Texas, 2504A Whitis Ave. (A1105), Austin, TX 78712-0115

*Comments posted to news sites do not always live up to the ideals of deliberative theorists. Drawing from theories about deliberation and group norms, this study investigates whether news organizations can affect comment section norms by engaging directly with commenters. We conducted a field study with a local television station in a top-50 Designated Market Area. For 70 political posts made on different days, we randomized whether an unidentified staff member from the station, a recognizable political reporter, or no one engaged with commenters. We assessed if these changes affected whether the comments ( $n = 2,403$ ) were civil, were relevant, contained genuine questions, and provided evidence. The findings indicate that a news organization can affect the deliberative behavior of commenters.*

Keywords: Online Forums, Deliberation, Journalism, Civility, News

## Normative Influences on Thoughtful Online Participation

Abhay Sukumaran<sup>1</sup>, Stephanie Vezich<sup>2</sup>, Melanie McHugh<sup>1</sup>, Clifford Nass<sup>1</sup>

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Joshua M

Brian Lamb S  
Lafayette, IN

Ashley M

Department  
3904, Larami

Alexande

Department

Commer  
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field stud  
made on  
recognize  
affected  
and prov  
behavior

Keywords:

## Moderation, Response Rate, and Message Interactivity: Features of Online Communities and Their Effects on Intent to Participate

Kevin Wise

Missouri School of Journalism  
University of Missouri-Columbia

Brian Hamman

Missouri School of Journalism  
University of Missouri-Columbia

Kjerstin Thorson

School of Journalism & Mass Communication  
University of Wisconsin-Madison

Abstract

I was cursed with  
expensive taste and  
a low budget.



# Drawbacks?

# Meals On A

## Budget

Eating Healthy Does Not  
Have To Be Expensive!



**MARIE VALEZ**

Scalable way?



Like

Over 1,000,000,000 served







The  
damage  
is already  
done.



How can we select good comments?

How can we select good comments?

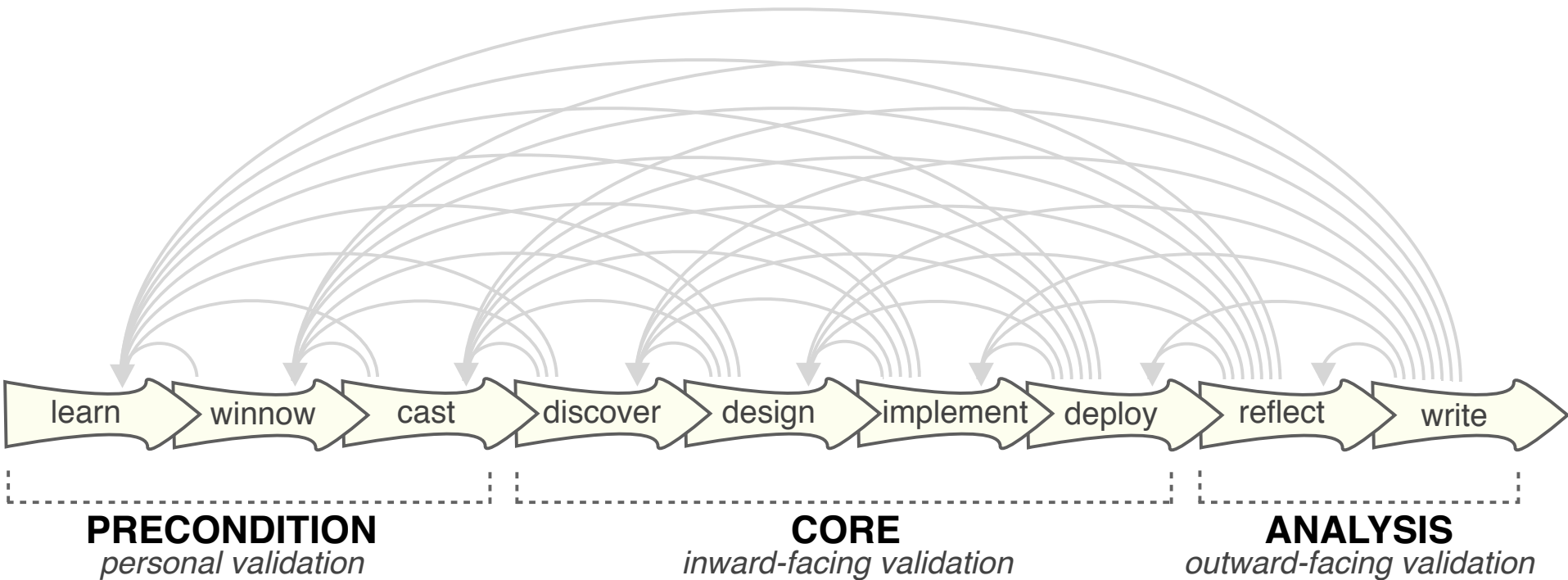
(In a more scalable way)

Wait!  
What do you mean by  
**good** comments?



# Methodology

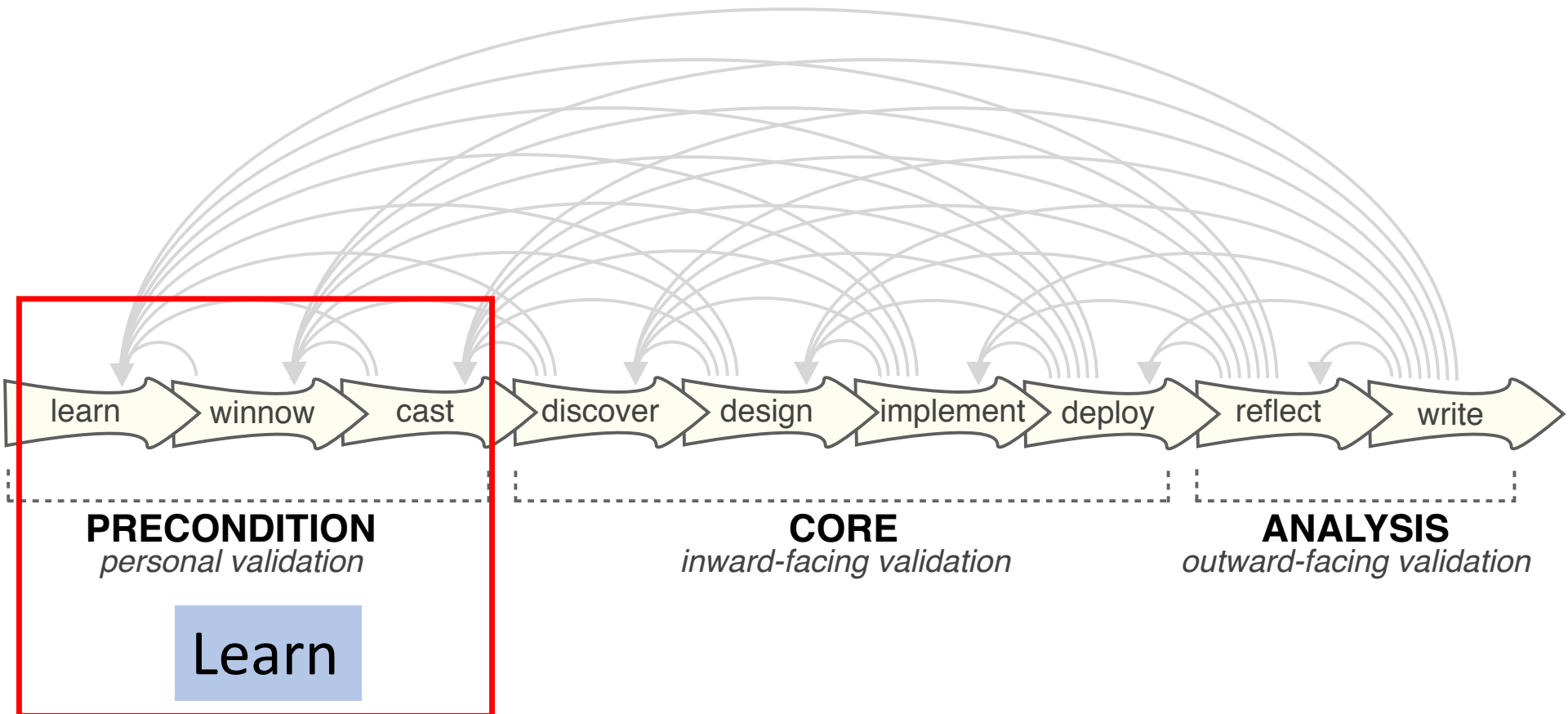


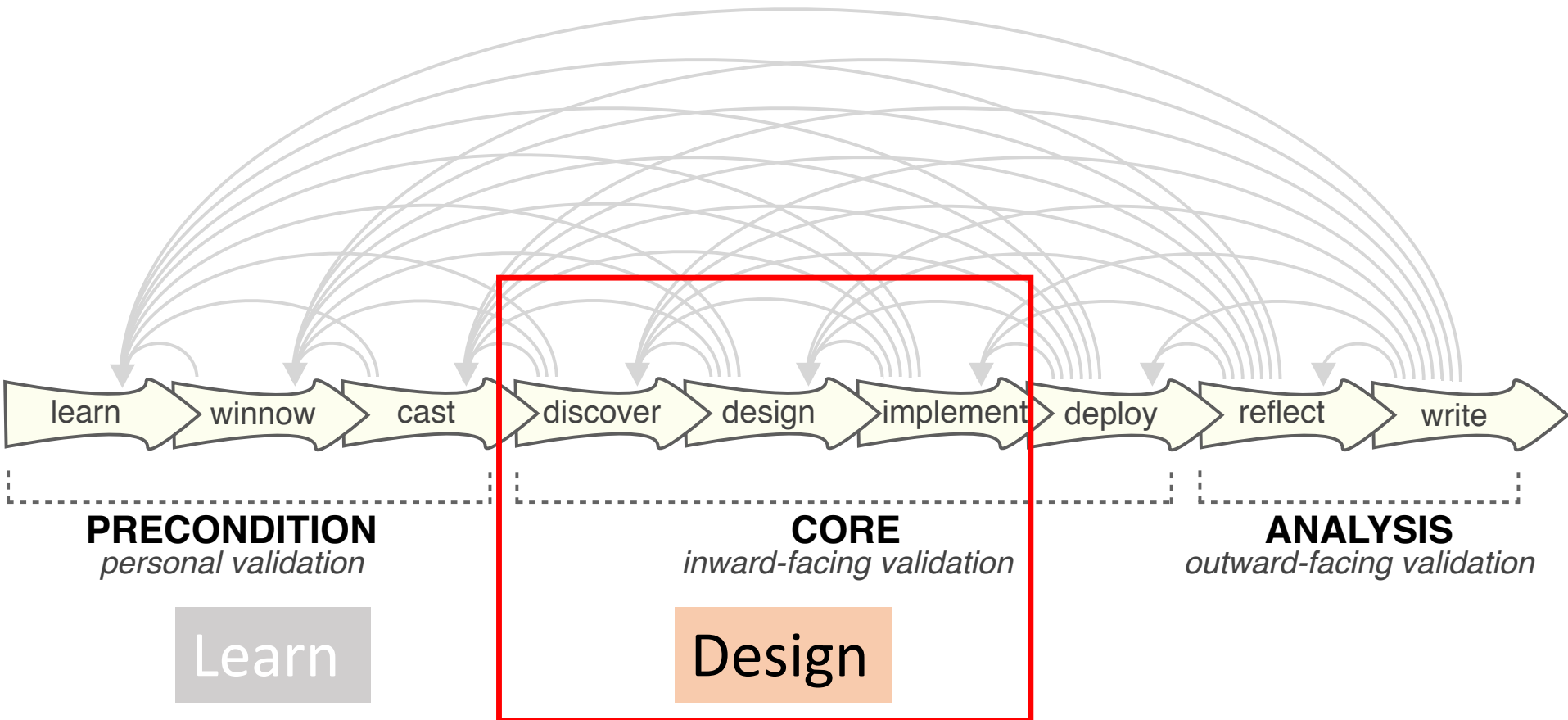


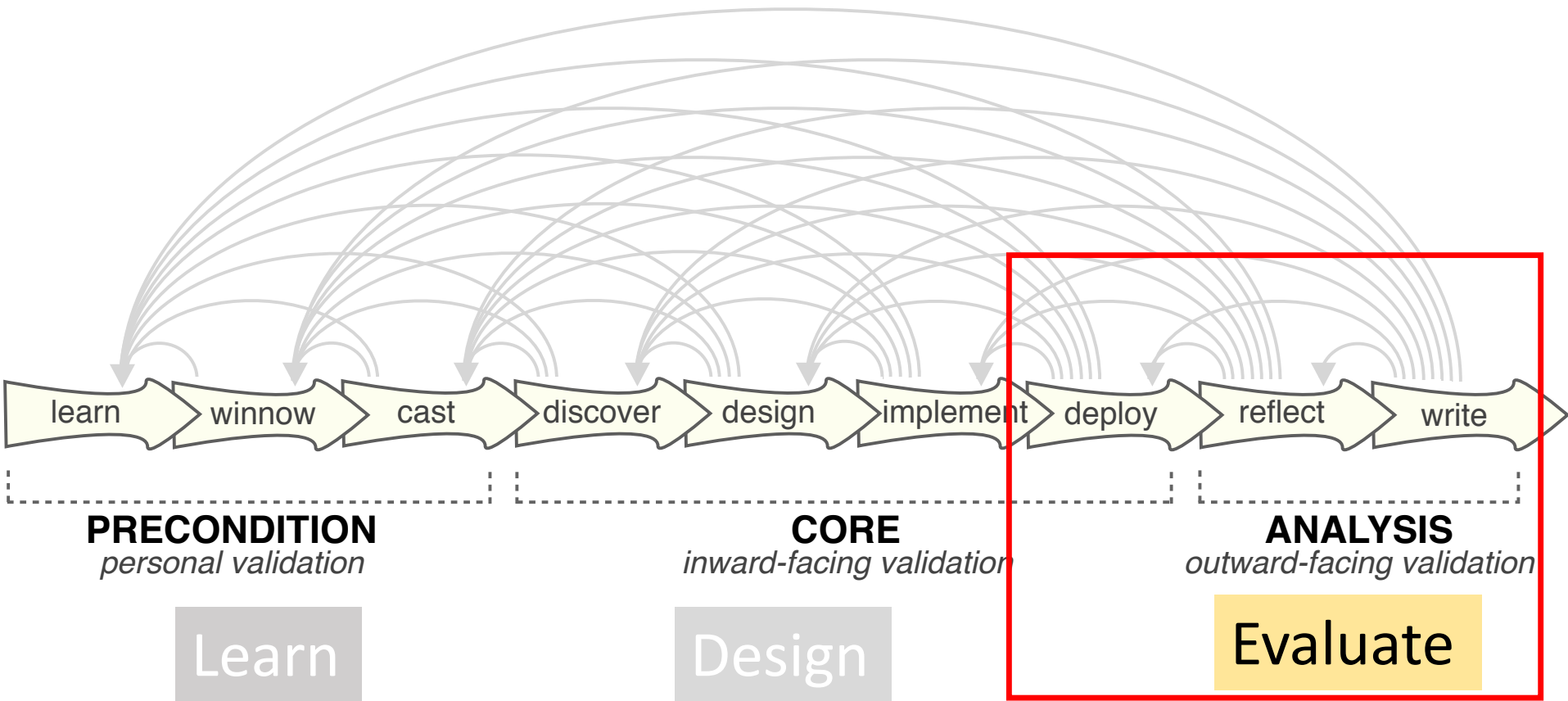
### Design Study Methodology: Reflections from the Trenches and the Stacks

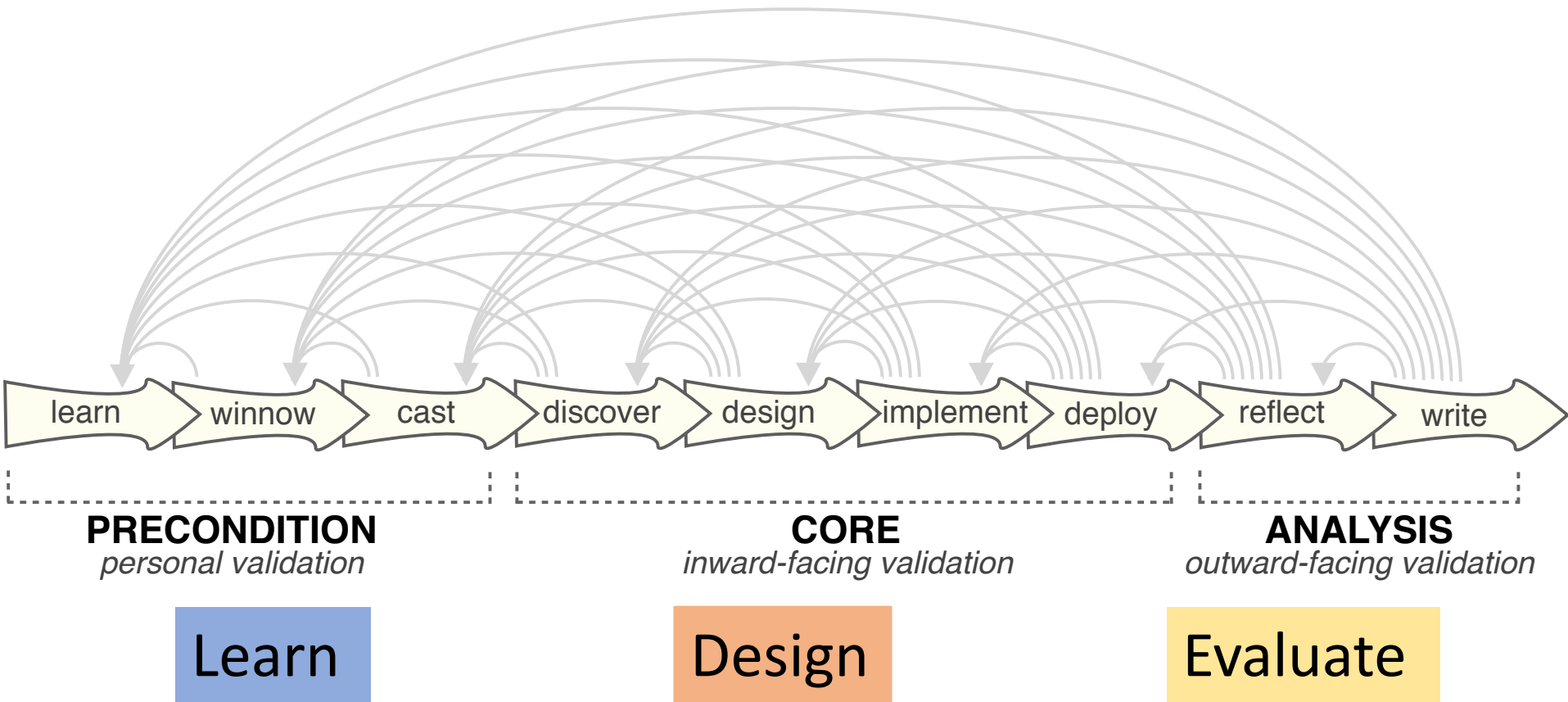
[Michael Sedlmair](#), [Miriah Meyer](#), and [Tamara Munzner](#)

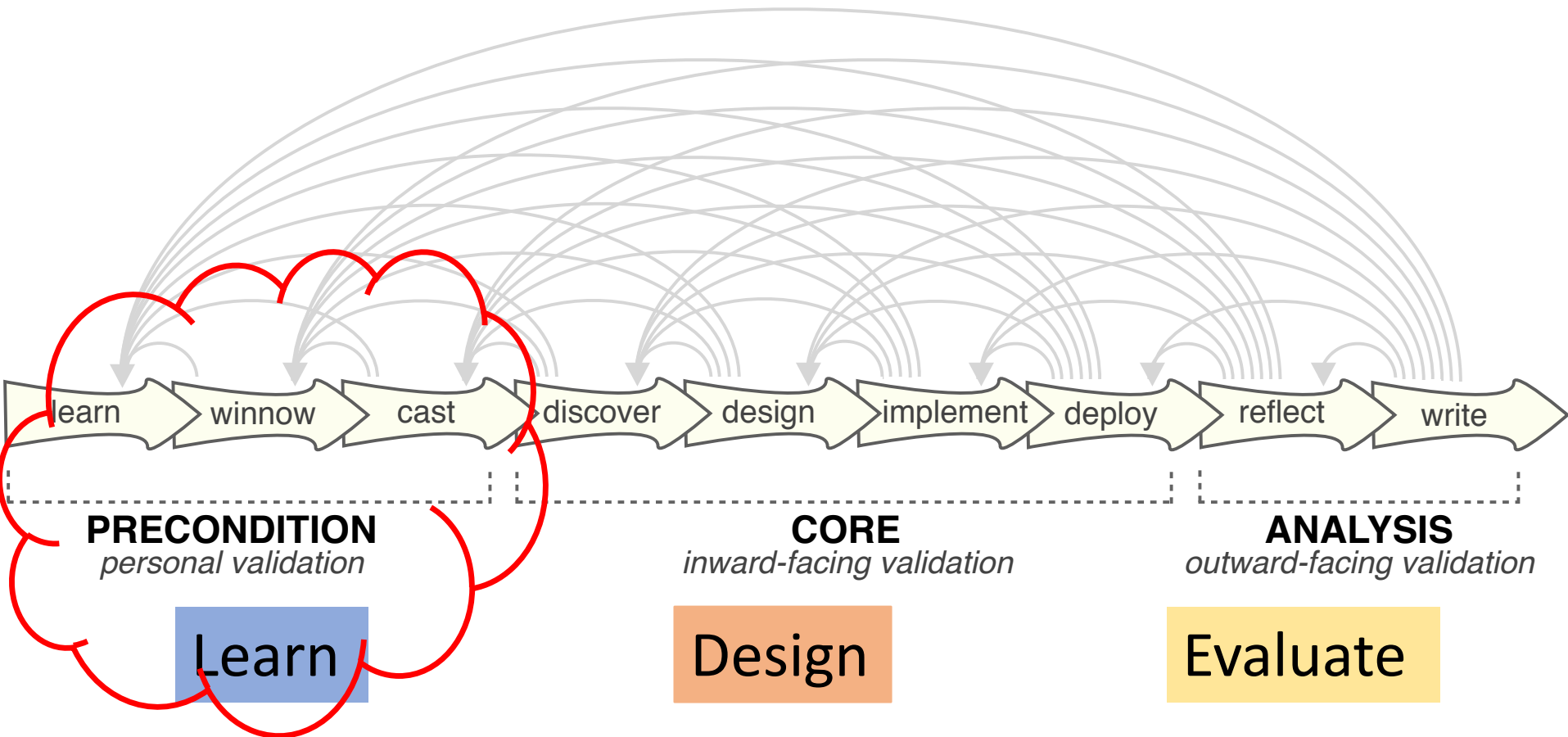
*IEEE Trans. Visualization and Computer Graphics (Proc. InfoVis)*, 18(12): 2431-2440, 2012.













# Interviews

A man with short dark hair, wearing a brown textured sweater, is seated at a white desk in an office cubicle. He is looking at a large white computer monitor and has his hands on a white keyboard and a black mouse. The desk is cluttered with various items including stacks of papers, a blue folder, a black book, and a white cup. A magazine titled 'THE GOD PROJECT' is pinned to the cubicle wall. The background shows other cubicles and office equipment.

Bassey Etim, community manager at NYT

*“We use real people because humans can absorb the variables of conversation and weigh them in more intricate ways.”*

*“We use real people because humans can absorb the variables of conversation and weigh them in more intricate ways.”*

Give moderator power  
to sort as he/she  
wants

*“We use real people because humans can absorb the variables of conversation and weigh them in more intricate ways.”*

Give moderator power  
to sort as he/she  
wants

*“The second comes from a fear that the thoughts you’re absorbing will seep into your own opinions.”*

*“We use real people because humans can absorb the variables of conversation and weigh them in more intricate ways.”*

Give moderator power to sort as he/she wants

Need for balanced view

*“The second comes from a fear that the thoughts you’re absorbing will seep into your own opinions.”*

*“Want to go up to the reporter and say here are the 10 from commenters that are from more thoughtful people in comments. “*

Multiple use case

*“Want to go up to the reporter and say here are the 10 from commenters that are from more thoughtful people in comments. “*



Commenter-based  
tasks

*“Want to go up to the reporter and say here are the 10 from commenters that are from more thoughtful people in comments. “*

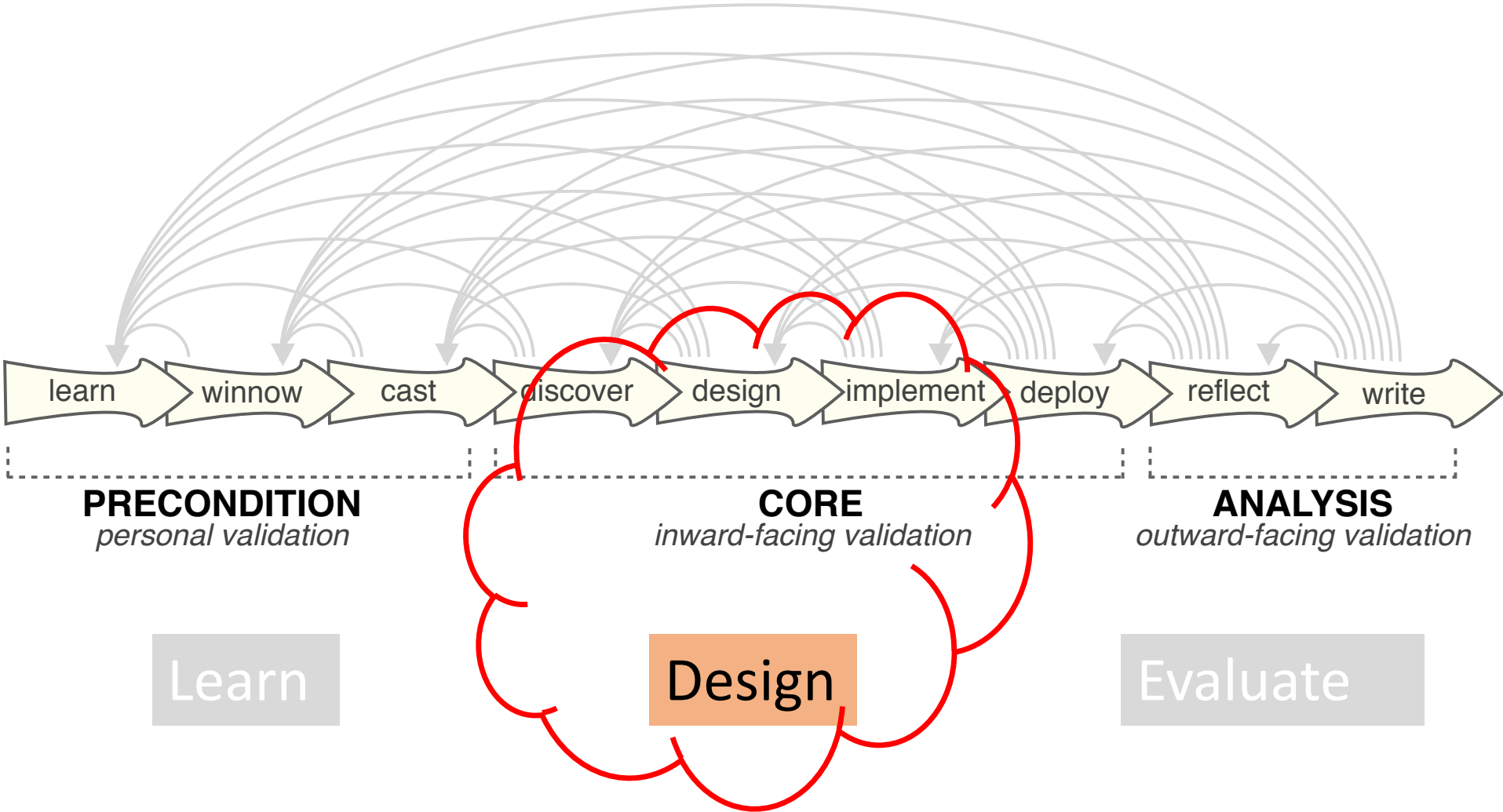
*“The comments section often reads like a PhD seminar. I am quite certain that your readers can and would offer up insightful but wry and amusing comments.”*

Commenter-based  
tasks

*“Want to go up to the reporter and say here are the 10 from commenters that are from more thoughtful people in comments. “*

*“The comments section often reads like a PhD seminar. I am quite certain that your readers can and would offer up insightful but wry and amusing comments.”*

Unexpected  
comments

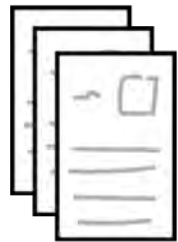


## Previously in newsroom...

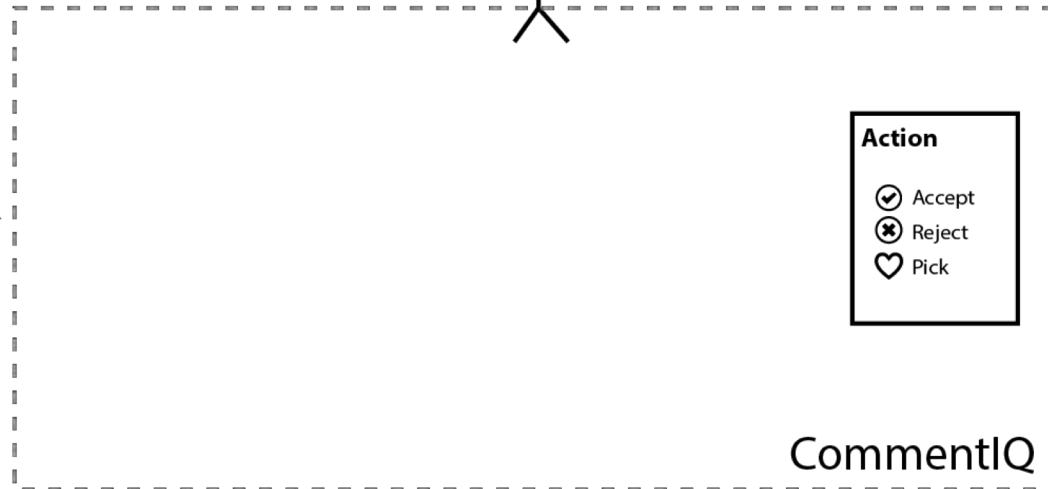
Yay!  
Let's read them all.



Community moderator

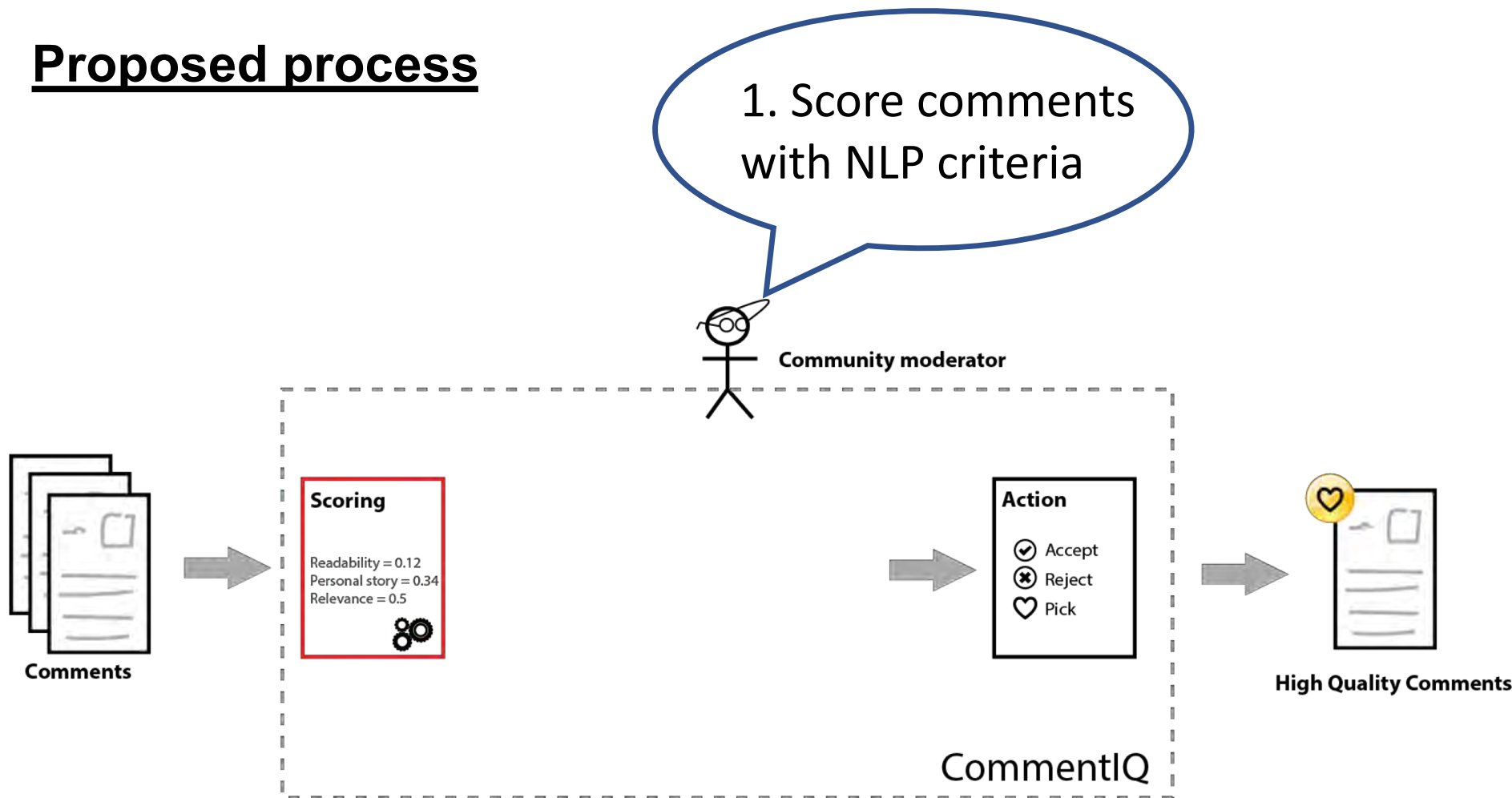


Comments



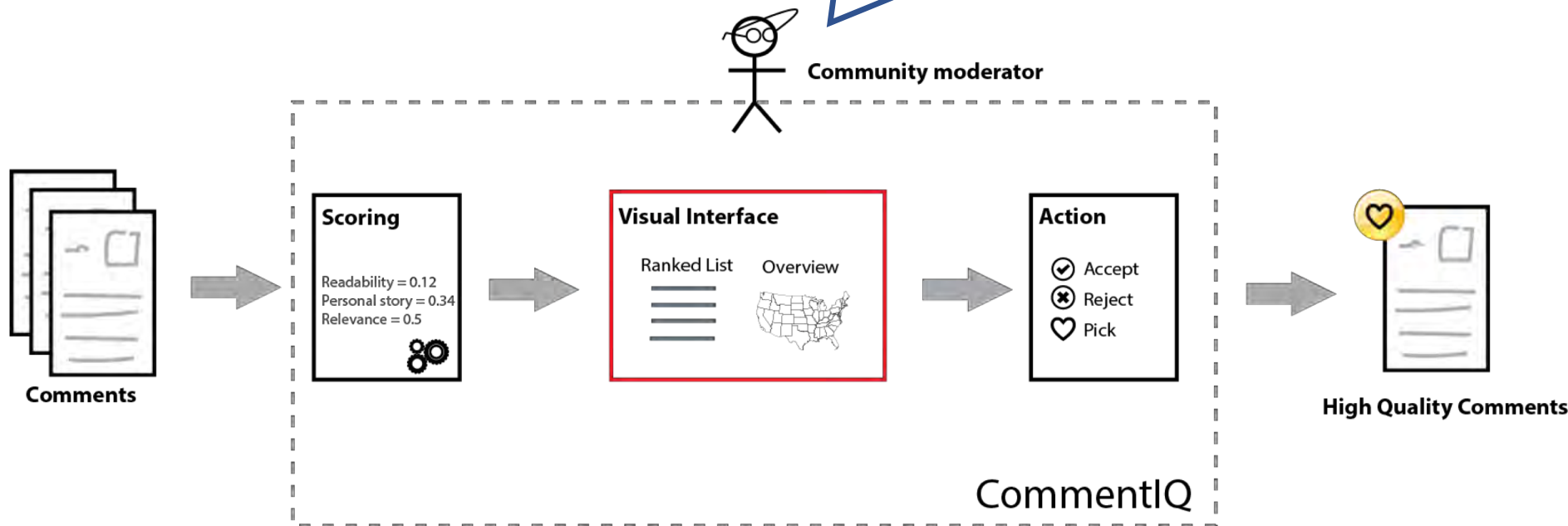
High Quality Comments

## Proposed process

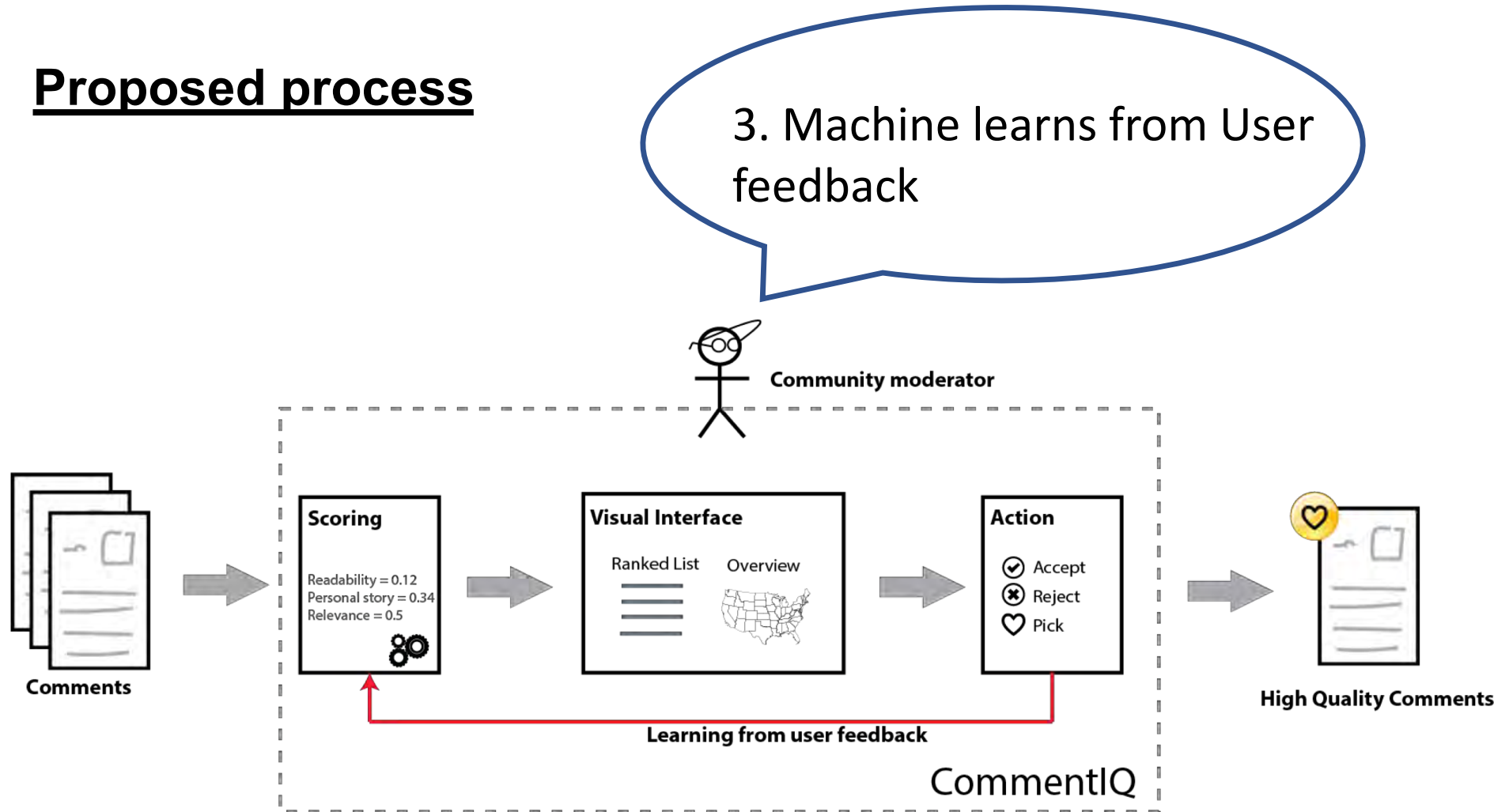


## Proposed process

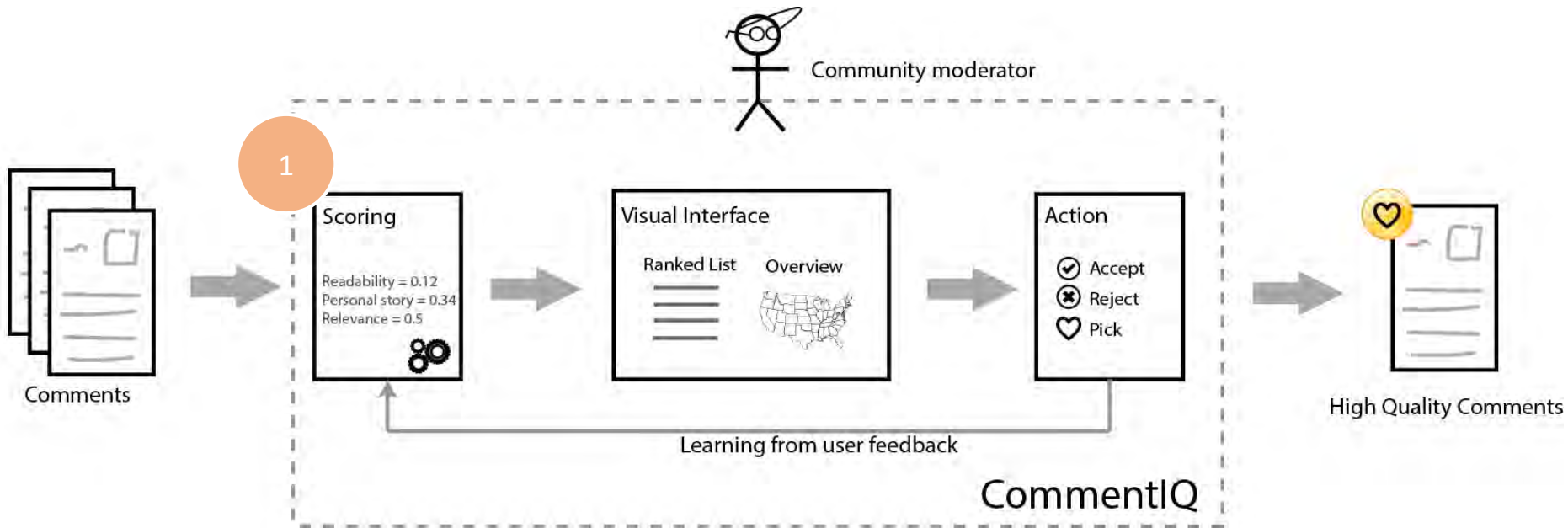
### 2. Interactive selection with Custom Ranked List and Overview visualization



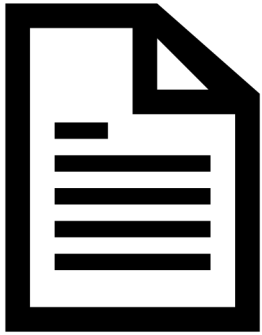
## Proposed process







# Scoring criterias



- ✓ Article Relevance
- ✓ Conversational Relevance
- ✓ Personal Experience
- ✓ Length of comments
- ✓ Readability of the comment
- ✓ Recommendation Score

# Picking the NYT Picks: Editorial Criteria and Automation in the Curation of Online News Comments

**Nicholas Diakopoulos**

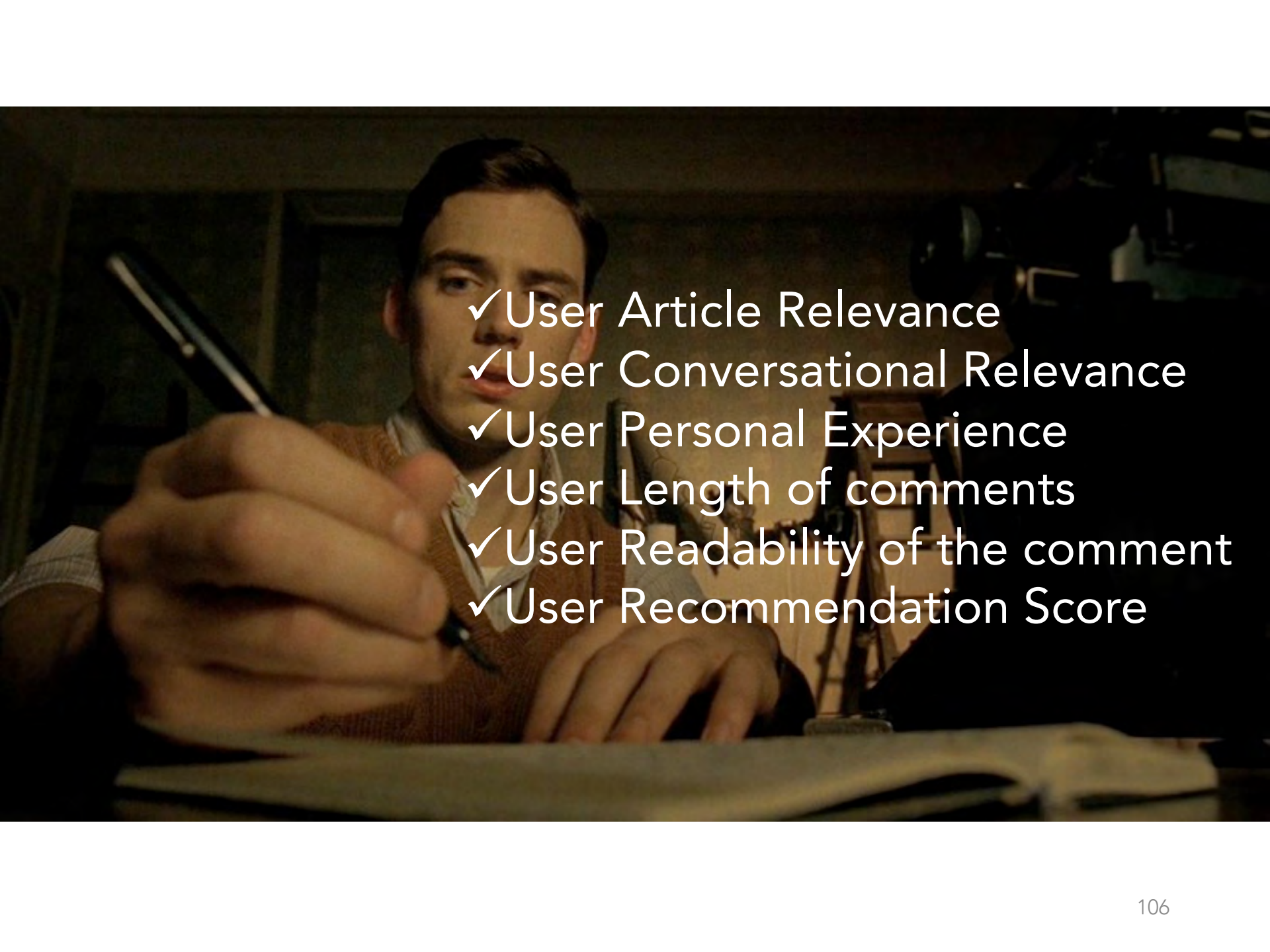
*Journalists have a propensity to select online comments for publication according to editorial conceptions of quality content. This work considers various criteria for identifying quality user contributions for publication, evaluates how these criteria manifest in New York Times "Picks" comments, and operationalizes three such criteria computationally. Results indicate that many of the criteria enumerated from the literature do manifest in NYT "Picks" comments more so than non-selected comments, that most criteria are adequately rated by untrained non-professionals, and that relatively simple algorithms can be used to automatically assess some of these criteria. Implications for future online commenting experiences are discussed.*

## Introduction

The role of online comments on news sites is becoming an increasingly contentious subject as publishers are beginning to challenge the conventional wisdom of providing a space for commentary in response to articles, playing out the tension between the open and participatory nature of user-generated content (UGC) and the norms and goals of professional journalists seeking to control content (Lewis, 2012). Concerns over UGC, and specifically of online comments, by professionals often reflect the potentially damaging effects of low-quality content, such as defamation, brand damage, abusive comments, or injured relationships to community sources (Canter, 2013; Diakopoulos & Naaman, 2011) and many journalists continue to maintain an aloofness and disinterest in engaging with online discussion spaces (Meyer & Carey, 2013). Recently several prominent sites like Re/Code, Popular Science, and Reuters have altogether moved





- 
- A man with dark hair, wearing a brown sweater over a light-colored shirt, is sitting at a desk. He is holding a black pen in his right hand and writing in a notebook. The background is dark and out of focus, showing some equipment like a camera on a tripod.
- ✓ User Article Relevance
  - ✓ User Conversational Relevance
  - ✓ User Personal Experience
  - ✓ User Length of comments
  - ✓ User Readability of the comment
  - ✓ User Recommendation Score

# Criteria Only



The Times' Community API



2815  
articles



331782  
comments



12542  
Pick



# Criteria Only



The Times' Community API



2815  
articles



331782  
comments



12542  
Pick



Train		Test	
Pick comments	Nonpick comments	P	N

# Results

		Ground Truth	
		Pick	No Pick
Prediction	Pick	1712 (True Positive)	926 (False Positive)
	No Pick	797 (False Negative)	1583 (True Negative)

Precision: 0.65

Recall: 0.68

F2 score: 0.68

# Results

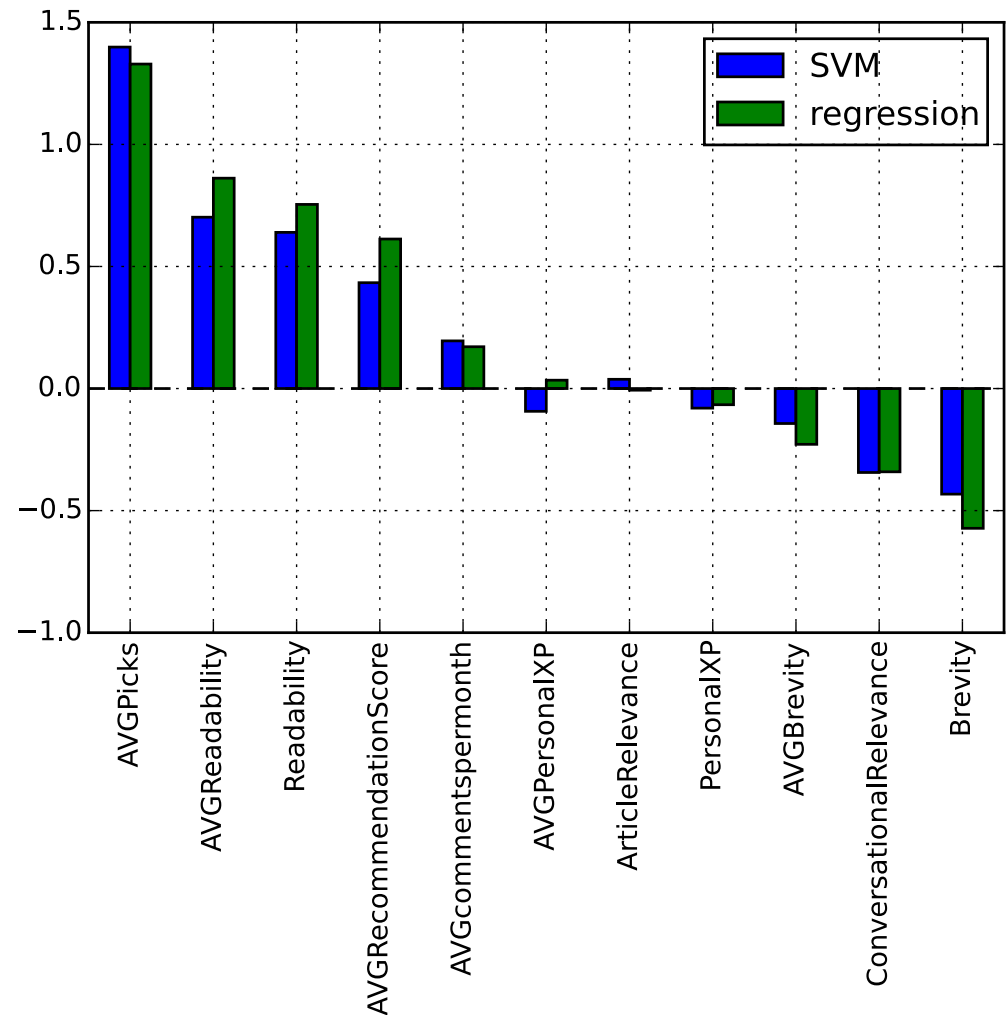
		Ground Truth	
Prediction	Pick	1712 (True Positive)	926 (False Positive)
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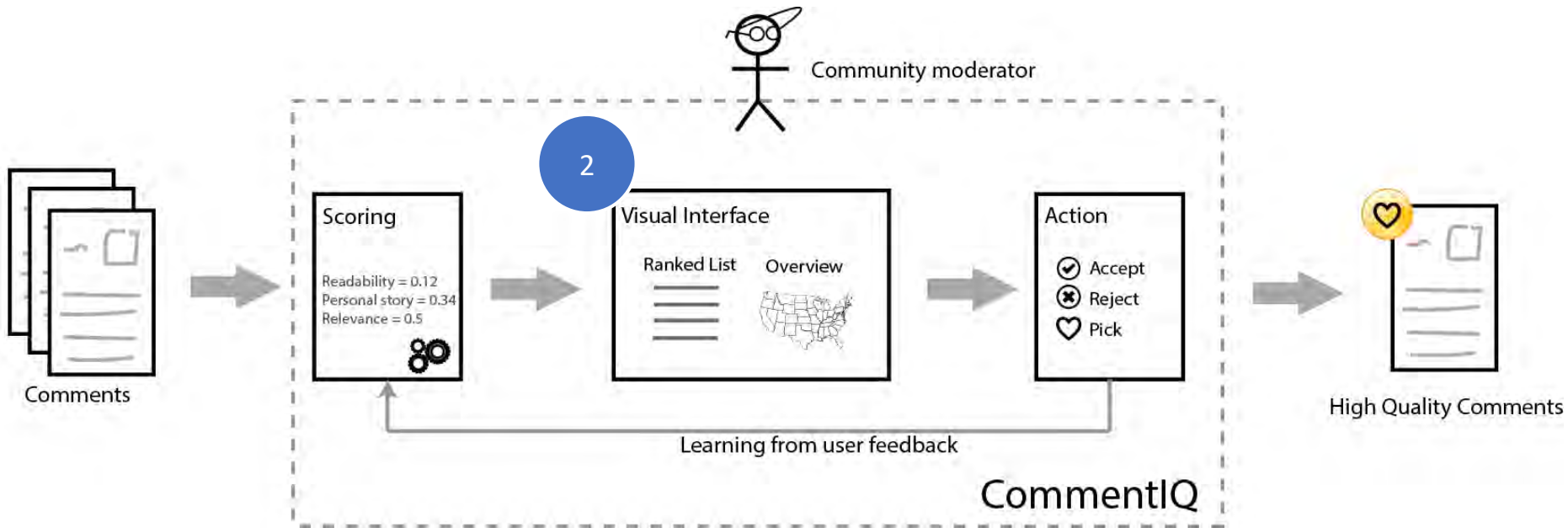
Precision: 0  
Recall: 0  
F2 score: 0

**BAD**



User history  
and  
Readability  
are best  
predictor for  
quality.





# Custom Ranked List



# F.B.I. Director Speaks About Race

WASHINGTON — The F.B.I. director, James B. Comey, delivered an [unusually candid speech](#) on Thursday about the difficult relationship between the police and African-Americans, saying that officers who work in neighborhoods where blacks commit crimes at a high rate develop a cynicism that shades their attitudes

... (more)

Select your overview visualization

CommentPlot

Map

Temporal

New

Accepted

Rejected

Picked



Presets for Ranking: [Edit](#) [Add](#)

- ✓ Default
- Personal Story for this ranking.
- Unexpected comment
- Written by best user

Search for...

New (633)

Accepted (0)

Rejected (0)

Picked (1)

All

**NJB** Seattle , Feb 12, 2015 12:41:39 PM

Kudos to Director Comey. It's a breath of fresh air to hear honest and unvarnished comments which are so obviously true. The problem is that in the highly charged atmosphere surrounding the issue, we find it difficult to have an honest conversation as one side jumps on anything the other side says. The first thing we need to do is recognize that this isn't about "sides" but a very real American societal problem that we need to talk about openly and honestly. Comey's comments are a valuable first step.

Accept

Reject

Pick

 Help

 Clear

 Close

 Save current setting

### Criteria based on comment score

Article Relevance : 7.862



Conversational Relevance : -23.1



Length of comments : 7.066



Personal Experience : -3.41



Readability of the comment : 38.39



Recommendation Score : 10



### Criteria based on user score

User Comments per Month :

4.358



User Length : 5.197



User Personal Experience : -9.32



User Picks : 38.99



User Readability : -6.49



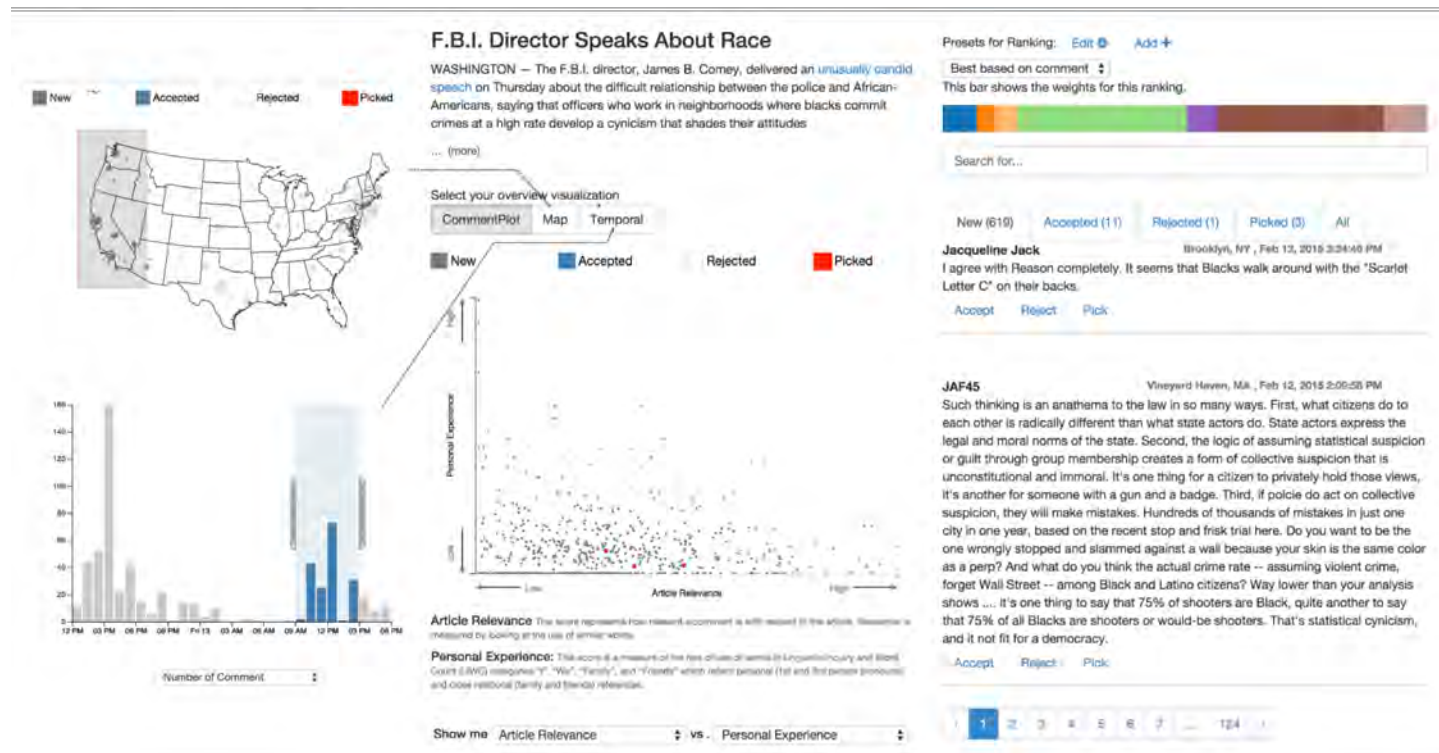
User Recommendation Score :

-28.1

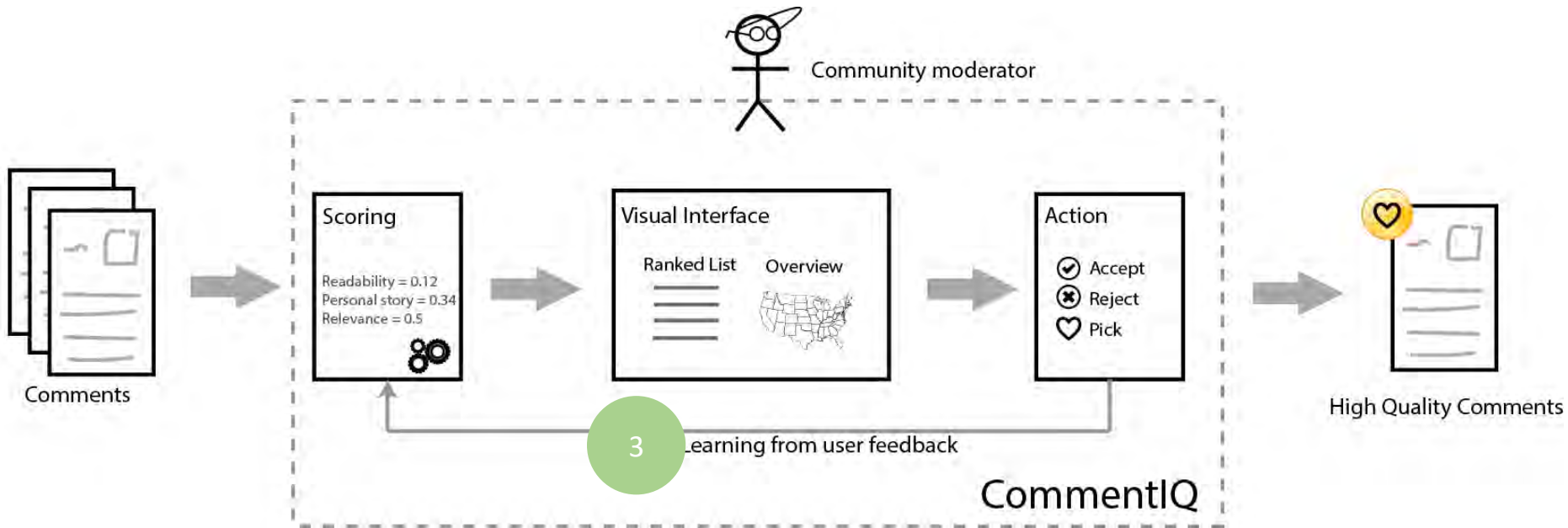


# Overview Visualization

# CommentIQ



<http://moderator.comment-iq.com/#!/demo>





me / [Articles](#) / F.B.I. Director Speaks About R

## F.B.I. Director Speaks About

WASHINGTON — The F.B.I. director, James B. O'Connell, gave an unusually candid speech on Thursday about the tensions between the police and African-Americans, saying that he works in neighborhoods where blacks commit crimes and develop a cynicism that shades their attitudes.

(more)

Select your overview visualization

[CommentPlot](#) [Map](#) [Temporal](#)

[New](#) [Accepted](#) [Rejected](#) [Picked](#)



Please select all that apply to this comment.

- ☐ well-written
- ☐ informative
- ☐ personal experience
- ☐ critical
- ☐ humorous
- ☐

OK

[Edit](#) [Add](#)

weights for this ranking.

New (633)

Accepted (0)

Rejected (0)

Picked (1)

All

NJB

Seattle , Feb 12, 2015 12:41:39 PM

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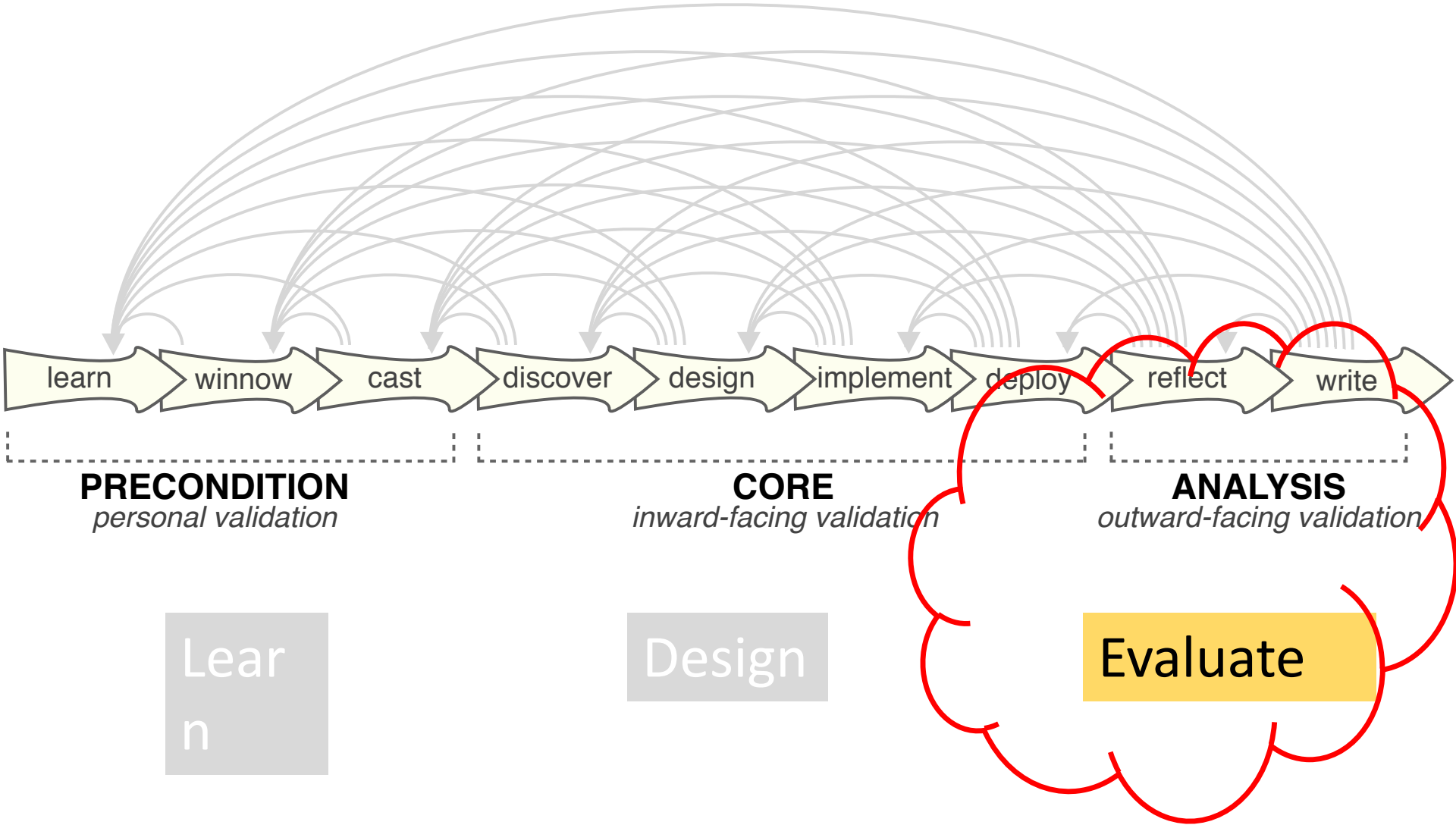
[Accept](#) [Reject](#) [Pick](#)

Dawn Offtime

New York , Feb 12, 2015 12:42:13 PM

Any rational person will understand Mr. Comey's sane assessment of the dilemma facing both the police and blacks: 96% of all shooting





**The  
New York  
Times**

**The  
Washington  
Post**



THE WALL STREET JOURNAL.  
**WSJ**

ID	Organization	Field-experience (in years)	Workflow
P1	Washington Post	10	Post-moderation
P2		1	
P3		4	
P4	New York Times	4	Pre-moderation
P5		7	
P6	Wall Street Journal	4	Post-moderation
P7	Baltimore Sun	7	Post-moderation

ID	Organization	Field-experience (in years)	Workflow
P1	Washington Post	10	Post-moderation
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P5		7	
P6	Wall Street Journal	4	Post-moderation
P7	Baltimore Sun	7	Post-moderation

1 hour structured  
interview with test drive



# Findings

*“...shifting moderating to a reporting  
research job.”*

Paraphrased from one moderator

- Flexibility is great

- Flexibility is great
- Comments are made by people!

- Flexibility is great
- Comments are made by people!
- use-cases for readers

# For general public

## All Comments

Newest First ▾

Pause live updates ||

Newest First

Oldest First

Most Replies

Most Liked

gonna have to go back to his taxpayer-funded J-O-B? That's  
gonna be a tough one.

1 -  Like Reply Share



**Liam-Still**

12:48 PM EDT [Edited]

RNC Chairman urges all Republicans to just go; Full Jonestown, and just drink all the Kool-Aid.

"Reince Priebus: Trump's win 'probably good for our party'

1 -  Like Reply Share

# For general public

## All Comments

Newest First ▾

Newest First

Oldest First

Most Replies

Most Liked

Newest First ▾

Newest First

Oldest First

Most Replies

Most Liked

From my neighbors

From best writers

Personal stories

Short unexpected



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12:48 PM EDT [Edited]

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# For general public

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Newest First ▼

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Newest First ▼

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Short unexpected



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12:48 PM EDT [Edited]

RNC Chairman urges all Republicans  
all the Kool-Aid.

"Reince Priebus: Trump's win 'probably good for our party'

# Conclusion

**What are good comments?**

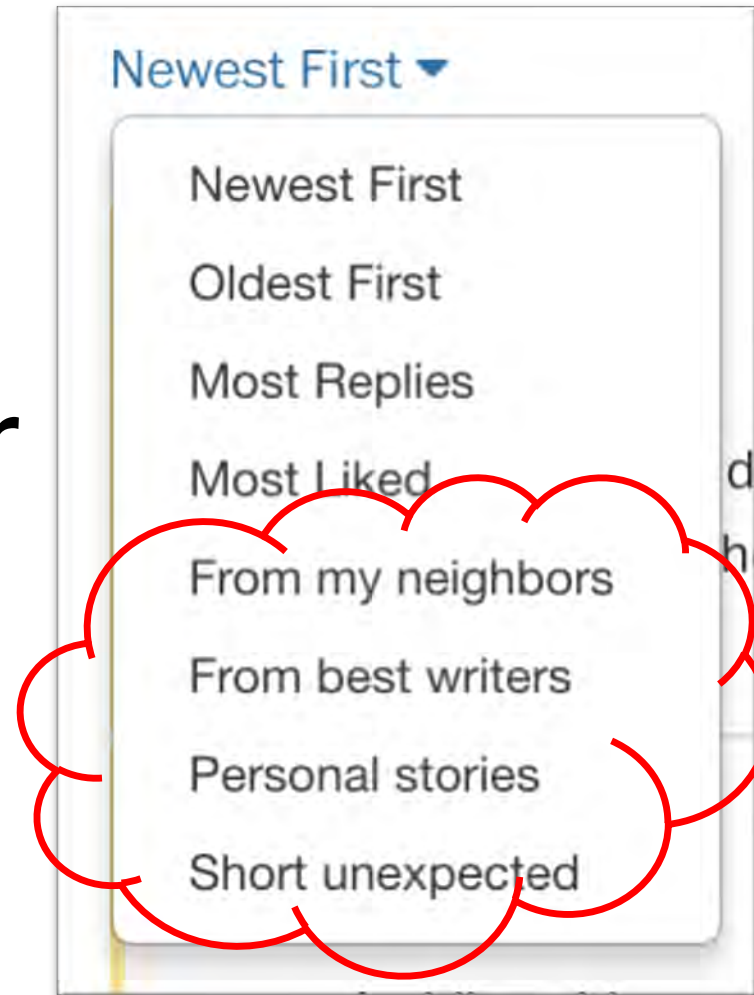
**How can we select good comments?**

What is a high-quality comment depends  
on the journalistic context.

What is a high-quality comment depends on the journalistic context.

**Visual analytics approach can help moderators find high-quality comments.**

# Time to upgrade our comments section









Simranjit Sachar  
ssachar@umd.edu



Nicholas Diakopoulos  
@ndiakopoulos



Niklas Elmqvist  
@NElmqvist



Deokgun Park  
@intuin

# TEAM WORK

The diagram illustrates the relationship between song features and song evolution. It is divided into four quadrants. The top-left quadrant shows two boxes: 'Troy story (1995)' and 'Screem (1996)'. Arrows from these boxes point to a 'Similarity' arrow pointing to a scatter plot of song features (Age). The bottom-left quadrant shows a scatter plot of song features (Age). The top-right quadrant shows a map of song evolution (Location). The bottom-right quadrant shows a map of song evolution (Location) with a grid overlay. The diagram is labeled 'Figure 1' in the bottom right corner.

The screenshot shows the TopicLens interface. At the top, there are tabs for 'Volume' and 'TopicLens', with 'TopicLens' being the active tab. Below the tabs is a search bar and a 'Filter' button. The main area is a scatter plot with 'Volume' on the y-axis (ranging from -4 to 2) and 'TopicLens' on the x-axis. The plot contains several clusters of points, each labeled with a topic name. A white box highlights a cluster of points in the lower right quadrant. Below the plot, a text box states: 'TopicLens shows the sub-topics about a user-selected region.'

Dot plot showing the distribution of class types (First, Second) for four groups (First, Second, Third, Crew). The y-axis represents the count of each class type, ranging from 0 to 10. The x-axis lists the groups. Each bar is composed of dots, with pink dots at the bottom representing 'First' class and grey dots above representing 'Second' class.

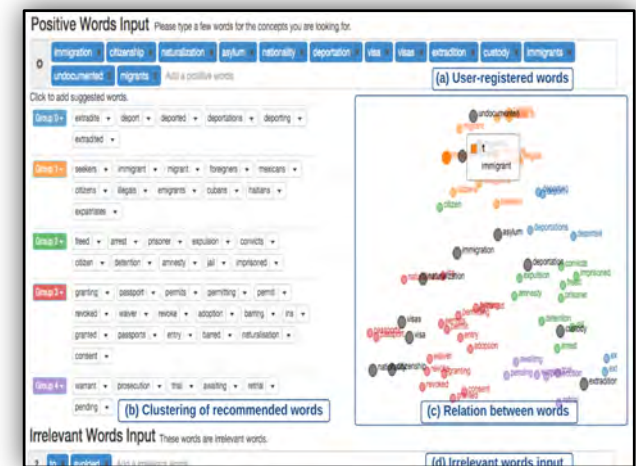
Group	First Class (Pink)	Second Class (Grey)
First	5	5
Second	4	6
Third	4	6
Crew	4	6

## Automated System

## Steering mechanism

[illegible][illegible]

# ConceptVector



Park, Deokgun, et al. "ConceptVector: text visual analytics via interactive lexicon building using word embedding." *IEEE transactions on visualization and computer graphics* 24.1 (2018): 361-370.

- ✓ Article Relevance
- ✓ Conversational Relevance
- ✓ Personal Experience
- ✓ Length of comments
- ✓ Readability of the comment
- ✓ Recommendation Score



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... (more)

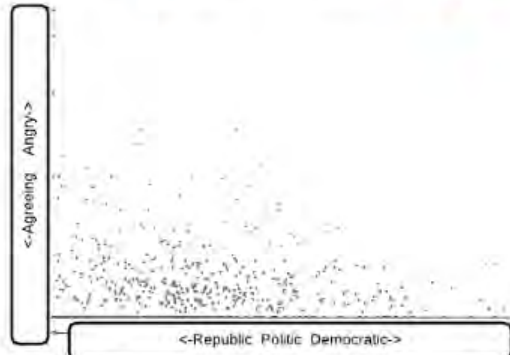
Select your overview visualization

CommentPlot. Map Temporal

 NEW

Accepted

Rejected

 Flickr

**Article Relevance** Two assessors independently assessed abstracts assigned to this track. Relevance was measured by scoring as the total of stem words.

**Personal Experience:** The user is a member of the adult law of March 2019, inquiry and Work Court (JWC) categories - 1, 'We', 'Family', and 'France' who affect personal (1st and 3rd person pronouns) and place (France, film) and theme (relationships).

Presets for Ranking: [Edit](#) [Add](#)

Default

This bar shows the weights for this ranking.



New (634)

Answered by

Rejected (0)

Picked (0)

All

**AER**

Cambridge, England , Feb 12, 2015 12:09:38 PM

"He said that the police needed to have more interactions with those they are charged to protect. 'It's hard to note up close," he said.'

I cannot argue with that. I would go further and suggest that is what policing is all about. Community policing should mean just that, being part of the community - Policing should be far more than just arresting the bad guys, but reassuring the public and being engaging with them.

Accept      Reject      Pick

NJB

Seattle, Feb 12, 2015 12:41:58 PM

Kudos to Director Comey. It's a breath of fresh air to hear honest and unvarnished comments which are so obviously true. The problem is that in the highly charged atmosphere surrounding the issue, we find it difficult to have an honest conversation as one side jumps on anything the other side says. The first thing we need to do is recognize that this isn't about "sides" but a very real American societal problem that we need to talk about openly and honestly. Comey's comments are a valuable first step.

Accept: ☐    Reject: ☐    Pick: ☐

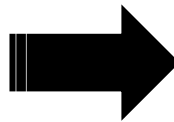
Figure 1 shows two panels of the ConceptNet 5.5 GUI. The left panel displays the 'Political' concept selected, with a list of related concepts: Gender, Happy, Angry, and Delicious. The right panel displays the 'Happy' concept selected, with a list of related concepts: Gender, Happy, Angry, and Delicious. The 'Angry' concept is highlighted in red in both panels.



TEXT



TEXT

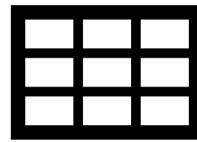
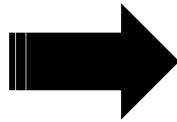


Visualization

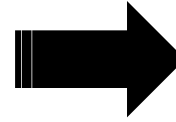




TEXT



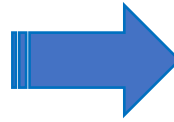
NUMBERS



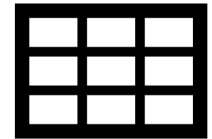
Visualization



TEXT



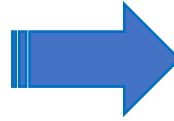
Lexicon-based Text Mining



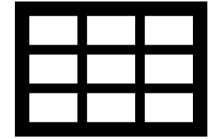
NUMBERS



TEXT



Lexicon-based Text Mining



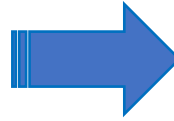
NUMBERS



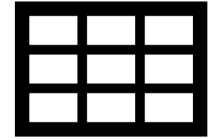
Lexicon = A **set** of keywords that is related to specific **concept**



TEXT



Lexicon-based Text Mining



NUMBERS



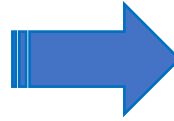
Lexicon = A set of keywords that is related to specific concept

Positive = { good, great, happy, ... }

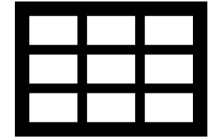
Negative = { bad, worst, horrible, ... }



TEXT



Lexicon-based Text Mining



NUMBERS



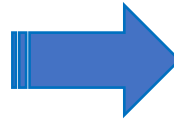
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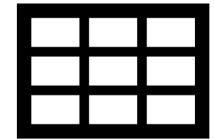
Negative = { bad, worst, horrible, ... }



TEXT



Lexicon-based Text Mining



NUMBERS

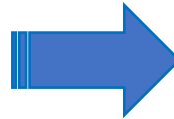


Positive = { good, great, happy, ... }

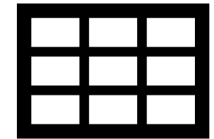
Negative = { bad, worst, horrible, ... }



TEXT



Lexicon-based Text Mining



NUMBERS



Positive = { good, great, happy, ... }

Negative = { bad, worst, horrible, ... }

D1



*"The movie was great. I was happy."*

D2



*"The movie opens today."*

D3

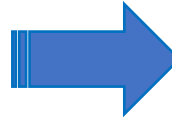


*"The movie is horrible."*

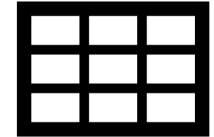




TEXT



Lexicon-based Text Mining



NUMBERS



Positive = { good, great, happy, ... }

Negative = { bad, worst, horrible, ... }

D1



*"The movie was great. I was happy."*

D2

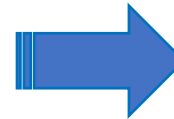


*"The movie opens today."*

D3



*"The movie is horrible."*



	Positive	Negative
D1	2	0
D2	0	0
D3	0	1

# Two problems



X 3,000

Tweets from Trump and Hillary during 2016 election

Plant  
Category



{ pollen, cherry, underbrush, thicket, grape,  
sunflower, field, willow, rose, fenced, bouquet,  
flowered ... bush ... }

Plant  
Category



{ pollen, cherry, underbrush, thicket, grape,  
sunflower, field, willow, rose, fenced, bouquet,  
flowered ... bush ... }

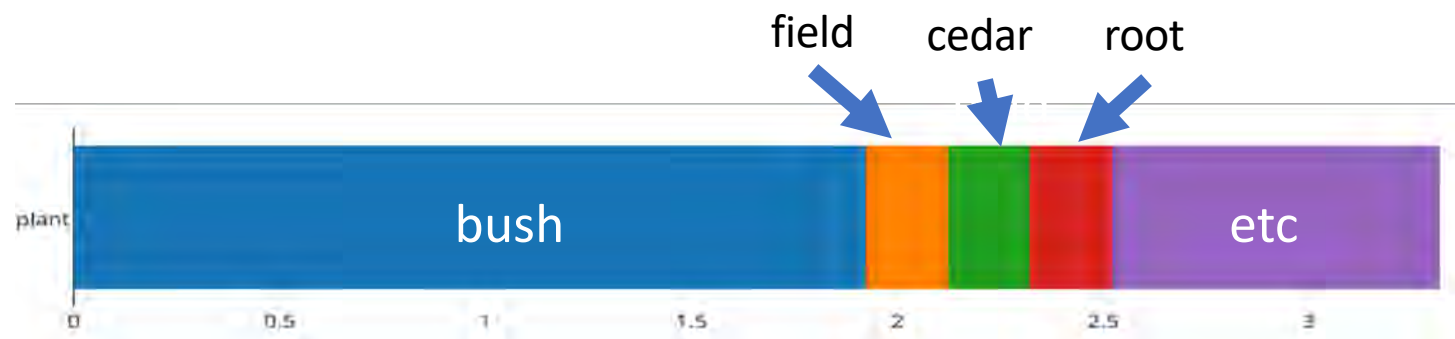
Trump talked 3.31 times more about Plant than Hillary

## Plant Category

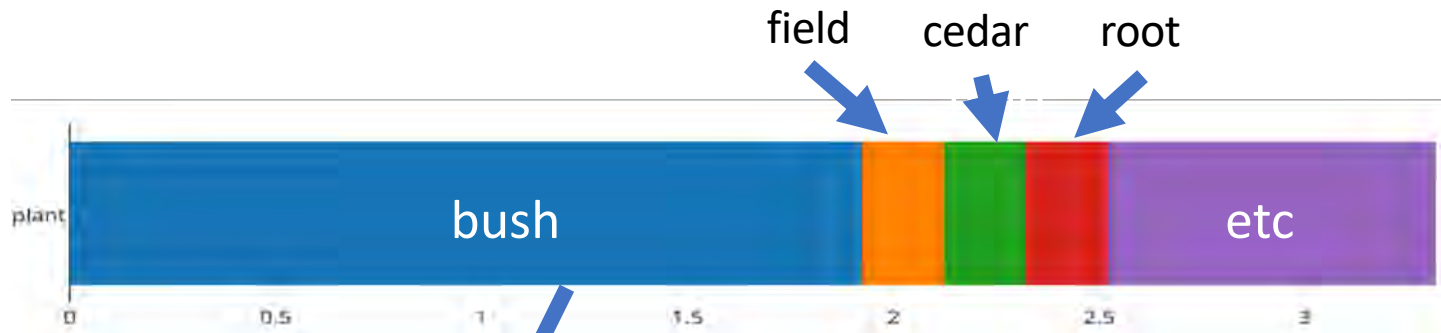
{ pollen, cherry, underbrush, thicket, grape,  
sunflower, field, willow, rose, fenced, bouquet,  
flowered ... bush ... }

Trump talked 3.31 times more about Plant than Hillary









~~Trump~~ talked ~~3.31~~ times more about ~~Plant~~ than ~~Hillary~~

False positive errors



~~Trump~~ talked ~~3.31~~ times more about ~~Plant~~ than ~~Hillary~~

False positive errors



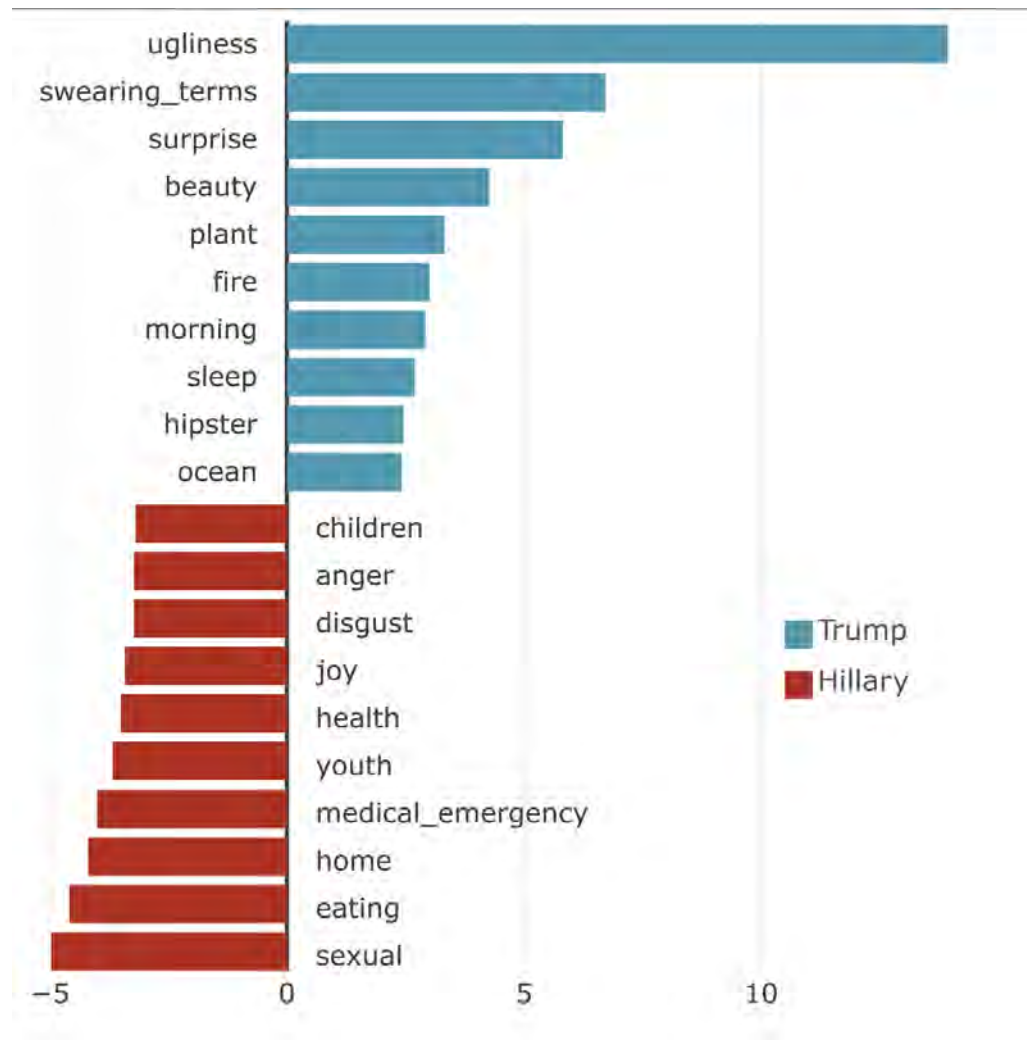
Polysemy

bush – n . a low plant with many branches that arise from or near the ground.

Bush – n. Jeff Bush

# Top 10 categories

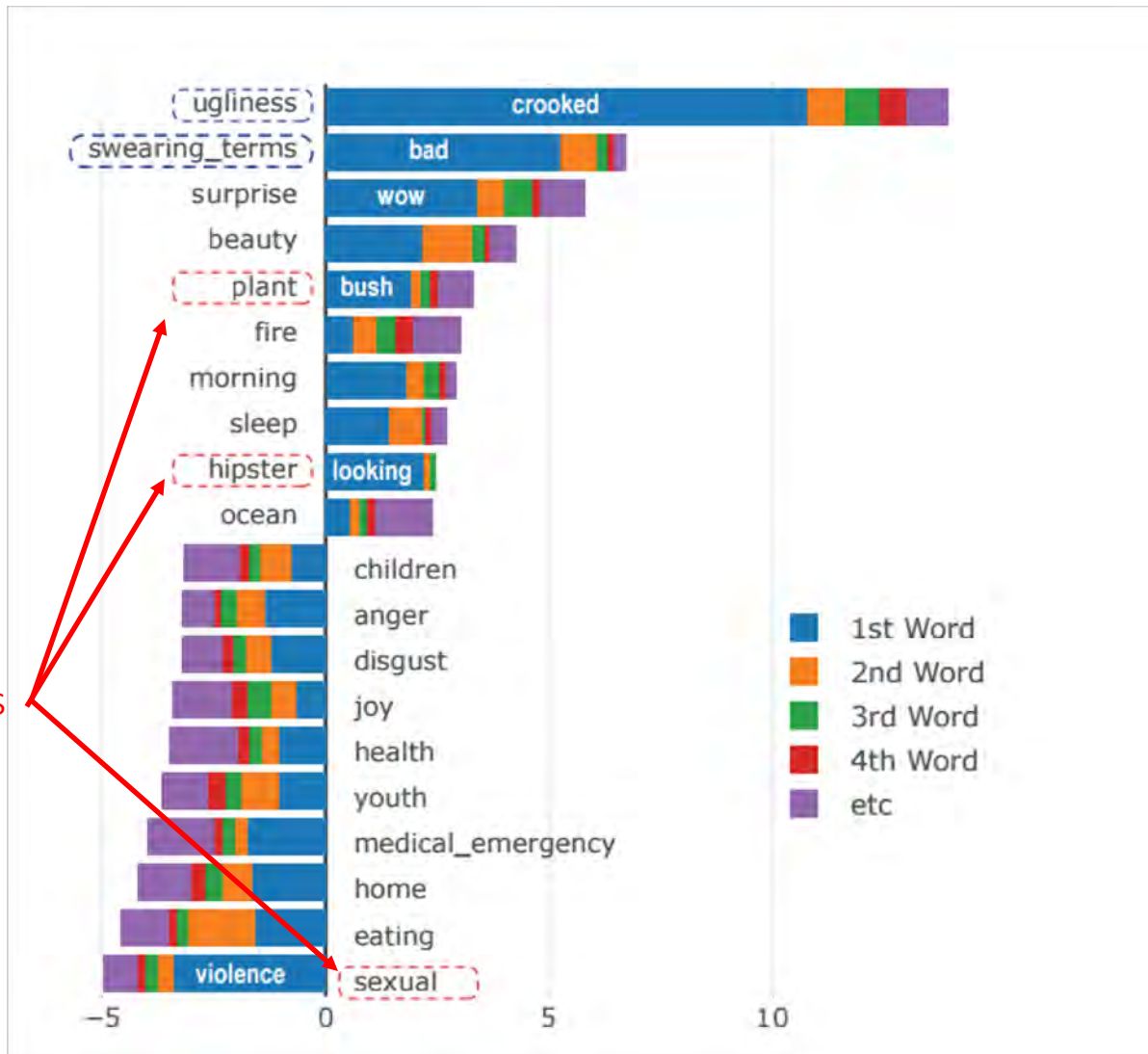
Trump vs Hillary



# Top 10 categories

Trump vs Hillary

Type II Errors



What if we don't have the dictionary?

## Positive Words Input

(a) User-registered words

Click to add suggested words.

Group 1 ▾ seekers ▾ immigrant ▾ migrant ▾ foreigners ▾ mexicans ▾

citizens ▾ illegals ▾ emigrants ▾ cubans ▾ haitians ▾

expatriates ▾

# for Lexicon-based Text Mining

Group 4 ▾ warrant ▾ prosecution ▾ trial ▾ awaiting ▾ retrial ▾  
 pending ▾ **(b) Clustering of recommended words**

# Visual Analytics or Lexicon-based Text Mining

# ConceptVector



167

### (c) Relation between work

**Irrelevant Words Input** These words are irrelevant words.

(d) Irrelevant words input



Concept Name: Crude oil

Save

Go Back

Crude oil

Description: This is a concept about crude oil

This is a concept about crude oil

Concept Type: Unipolar vs Bipolar

In unipolar type, the dictionary will be created around single concepts. For example, *crude oil* or *car* can be an unipolar type. In bipolar type, the dictionary will be created between two concepts. For example, *happiness vs sadness* or *Democratic vs Republican* can be an bipolar type.

Unipolar

Bipolar

[Advanced Settings](#)

Positive Words Input

Please type a few words for the concepts you are looking for:

Add a positive words

Click to add suggested words.

Building  
dictionary

No Data Available.

# How to build Lexicon

word embedding



Frog

0.34	.7	0.67	0.9	...
------	----	------	-----	-----



Car

0.53	0.23	0.35	0.21	...
------	------	------	------	-----

Pennington, Jeffrey, Richard Socher, and Christopher Manning. "Glove: Global vectors for word representation." *Proceedings of the 2014 conference on empirical methods in natural language processing (EMNLP)*. 2014.

Goldberg, Yoav, and Omer Levy. "word2vec Explained: deriving Mikolov et al.'s negative-sampling word-embedding method." *arXiv preprint arXiv:1402.3722* (2014).

# How to build Lexicon

word embedding

Nearest Neighbor



Frog

1. Frogs
2. Toad
3. Litoria
4. Leptodactylidae
5. Rana
6. Lizard
7. eleutherodactylus



# How to build Lexicon

word embedding

Nearest Neighbor



Frog

1. Frogs
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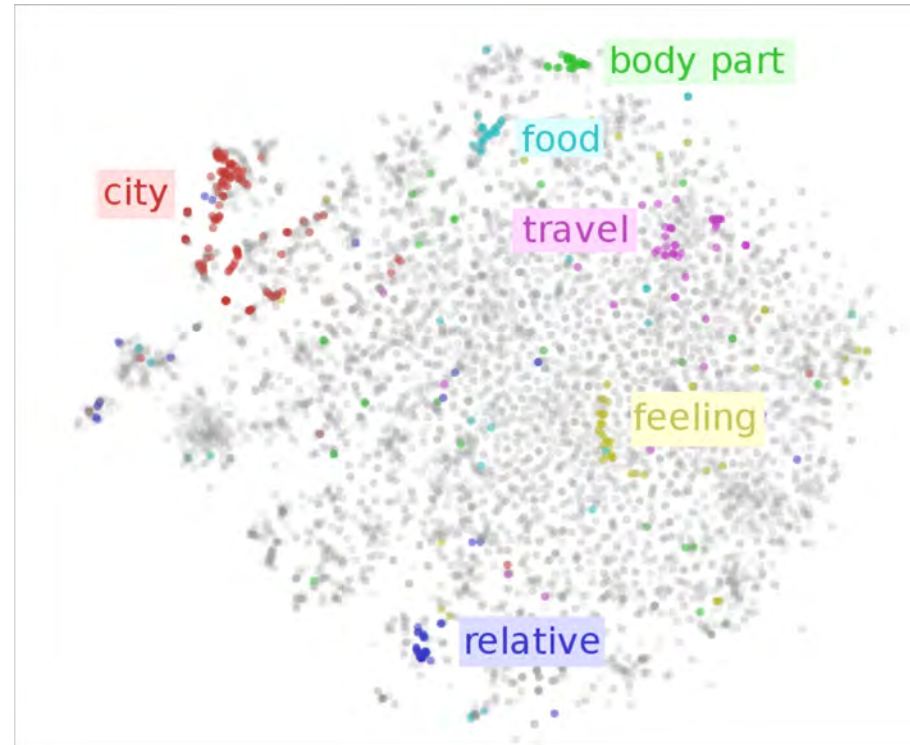
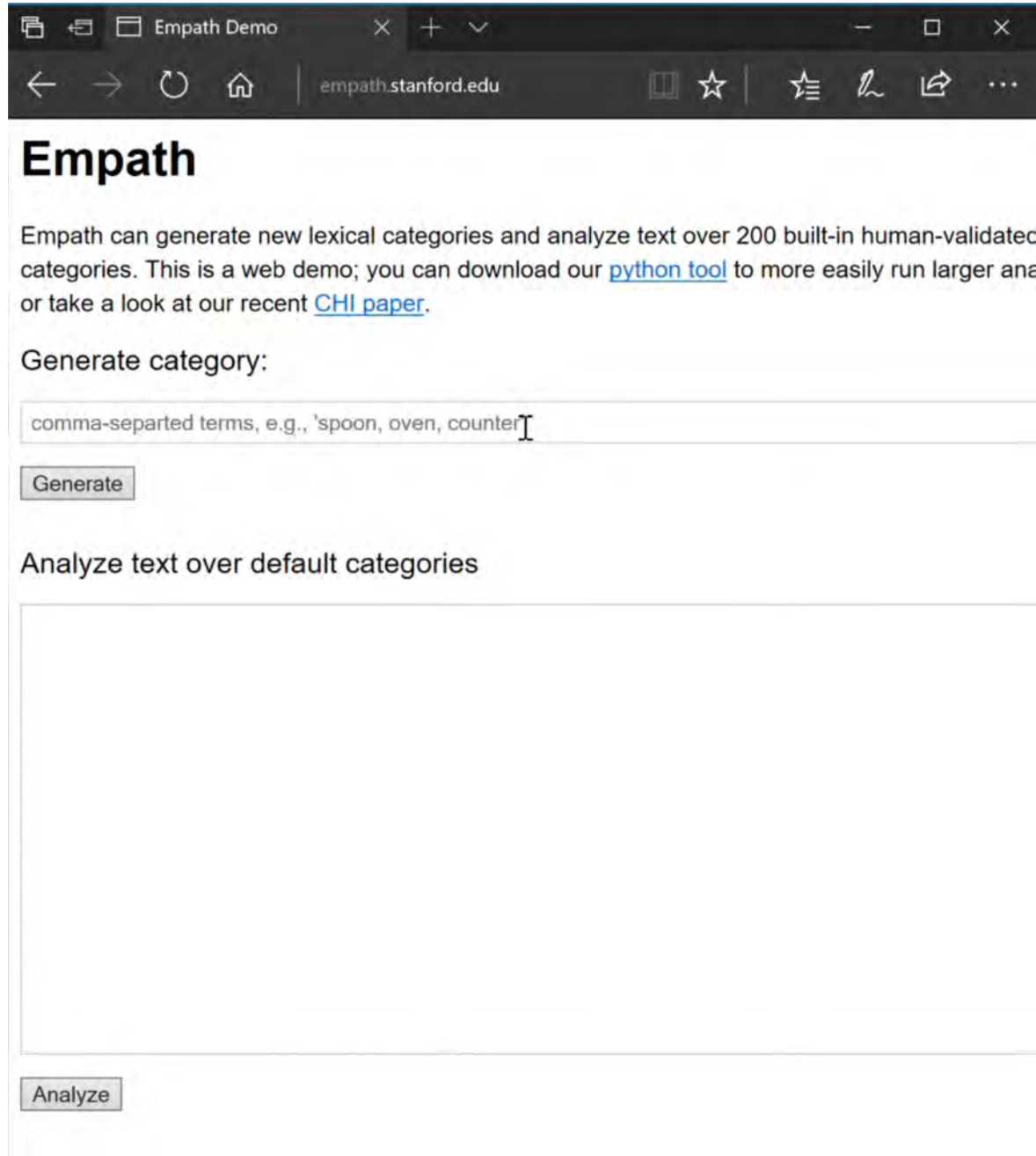


Image from <http://cs.stanford.edu/people/karpathy/tsnejs/wordvecs.html>

# Previous Work

Fast, E., Chen, B., & Bernstein, M. S. (2016, May). Empath: Understanding topic signals in large-scale text. In Proceedings of the 2016 CHI Conference on Human Factors in Computing Systems (pp. 4647-4657). ACM.



# Sophisticated concept modeling

**Irrelevant words**

I am interest in “tidal flooding”, not “storm flooding.”



# Sophisticated concept modeling

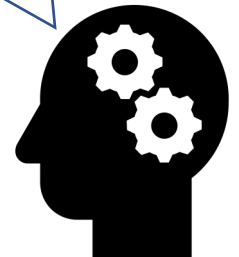
## Irrelevant words

I am interest in “tidal flooding”, not “storm flooding.”



## Bipolar Concepts

Can I map the words continuously from “Democratic party” to “Republican party”?



# Sophisticated concept modeling

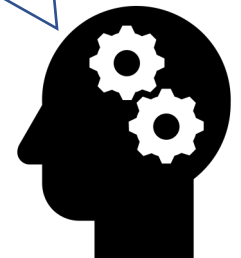
## Irrelevant words

I am interest in “tidal flooding”, not “storm flooding.”



## Bipolar Concepts

Can I map the words continuously from “Democratic party” to “Republican party”?

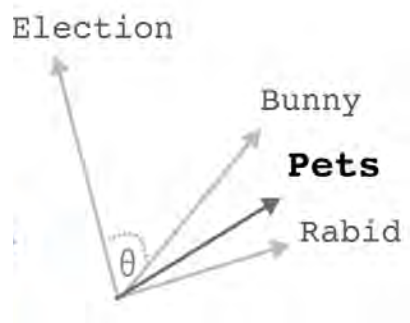


Kernel Density Estimation (**KDE**)

using **Gaussian Kernel**

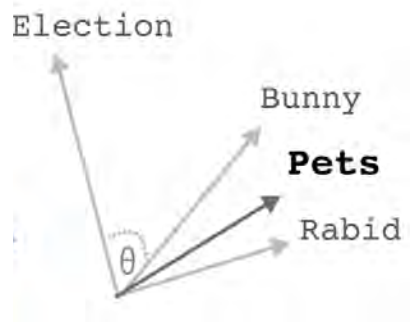
where bandwidth represents selectivity of seed words



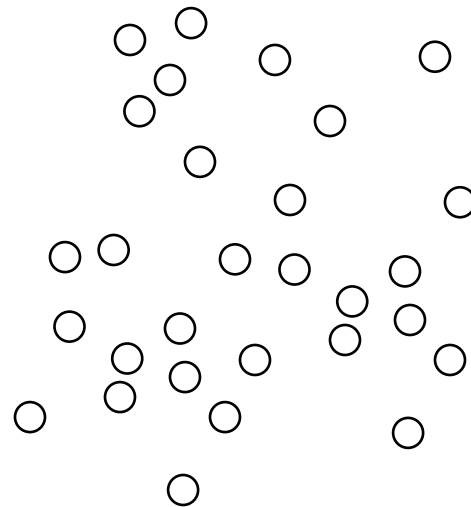


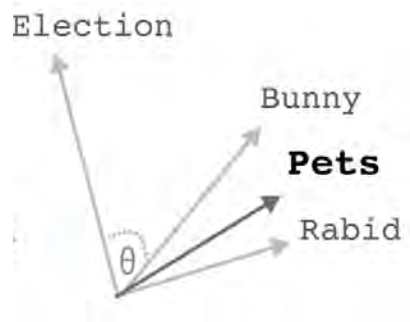
Cosine similarity for  
relevance score

Previous approach

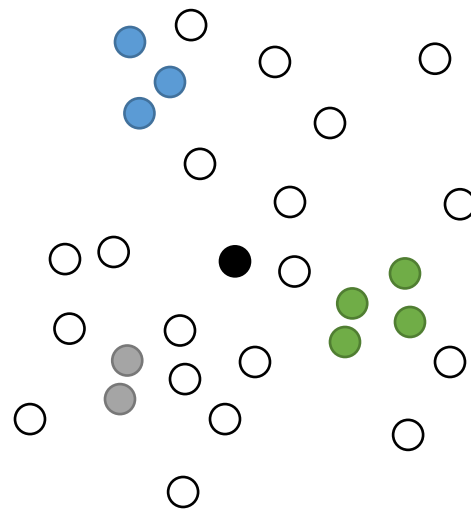


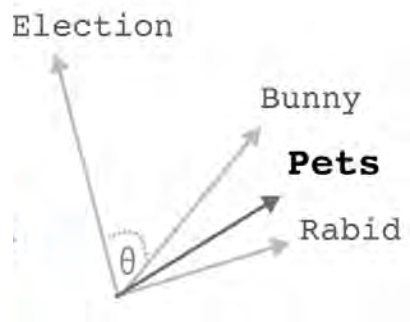
Cosine similarity for  
relevance score



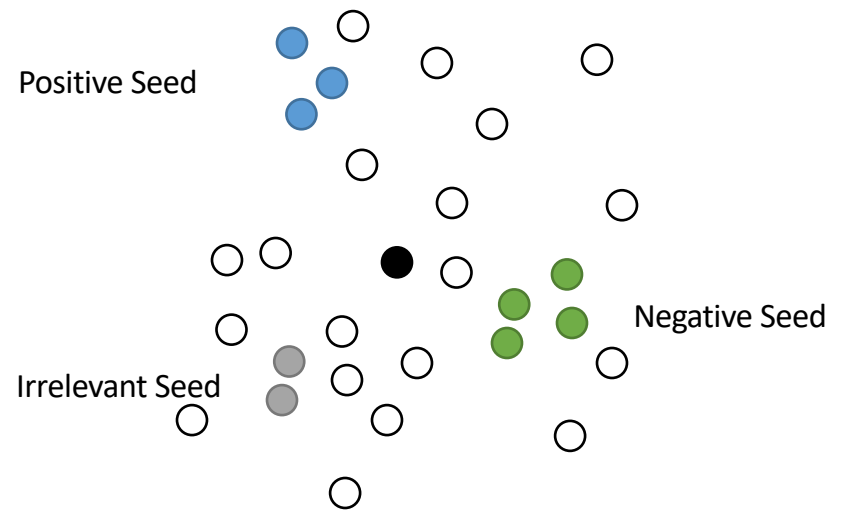


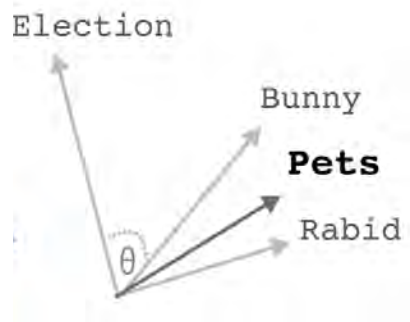
Cosine similarity for  
relevance score



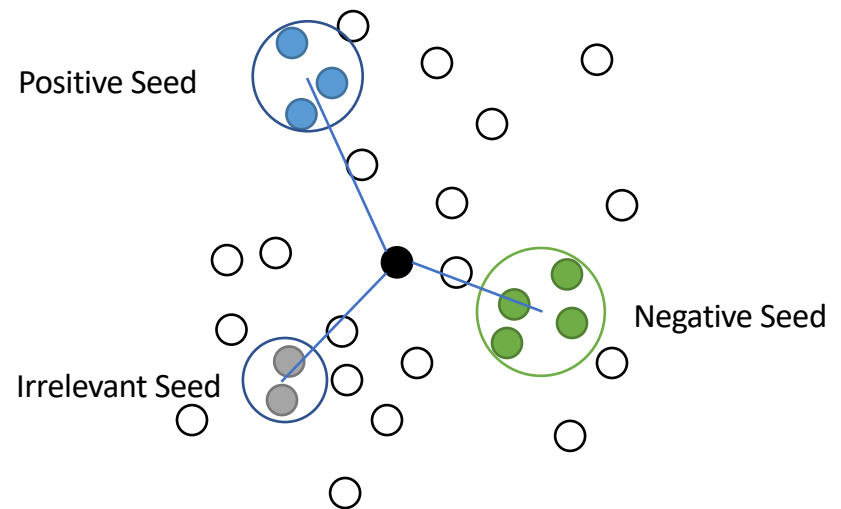


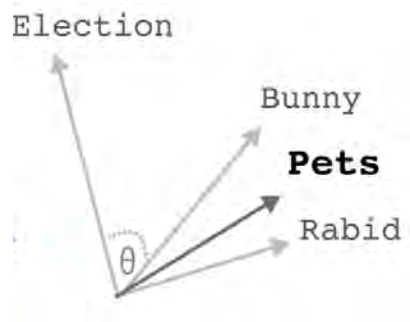
Cosine similarity for  
relevance score



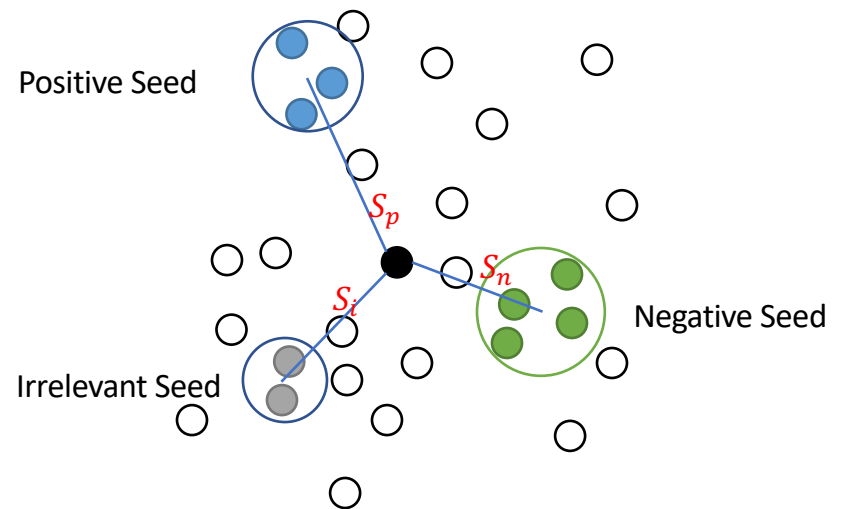


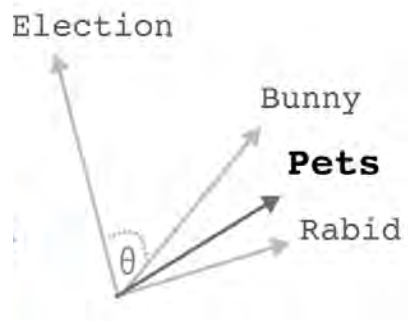
Cosine similarity for  
relevance score



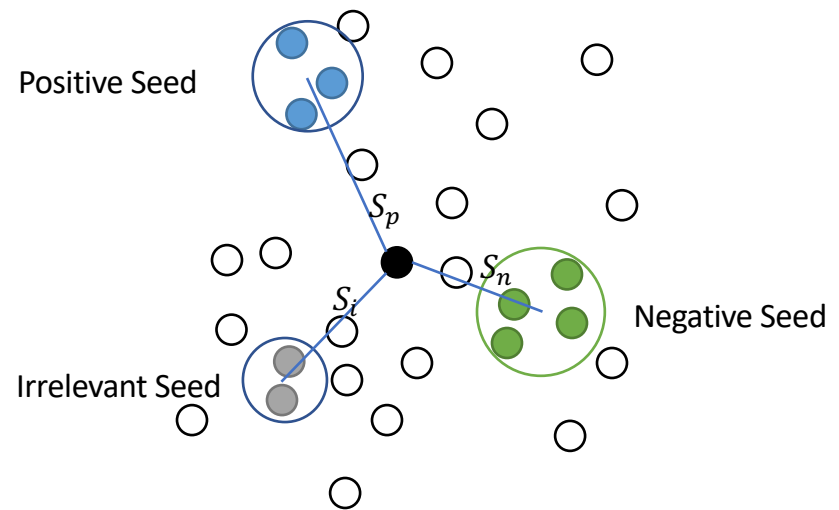


Cosine similarity for  
relevance score





Cosine similarity for  
relevance score



$$Relevance = (1 - S_i) \cdot (S_p - S_n)$$

**Concept Name: Democrat vs Republic**[Save](#) [Go Back](#)

Democrat vs Republic

**Description: This shows the difference between two parties**

This shows the difference between two parties

**Concept Type: Unipolar vs Bipolar**

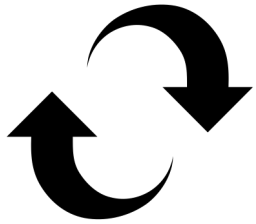
In unipolar type, the dictionary will be created around single concepts. For example, *crude oil* or *car* can be an unipolar type. In bipolar type, the dictionary will be created between two concepts. For example, *happiness vs sadness* or *Democratic vs Republican* can be an bipolar type.

☐ Unipolar ☒ Bipolar[Advanced Settings](#)

from the Conceptvector Team

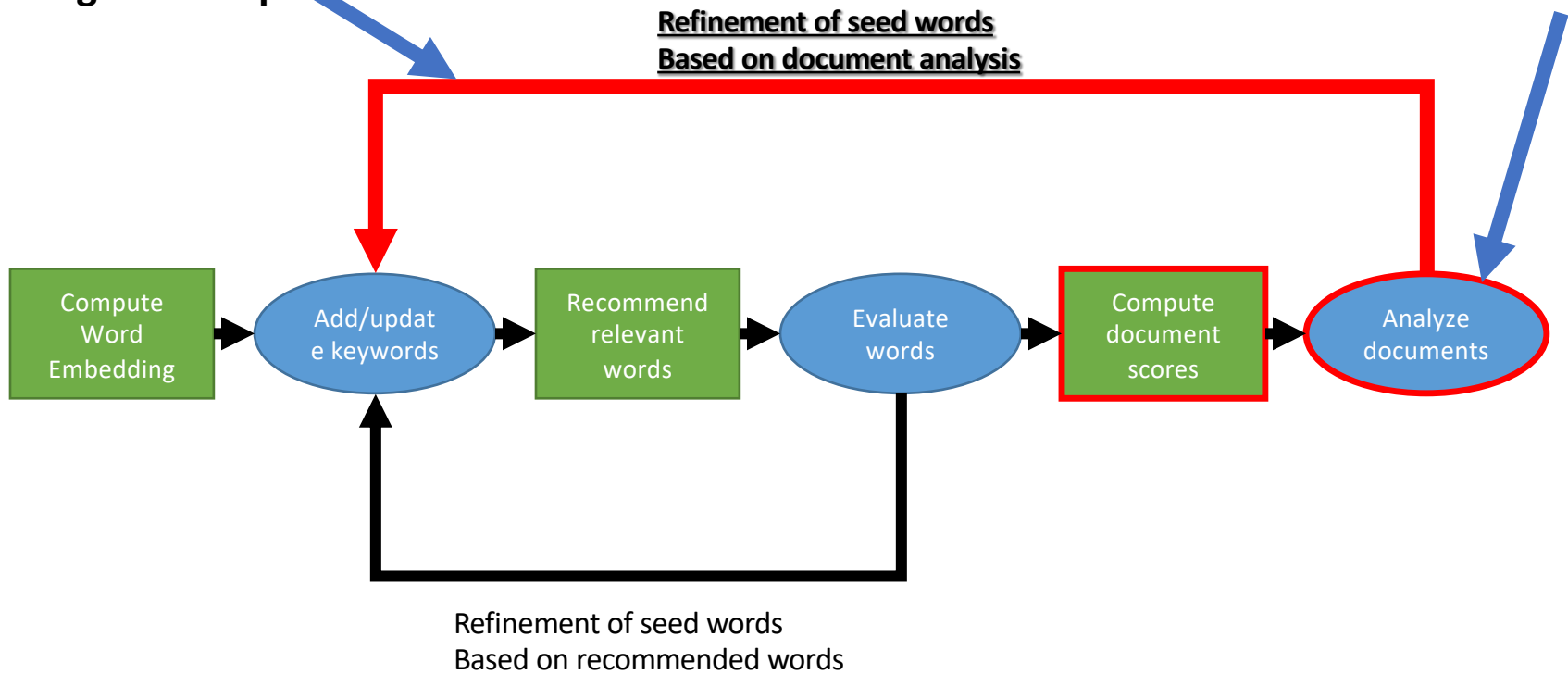
# Bipolar concepts





**D2: Integrated loop**

**D3: In-context**



# Document Analysis

Home Articles Comment/Q

## Inside the Republican Party's Desperate Mission to Stop Donald Trump

Despite all the forces arrayed against Mr. Trump, a paralytic sense of indecision and despair has prevailed.\*

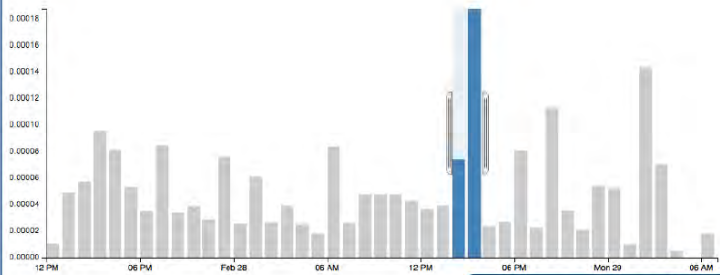
2016-02-26T00:00:00+00:00

Presidential Election of 2016;Trump, Donald J.;Republican Party;Christie, Christopher J.;Kasich, John R.;Rubio, Marco;United States Politics and Government

By ALEXANDER BURNS, MAGGIE HABERMAN and JONATHAN MARTIN

U.S., Article

CommentPlot Temporal



Immigration

Toggle concept editor

### Immigration

Type: unipolar

Positive inputs

immigration citizenship naturalization asylum nationality deportation visa visas extradition

custody immigrants undocumented migrants

Add a positive words

Irrelevant words

to avoided

Add a negative words

Rank comments by Immigration Edit Add

This bar shows the weights for this ranking.

Search for...

New (79) Accepted (0) Rejected (0) Picked (0)

### (e) Comments ranked by concept

**Melvin**  
This could have been avoided by enforcing the immigration laws.  
It's a bipartisan failure.

score = 0.004701039870599308

Accept Reject Pick

**a.h.**  
Marcus Aurelius Earth

NYS, Feb 26, 2016 3:08:49 PM

"Fine with me . Just don't vote . . . " Why not ? If he retains his U . S . citizenship he's paying taxes to support his native country , and can return to it any time he pleases . So he has the right to a vote . If you don't approve of such a right , renounce your own U . S . citizenship & go live in a non-democracy which may not let you leave or let you return if you do leave .

score = 0.0018754522863938454

Accept Reject Pick

**C.C. Kegel,Ph.D.**  
I am not convinced that either Cruz or Rubio would be better in the White House than Trump . Trump may actually be better , particularly on safety net issues , on which his supporters are committed to the status quo . Trump's ridiculous proposals like building a wall and stopping Muslim immigrants would never pass Congress . Actually , he is unlikely to get the support of Congress on anything but his tax cuts . Cruz and Rubio are reactionary war hawks . Trump is more of a blow hard conservative .

score = 0.0010795780393342933

Accept Reject Pick

**n/a MarYsol**  
We are ALL vulnerable/subject to ignorance . Mr . and Mrs . Trump are ill-informed , about immigration . They are European , primarily . The Mexicans are the Native Americans . They have ALWAYS been here . When Mrs . Trump says : "I got my papers , I waited in line . I did it legally" . Well , that's good and well , however , the Mexican aka Native American's land was stolen or taken from him . He is homeless in his own homeland . Shameful . And then to add insult to injury you have the Trumps , who are not American , insulting them !

score = 0.0009620704835809892

Accept Reject Pick

**xyz**  
One can wish that the republican side had more serious candidates . However for all the brouhaha about Donald Trump , he seems to be the only candidate on that side who seems to be capable of thinking for himself and not parroting a party line (see his stance on the Iraq war and the healthcare mandate . With regards to immigrants and certain religious groups , there is nothing that he has said , which has not been said previously on right-wing networks and talk radio , sometimes even more explicitly .





ZYX, Feb 26, 2016 2:38:59 PM

### (d) Concept selection

### (a) Article information

### (b) Score visualization

### (c) Concept refinement

1.  Top Russian Officials Discussed How to Influence Trump Aides Last Summer
2.  Greg Gianforte, G.O.P. House Candidate, Is Accused of 'Body-Slamming' Guardian...
3.  They Went to Manchester Arena as Homeless Men. They Left as Heroes.
4. 

ELECTION 2016 Full Results Exit Polls Trump's Cabinet

## Inside the Republican Party's Desperate Mission to

By ALEXANDER BURNS, MAGGIE HABERMAN and JONATHAN MARTIN FEB. 27, 2016



Donald J. Trump speaking in Milford, N.H., a week before the state's primary this month. Some establishment Republicans have been scrambling for a way to prevent him from becoming the party's presidential nominee.

Damon Winter/The New York Times

### 2763 COMMENTS

Readers shared their thoughts on this article.

The comments section is closed. To submit a letter to the editor for publication, write to [letters@nytimes.com](mailto:letters@nytimes.com).

All 2763 Readers' Picks 1721 NYT Picks 21

David Weaver Orlando · February 27, 2016

The political industry does not realize that it is in the middle of a hostile takeover from people who are beyond sick and tired of insiders who use the aspirations of hard working people to line their pockets.

Is Trump perfect? Nope. But the leaders of this nations political indu\$try have failed us miserably. Hopefully the "we know what's best for you" crowd has its days numbered.

1100 Recommend



Gfagan PA · February 27, 2016

Dr. Frankstien frantically nailed the planks into place, trying to seal his laboratory off from the rest of the world.

What would happen if the Monster got out? What if people realized he had created it?

The pounding from the inside increased in intensity. The Monster roared. It sounded like "Yuge!"

Dr. Frankenstein wondered what that might mean, then resumed hammering on the nails.

But the door gave way and the boards he was trying to nail in place began to bend under the Monster's fists.

Rage. That is all the doctor saw in the contorted, strangely orange face of his creation.

"Yuge!"

Splinters began flying from the boards.

Dr. Frankenstein turned his back and ran. He'd go to the House. There, at least, he'd be safe doing nothing.

When the questions came, the doctor would deny everything. He'd blame his neighbor, Mr. Obama.

Yes, that would work. That would deflect attention away from his own nefarious activities, spread over the preceding decades, that had led to this catastrophe.

It was now up to others to deal with his Creation.

[Home](#) / [Articles](#) / [CommentIQ](#)

## Inside the Republican Party's Desperate Mission to Stop Donald Trump [↗](#)

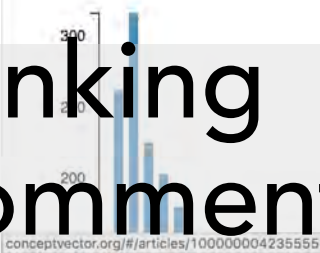
Despite all the forces arrayed against Mr. Trump, a paralytic sense of indecision and despair has prevailed."

2016-02-28T00:00:00+00:00

Presidential Election of 2016;Trump, Donald J;Republican Party;Christie, Christopher J;Kasich, John R;Rubio, Marco;United States Politics and Government

By ALEXANDER BURNS, MAGGIE HABERMAN and JONATHAN MARTIN

U.S., Article

[CommentPlot](#)[Temporal](#)

Rank comments by

[Edit](#) ⚙[Add](#) +

This bar shows the weights for this ranking.

[New \(2763\)](#)[Accepted \(0\)](#)[Rejected \(0\)](#)[Picked \(0\)](#)[All](#)**Kevin O'Brien**

Park City, UT , Feb 27, 2016 6:17:09 PM

I see no hope for a GOP evolution in 8 years. Maybe 20 years.

[Accept](#)[Reject](#)[Pick](#)**n/a CParis**

New Jersey , Feb 27, 2016 1:40:48 PM

Agree 100%. These guys are fools if they think voters won't remember all of this nonsense when it comes time to vote in November. Robots, pants-wetting? This is worse than a bunch of first graders.

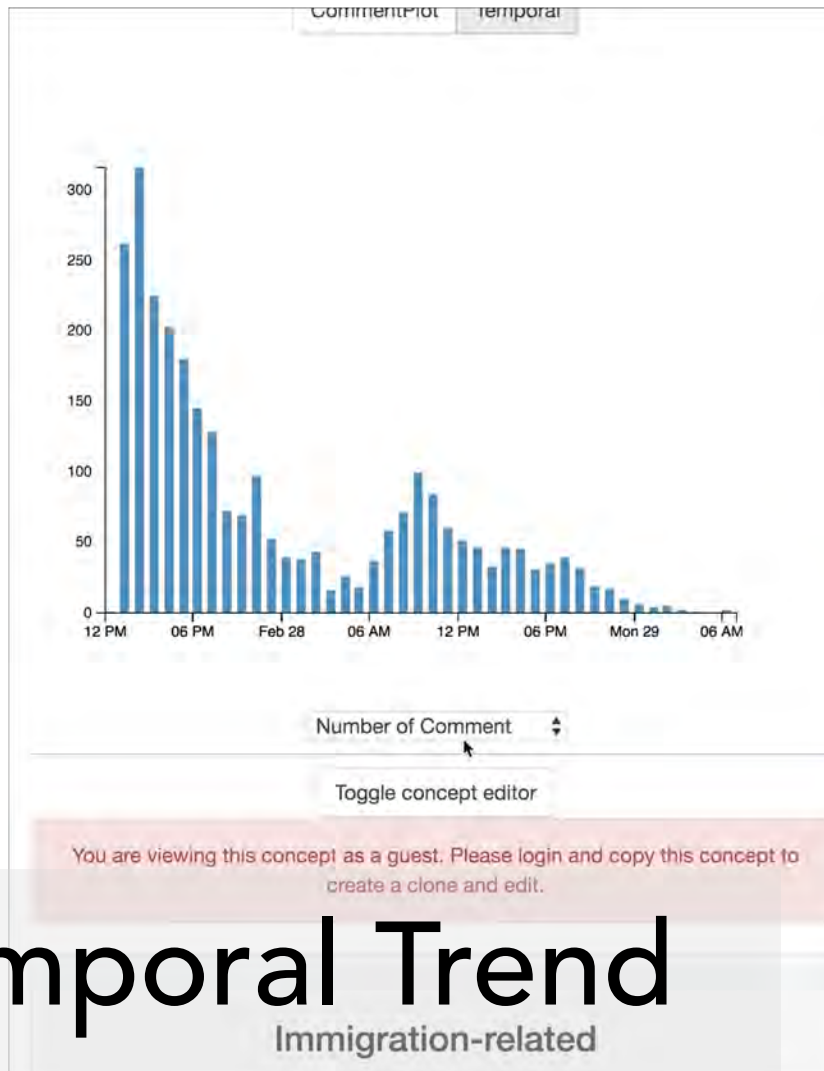
[Accept](#)[Reject](#)[Pick](#)**PE**

Seattle, WA , Feb 27, 2016 1:13:34 PM

Cruz and Rubio tack so Tea Party right, so irrationally "conservative" they represent business as usual Republicans. Trump brings moderates in with his hedge on health care and vagueness on Planned Parenthood. Rove is wrong to think that a candidate

# Ranking Comments





and don't want to do anything about **illegal immigration** . **Immigration** effects everyth

score = 0.009691857174335334

[Accept](#) [Reject](#) [Pick](#)

Melvin

SF , Feb 28, 2016 3:29:48 PM

This could have been **avoided** by **enforcing** the **immigration laws** .  
It's a bipartisan failure .

score = 0.00565333256500768

[Accept](#) [Reject](#) [Pick](#)

Bahtat

San Diego , Feb 27, 2016 4:02:37 PM

The GOP elites have another great love for **illegal immigrants** . As well as being cheap **labor** , they are not **allowed** to VOTE .

score = 0.005202291401691696

[Accept](#) [Reject](#) [Pick](#)

Ali

Michigan , Feb 27, 2016 7:10:03 PM

Too bad they simply weren't willing to give up **amnesty** and more **immigration** , **legal** and **illegal** . They **complain** about gov't subsidies to business yet that's just what **illegal aliens** and **immigrants** are , subsidies . **Immigration** is the focus of much of what's wrong in this country , to those supporting Trump . from unemployment to under performing schools to high healthcare costs and water shortages .

score = 0.004590839907424656

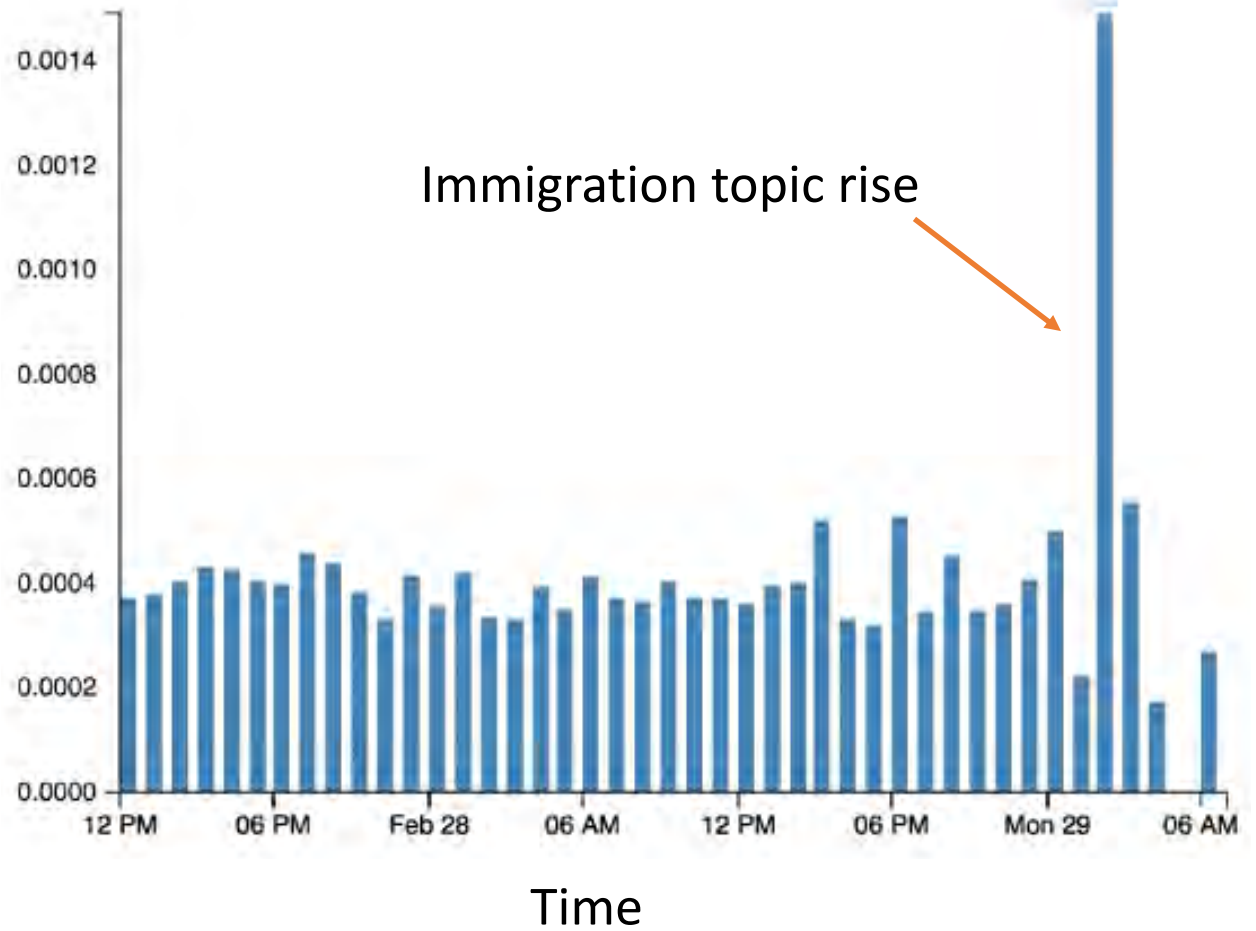
[Accept](#) [Reject](#) [Pick](#)

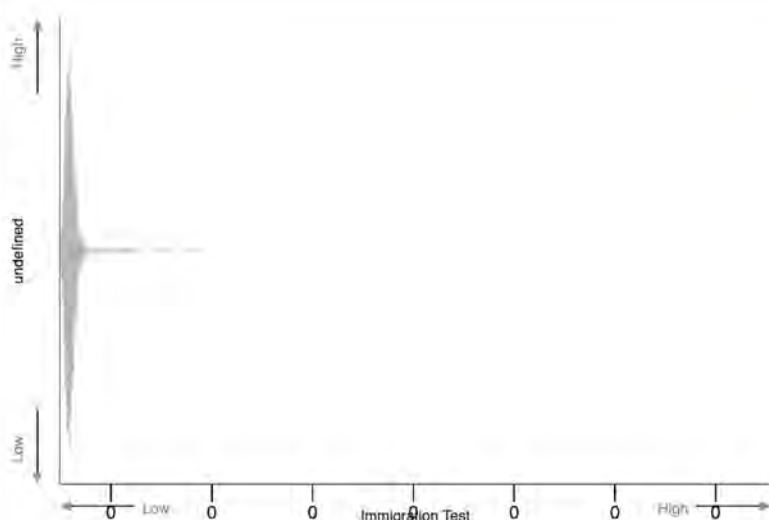
jmf

denver, co , Feb 27, 2016 3:15:43 PM

No its not . Who has stopped all ways to get rid of **illegals** ? Who has **allowed** massive amounts of **legal immigration** ? Its both of them so that average people cant **exist** wh

Immigration





Show me Immigration Test vs. -- undefined --

Toggle concept editor

Update success! Score is calculated based on updated concept.

# Comment Plot

Immigration Test  
Type: unipolar  
Positive inputs

angela korean

want to end this rot in the system ? amend the constitution ! 1) Limit **members** of Congress to a 4yr single term . that gets them out of the business of endlessly **seeking** fat cat sponsors , and brings them to the business of true governance . the same **applies** to senators . let them all step aside after a term to give **others** also the chance to "serve the **American people** . " 2) Get the **Citizens** United judgement reversed . No more big money super-packs . 3) Apportion equal time to all candidates on the media . the media has overplayed the "elections are a spectator/gladiatorial sport" angle , by focusing on their ratings and the 'fun , and the bloodier' candidates . 4) Election day should be **declared** a holiday , so all can afford to go to vote . Even a far **poorer country** like India , has this . 5) make voting compulsory . We want a democratic **country** ? then let's get off our couches .

score = 0.0006589178749339568

Accept Reject Pick

goeasyonus

great mw , Feb 28, 2016 2:29:17 AM

Trump **exudes** leadership , we havent had a leader as president since Reagan . The **country** is sick and tired of vanilla wrapper puppets in the WH . Trump is a real **person** , **speaks** his mind , has the **country** first attitude . . . . . and owes no one . . . . .

score = 0.00014680238075992264

Accept Reject Pick

goeasyonus

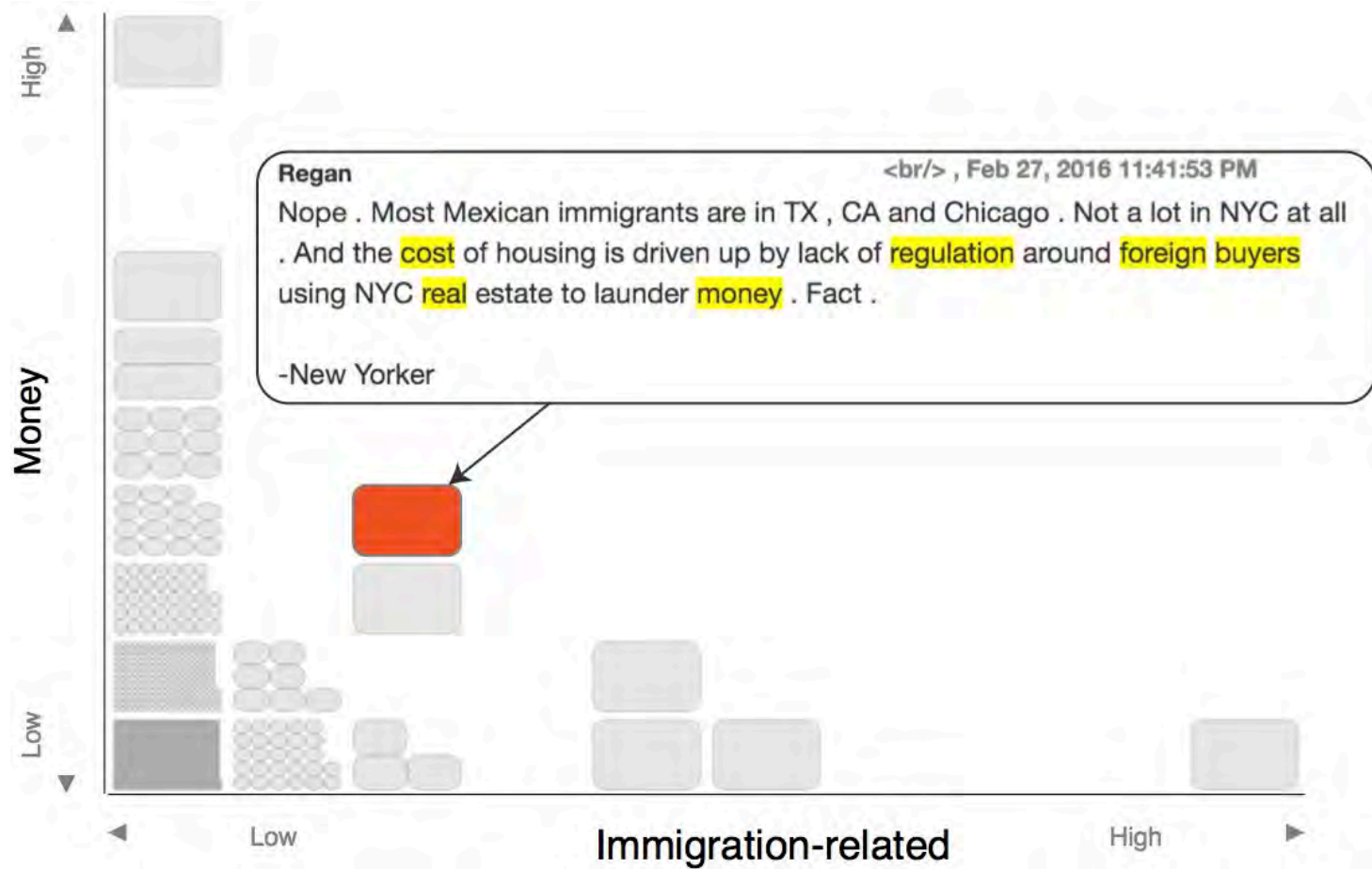
great mw , Feb 29, 2016 2:37:44 AM

being a democrat , arent you more knowledgeable of the dem party than the repub party ? ? why dont u tell us all the great things the dem party is doing for the **country** .

Why do those with the loudest **complaints** always ' **belong** ' to a party ? Too bad more voters dont think for themselves .

score = 0.00011201416478632322

Accept Reject Pick





# Take-away Message

- You can build **custom dictionary** for your own domain and analyze text.
- **Interactive refinement** may improve quality of text analysis by reducing **false positive errors**.

Park, Deokgun, Seungyeon Kim, Jurim Lee, Jaegul Choo, Nicholas Diakopoulos, and Niklas Elmqvist. Conceptvector: Text visual analytics via interactive lexicon building using word. IEEE transactions on visualization and computer graphics (TVCG)



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Niklas Elmqvist  
@NElmqvist



Jurim Lee  
jurim0301@korea.a  
c.kr

# Meet the Team



## Visual Analytics

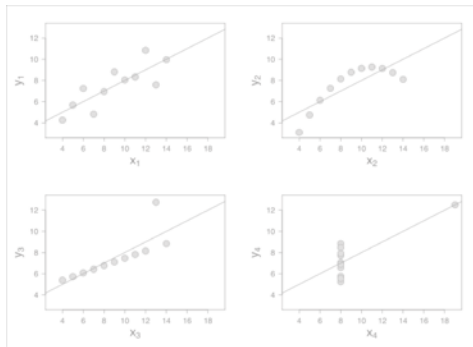
Scales up  
open-ended tasks.



## Comments Analytics



## Future Works



## Visual Analytics

Scales up  
open-ended tasks.



## Comment Analytics

Help comments  
moderation and interactive  
semantic analysis



## Future Works





## Visual Analytics

Scales up  
open-ended tasks.



## Comment Analytics

Help comments  
moderation and interactive  
semantic analysis



## Future Works

# Future work

Defending Digital Democracy





# Defending Democracy against Organized attacks



# Defending Democracy against Organized attacks



# Defending Democracy against Organized attacks

## *Now Two Former Presidents of South Korea Are Under Investigation*

By CHOE SANG-HUN MARCH 13, 2018



Lee Myung-bak, a former South Korean president, walks Wednesday. "I feel dejected as I stand here," he said.

The New York Times

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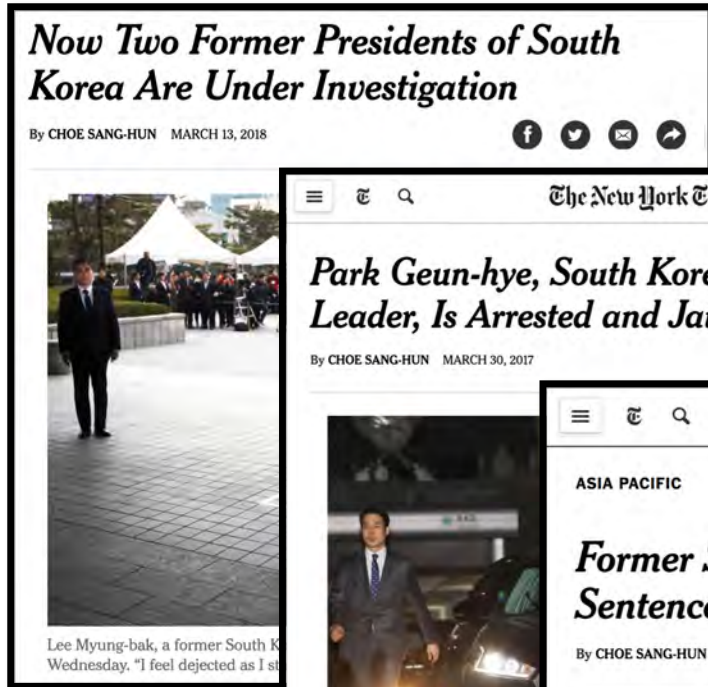
## *Park Geun-hye, South Korea's Ousted Leader, Is Arrested and Jailed to Await Trial*

By CHOE SANG-HUN MARCH 30, 2017



Park Geun-hye, South Korea's ousted president, left the prosecutors' office to be transferred to a detention house in Seoul on Friday. Pool photo by Chung Sung-Jun

# Defending Democracy against Organized attacks



# Defending Democracy against Organized attacks

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Park Geun-hye, South Korea's ousted leader, is escorted to a detention house in Seoul on Friday.

The New York Times

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ASIA PACIFIC

## *Former South Korean Spy Chief Sentenced for Trying to Sway Election*

By CHOE SANG-HUN AUG. 30, 2017



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## South Korean intelligence accused of spreading 1.2 million tweets to sway elections

Prosecutors say National Intelligence Service used Twitter to smear opponents of President Park Geun-hye

By Amar Toor | @amartoor | Nov 28, 2013, 6:11am EST

# Organized Attacks

## Who

- Korean Intelligence
  - 3,500 man/year
- Army Intelligence
  - 600 man/year
- Police
  - 80,000 man/year
- Army
  - 130 man/year
- Samsung
  - 150 man/year

## Where

- Facebook
- Twitters
- News Article Comments
- Internet Forum



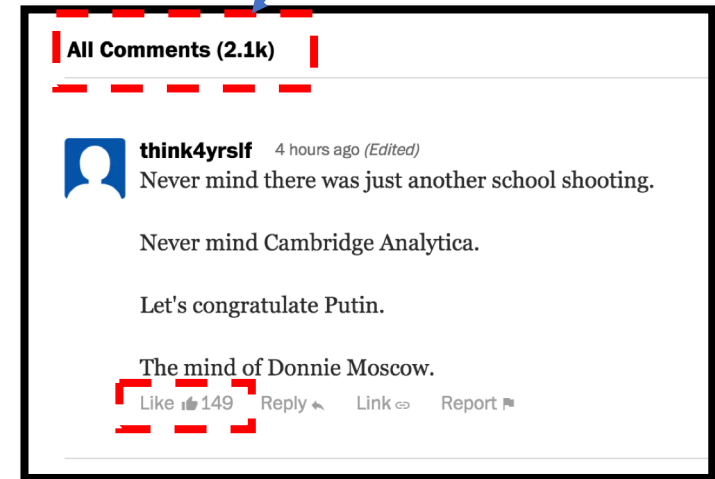


“A Carnegie Mellon scholar, [Dov H. Levin](#), ... [81 by the United States and 36 by the Soviet Union or Russia](#) between 1946 and 2000”

# Best Comment Attack Pattern

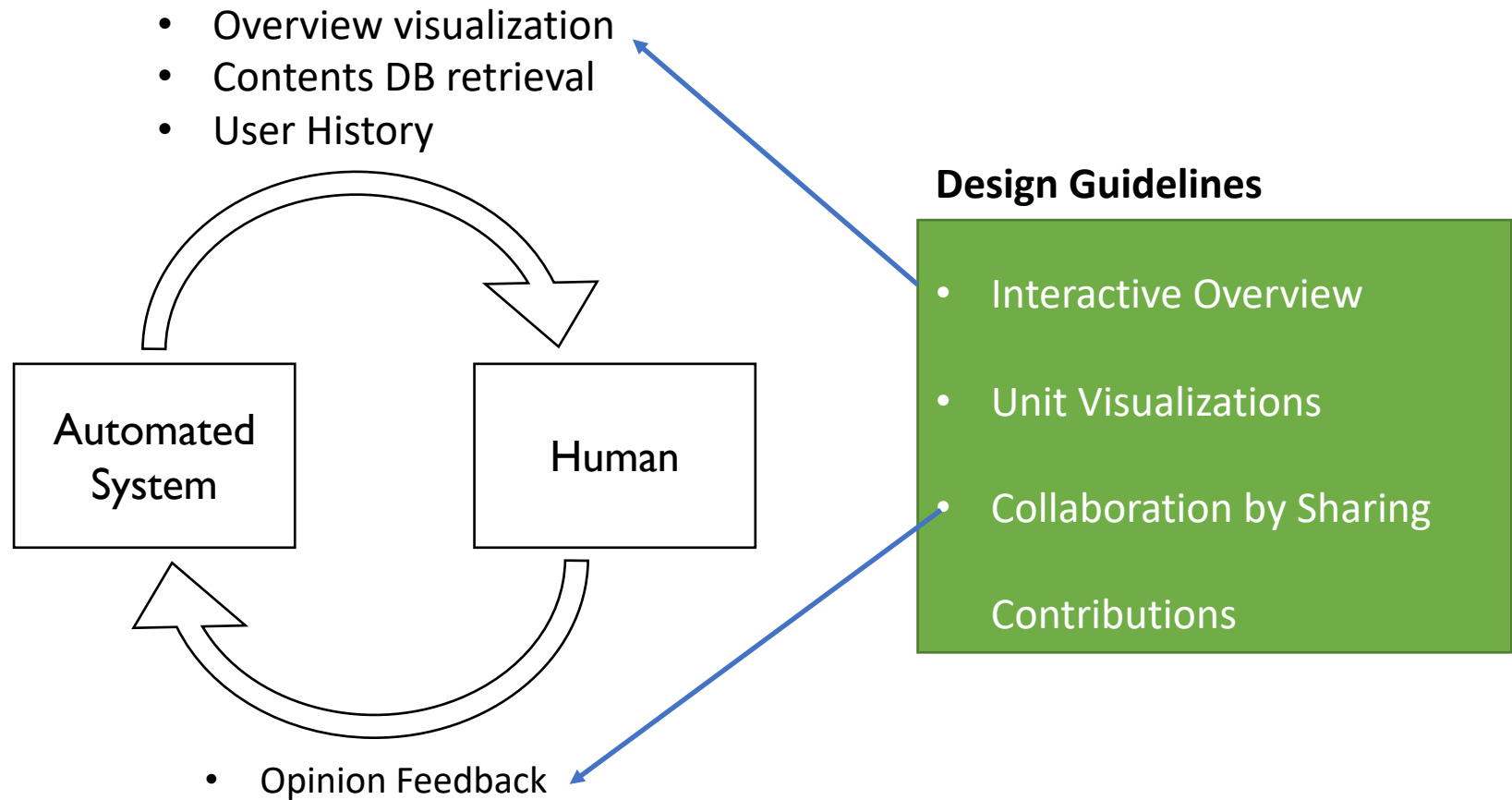


The battle ground  
for Best comments



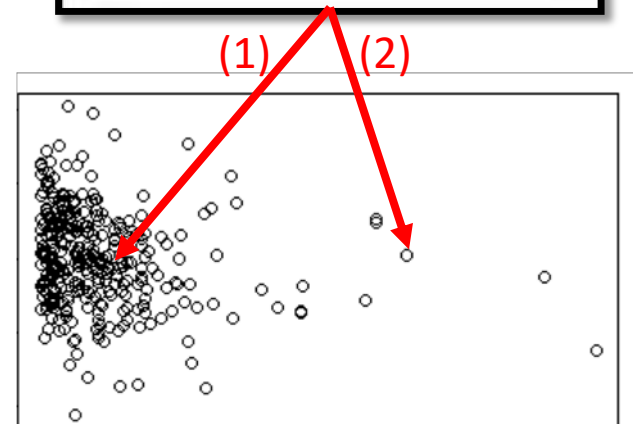
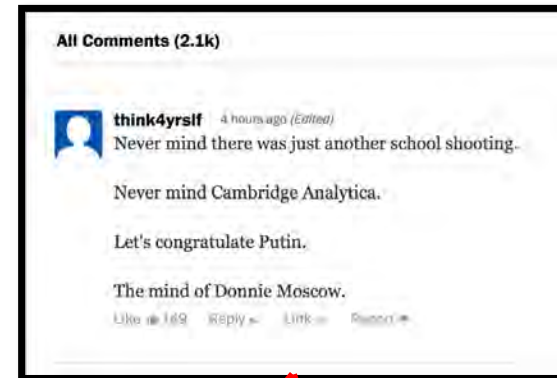
Herd behavior

# Visual Analytics Approach





# What if ...





# Echo chamber & Filter bubbles



News about climate change

News about excessive  
regulation of business

Algorithm: what are you  
likely to want to hear?

right-leaning  
Republican pro-  
business filter  
bubble

left-leaning  
Democratic  
pro-environment  
filter bubble



A close-up, profile view of an older man with grey hair and black-rimmed glasses, speaking. His mouth is open, and his hand is partially visible at the bottom of the frame.

# FRAGMENTATION CHALLENGES



how do we minimize that?

Image Credit: Quartz



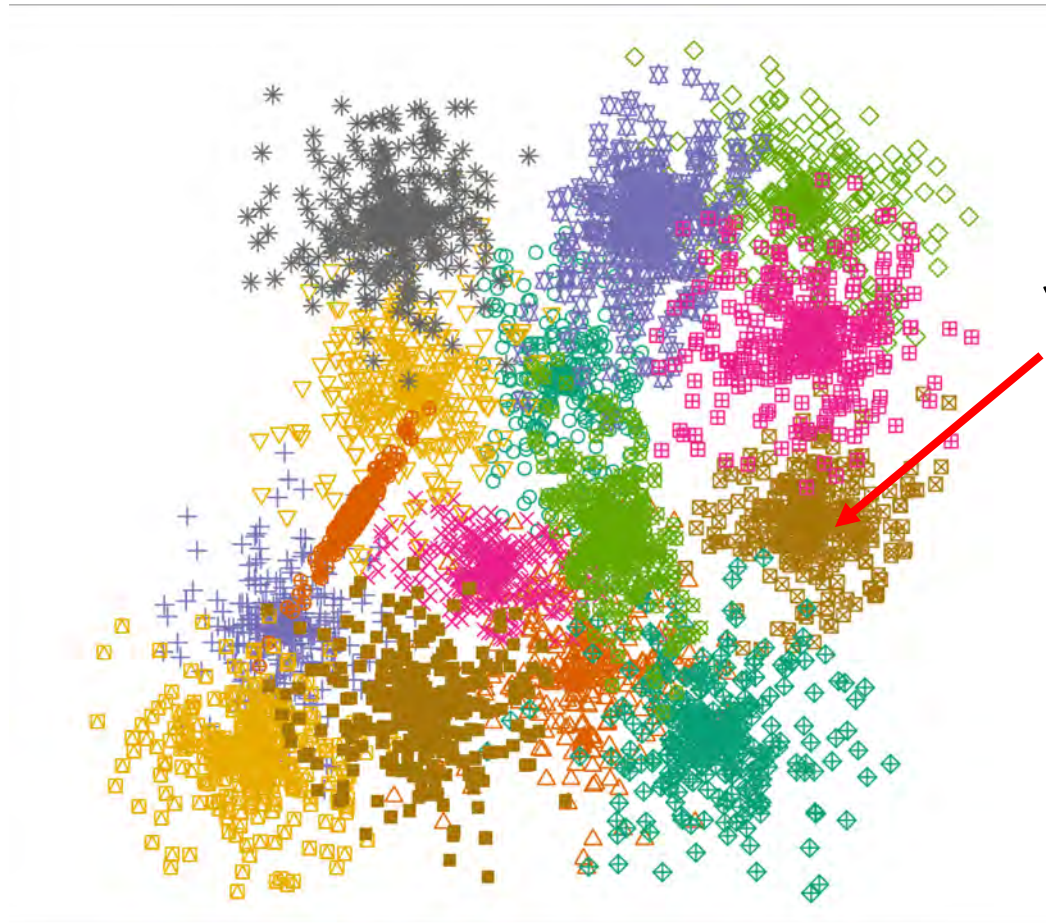
*(Technologies such as social media) lets you go off with like-minded people, so you're not **mixing and sharing and understanding other points of view ...***

*It's super important. It's turned out to be more of a problem than I, or many others, would have expected.*

**- Bill Gates (2017)**

**how do we minimize that?**

# What if ...



You belong here.

All the people in US



# Overview of opinions



removes difference



# Overview of opinions



~~removes difference~~

acknowledge difference

## 2017/8년 이후 주요 언론사

- 주요 언론사 46개:
  - 종합 / 방송통신 / 경제 / 인터넷 / IT전문지
- 2017년 1월 1일 ~ 2018년 7월 29일
- 전체 기사 수: 2,780,621개 (댓글 없는 기사는 제외)
- 전체 댓글 수: 49,574,824개 (약 5천만개)
- 한 기사 댓글 평균적으로 17.8개

## 우리가 "이상하다"고 느끼는 댓글 종류

- 똑같은 말을 반복하는 댓글
- 기사 내용과 무관한 내용의 댓글
- 정치/사회적인 성향이 짙은 댓글
- 사실관계가 어긋난 댓글
- 욕설 등 비속어가 많은 댓글
- 말 자체가 안되는 글자 댓글 등등

한 아이디어가 **똑같은** 댓글을 도배하나?

# 한 아이디가 **똑같은** 댓글을 도배하나?

- 같은 내용의 댓글 + 같은 아이디 + 여러번(수십~수백번)

# 한 아이디가 똑같은 댓글을 도배하나?

- 같은 내용의 댓글 + 같은 아이디 + 여러번(수십~수백번)

s_contents	useridNo	comments	articles
단말기 가격으로 사기치고 요금제로 뒤통수 치고 약정으로 노예만들고 위약금으로 불합리한 빚더미에 눌러 앉히면서 여전히 해쳐먹고 있지 1 약정 결합 위약 족쇄 관행 철폐 2 이통사에서 단말기 유통에 일절 관여치 못하도록 차단 회선서비스 시장과 단말기 유통시장 원천 분리 완전자금지 3 그동안 보조금 할인 명목 미끼로 소비자들 눈가리고 속여오며 폭리나 다름없이 치솟아온 요금제 출고가 대폭 인하를 통한 요금 단말기가격 정상화 이상 반드시 해야할 세가지를 실현하지 않는다면 뭘하건 소비자 입장에서 무의미함	22l8g	1324	1323
법의 사각지대에서 마녀사냥으로 고통받는 조직스토킹 피해자 여러분 우리가 계속 자살만 택한다면 이 자살교사범죄는 계속 완전범죄로 묻히게 됩니다 사람하나 자살시키기 쉽지 않다는 걸 보여줘야할 의무가 있습니다 자살안하는게 복수입니다 미국에는 있지만 한국엔 없는 전파무기 금지법이 생길 때까지 힘내세요 전파무기와 조직스토킹으로 약자를 괴롭히고도 벌 안받고 잘 사는 인간들은 죽은 후를 두려워해야 할 것이다	96g2b	658	656
연합뉴스 기상캐스터는 사랑입니다	2LEhN	370	369
전라도	3mZQ0	324	324
이사야 44장 6절 이스라엘의 왕인 여호와 이스라엘의 구원자인 만군의 여호와가 이같이 말하노라 나는 처음이요 나는 마지막이라 나 외에 다른 신이 없느니라 요한복음 14장 6절 예수께서 이르시되 내가 곧 길이요 진리요 생명이니 나로 말미암지 않고는 아버지께로 올 자가 없느니라 행 4장 12절 다른 이로써는 구원을 받을 수 없나니 천하사람 중에 구	3hObp	299	299

# 한 아이디가 **똑같은** 댓글을 도배하나?

- 같은 내용의 댓글 + 같은 아이디 + 여러번(수십~수백번)



## 한 아이디가 **똑같은** 댓글을 도배하나?

- 같은 내용의 댓글 + 같은 아이디 + 여러번(수십~수백번)
- 어떤 사람은 통신 요금에 대한 성토를 1323개의 기사에 1324번 작성

## 한 아이디가 **똑같은** 댓글을 도배하나?

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- 성경구절....?

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- 성경구절....?

이사야 44장 6절 이스라엘의 왕인 여호와 이스라엘의 구원자인 만군의 여호와가 이같이 말하노라 나는 처음이요 나는 마지막이라 나 외에 다른 신이 없느니라 요한복음 14장 6절 예수께서 이르시되 내가 곧 길이요 진리요 생명이니 나로 말미암지 않고는 아버지께로 올 자가 없느니라 행 4장 12절 다른 이로써는 구원을 받을 수 없나니 천하사람 중에 구원을 받을 만한 다른 이름을 우리에게 주신 일이 없음이라 하였더라 살아계신 하나님의 진리의 말씀입니다	3hObp	299	299
우리가족은 삼성제품 안써요	7pXZ	293	292
이사야 44장 6절 이스라엘의 왕인 여호와 이스라엘의 구원자인 만군의 여호와가 이같이 말하노라 나는 처음이요 나는 마지막이라 나 외에 다른 신이 없느니라 요한복음 14장 6절 예수께서 이르시되 내가 곧 길이요 진리요 생명이니 나로 말미암지 않고는 아버지께로 올 자가 없느니라 행 4장 12절 다른 이로써는 구원을 받을 수 없나니 천하사람 중에 구원을 받을 만한 다른 이름을 우리에게 주신 일이 없음이라 하였더라 살아계신 하나님의 진리의 말씀입니다	agSyF	293	293

# 한 아이디가 **똑같은** 댓글을 도배하나?

- 같은 내용의 댓글 + 같은 아이디 + 여러번(수십~수백번)

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	7pXZ	293	292
이사야 44장 6절 이스라엘의 왕인 여호와와 이스라엘의 구원자인 만군의 여호와가 이같이 말하노라 나는 처음이요 나는 마지막이라 나 외에 다른 신이 없느니라 요한복음 14장 6절 예수께서 이르시되 내가 곧 길이요 진리요 생명이니 나로 말미암지 않고는 아버지께로 올 자가 없느니라 행 4장 12절 다른 이로써는 구원을 받을 수 없나니 천하사람 중에 구원을 받을 만한 다른 이름을 우리에게 주신 일이 없음이라 하였더라 살아계신 하나님의 진리의 말씀 임니다	agSyF	293	293

완전히 같은 댓글, **다른** 두 계정

완전 똑같은 댓글을  
여러 계정이 쓰고있어요!





대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들	1Lpc7	90
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내란집단 최순실 태블릿 조작 에 이어 세월호 7시간 박근혜 대통령 성형시술 동영상 도 조작 시술부위 동영상을 조작하기 위해 는 2 그래픽 3 입체영상 소프트웨어 총동원 태블릿조작 동영상 인터넷 검색창에 08 복사 붙여넣기 해서 볼 것 성형부위조작동영상 인터넷 검색창에 7 복사붙여 넣기 해서 볼 것	5Czpy	75
내란집단 최순실 태블릿 조작 에 이어 세월호 7시간 박근혜 대통령 성형시술 동영상 도 조작 시술부위 동영상을 조작하기 위해 는 2 그래픽 3 입체영상 소프트웨어 총동원 태블릿조작 동영상 인터넷 검색창에 08 복사 붙여넣기 해서 볼 것 성형부위조작동영상 인터넷 검색창에 7 복사붙여 넣기 해서 볼 것	8TFSq	60
내란집단 최순실 태블릿 조작 에 이어 세월호 7시간 박근혜 대통령 성형시술 동영상 도 조작 시술부위 동영상을 조작하기 위해 는 2 그래픽 3 입체영상 소프트웨어 총동원 태블릿조작 동영상 인터넷 검색창에 08 복사 붙여넣기 해서 볼 것 성형부위조작동영상 인터넷 검색창에 7 복사붙여 넣기 해서 볼 것	KZjw	46
내란집단 최순실 태블릿 조작 에 이어 세월호 7시간 박근혜 대통령 성형시술 동영상 도 조작 시술부위 동영상을 조작하기 위해 는 2 그래픽 3 입체영상 소프트웨어 총동원 태블릿조작 동영상 인터넷 검색창에 08 복사 붙여넣기 해서 볼 것 성형부위조작동영상 인터넷 검색창에 7 복사붙여 넣기 해서 볼 것	4Ma9q	64

신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자		
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	e51a30a0-06cd-11e6-9921-000000007370	65
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	5FeTM	89
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8Jz2a	89
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 강력히 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8ozmQ	46
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 강력히 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8qyMW	43
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8662f790-6c04-11e5-a846-0000000011f1	40



대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들	1Lpc7	90
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대한집단 최순실 태블릿 조작 에 이어 세월호 7시간 박근혜 대통령 성형술 동영상 도 조작 시술부위 동영상을 조작하기 위해 는 2 그래픽 3 입체영상 소프트웨어 총동원 태블릿조작 동영상 인	5Czpy	75
터네 검색창에 08 복사 붙여넣기 해서 볼 거 성형부위조작동영상 인터넷 검색창에 7 복사붙여 넣기 해서 볼 거		
근혜비리 증거는 소실이다 근혜와 일당 당장 체포해 엄벌처해라 국가와 국민이 더 이상 피해 볼수없 다 모든공직자는 비리와 직무유기시 시민공개재판해 재산몰수와 사형시켜라 법계 검찰 무용 지 몰임 나라가 이렇게 썩은이유는 모든 공직자 임기보장때문 모든공직자임기 1년으로하고 비리없 고 유능한자만 재임용해 다른취업대기자 균등한 취업기회와 더 유능한자로 물갈이 되야됨 박 대통령 령이 누리는 모든 혜택 당장 지금 중단하고 특검부를 신설해 항시 모든 공직자비리 감시와 또 대 통령후보 1차 특검해 결격사유자 미리 탈락시켜야 국가적 대재앙 줄임	Lgbh	57
근혜비리 증거는 소실이다 근혜와 일당 당장 체포해 엄벌처해라 국가와 국민이 더 이상 피해 볼수없 다 모든공직자는 비리와 직무유기시 시민공개재판해 재산몰수와 사형시켜라 법계 검찰 무용 지 몰임 나라가 이렇게 썩은이유는 모든 공직자 임기보장때문 모든공직자임기 1년으로하고 비리없 고 유능한자만 재임용해 다른취업대기자 균등한 취업기회와 더 유능한자로 물갈이 되야됨 박 대통령 령이 누리는 모든 혜택 당장 지금 중단하고 특검부를 신설해 항시 모든 공직자비리 감시와 또 대 통령후보 1차 특검해 결격사유자 미리 탈락시켜야 국가적 대재앙 줄임	8QqLB	79
근혜비리 증거는 소실이다 근혜와 일당 당장 체포해 엄벌처해라 국가와 국민이 더 이상 피해 볼수없 다 모든공직자는 비리와 직무유기시 시민공개재판해 재산몰수와 사형시켜라 법계 검찰 무용 지 몰임 나라가 이렇게 썩은이유는 모든 공직자 임기보장때문 모든공직자임기 1년으로하고 비리없 고 유능한자만 재임용해 다른취업대기자 균등한 취업기회와 더 유능한자로 물갈이 되야됨 박 대통령 령이 누리는 모든 혜택 당장 지금 중단하고 특검부를 신설해 항시 모든 공직자비리 감시와 또 대 통령후보 1차 특검해 결격사유자 미리 탈락시켜야 국가적 대재앙 줄임	xgcz	121
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	e51a30a0-06cd-11e6-9921-000000007370	65
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	5FeTM	89
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있다 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8Jz2a	89
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 강력히 개혁하 자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8ozmQ	46
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 강력히 개혁하 자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8qyMW	43
대한민국의 새로운 신 권력 언론 금융 공공 노조 대한민국의 주권은 국민에게 있고 대한민국의 권력은 신 권력이 행사한다 지금의 탄핵은 이들 신 권력이 주도하고 있어서 23 여 년 전부터 이들 신 권력 때문에 국회는 식물 국회가 되어 한 일이 없고 대통령은 탄핵 상태로 직무가 정지되고 정부는 일을 할 수가 없다 피해자는 오로지 국민이다 언론과 금융과 공공과 노동을 개혁하자 그래서 국민의 주권을 바로 세우고 국회와 정부가 제대로 일하도록 국정을 쇠신하자	8662f790-6c04-11e5-a846-000000000116	40

# 다른 아이디어가 똑같은 댓글들을 반복해 달까?

- 같은 댓글을 + 3개 이상의 계정이 + 계정당 100번 이상 단 경우

s_contents	comments	accounts	useridNoSet	commentPerAcc
단일가각으로사기치고요금제로취종수치고악정으로노예만들고위악금으로로합리한빚타미에놀라알면서사어전해제하고있지악정합합악금세관행합태이통사에서단말기유통에일관하여지못하도록지단화선서비스시장과단말기유통시장원천분리완전자급	4088	6	["1KhHj", "1eYds", "5EuKs", "95SBq", "22lBg", "3IKJ", 661, 33333333333334	
법위에제발공화국삼정공화국제법을이소유지배하는대한민국법공국제제지언론기자유상상정중기문자는병신악의악기건화인특발사면응이건화상매매합관한사람정년개발반출이재정상악원뇌를안정나이지질부유죄받은내집행유예만유제발삼정법원	1244	4	["1RrhK", "5Sg63", "4kobb", "9NM8Y"]	311
유죄연호최발호만잡안잡나	857	3	["3XQbD", "3vltbC", "2jbuX"]	285, 66666666666667
국회위원장백태하원장박대통령의구속연장은최장미사법부에압박을가한사법부해당장지도복행관관악타먹을고검찰과법다들들이면개로만알아살권권올라하는행위헌론을강악하여국민을개제지조만들려는행위세월호의아들들이용하여유괴하는행위관장	841	3	["331b8190-20f0-11e7-a463-000000003c7c", "31q", 280, 33333333333333	
중국공산당은지금도무고한국민을주조파문공수련자수백만명을산체로장기적출해외국에개발아먹는아만정권임케나미미국동조사냥육타임스등보도북한이나중국이나공산당과본성은형질하면차이없음중국공산당의본성은형공산당합조	1089	4	["3p8Fb", "5HXyI", "5BcnI", "Sx9I"]	272, 25
아시아정질아그라열의알민아호와아이스라엘의구원자민반국아호와가이같이말하노라나는치음아요나노마자이라나외에다른신이없느니라요한복음장절예수께서시되내가공금이요천리요성명이니나로말미암지않고는아버지께로올가거업느니라할정다른	1547	6	["ahabf", "agQW", "1i9pZ", "3hObp", "2KUF5", "agS", 257, 83333333333333	
박근혜대통령의명예를회복하자박근혜대통령은돈을한돈도받은것이없다돈은최순실상사가지고있고박근혜대통령이가진것은맹언인데도충돌과노조와언론들이증거를조작하고선동을하고위세를부려죄없는대통령을구속하고정권을탈취한강도짓은충돌과노조	1379	6	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 229, 833333333333334	
엑스레이영상촬영으로반도체박사기술시작최대수혜주상연하닉스주가상조거기다가사들언터넷자들주행하러블등반도체수요가폭발적인성장올라케된다년매출조순익은익시총익인당순익으로상상사전제위반도제부공개발부터양산까지토탈출	1653	8	["89vsF", "6lCF", "4awyB", "7Hzsu", "7H43Y", "34rJa", 206, 625	
특히아반박근혜대통령의탄핵을게기로국장을채신해서국장을강화하고신진화해서국민의생명과안전을지키고노동통을강력하게개혁해서노동에서의불평등을없애미금과이자와부동산및식음료물품의물가를잡고한올을내려서인경제를살리고중소기업을살	1173	6	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 195, 5	
박근혜대통령의명예를회복하자박근혜대통령은돈을한돈도받은것이없다최순실이가지고있는상상못데가지고있고박근혜대통령이가진것은맹언인데도충돌과노조와언론들이증거를조작하고선동을하고위세를부려죄없는대통령을구속하고정권을탈취한강도	1320	7	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 188, 57142857142858	
우주의원리를모르면을바른가지도할수없다그러므로과학이결여된철학은모두개념철학이다사회와종교를포함해서우주의모든현상올하나의이론으로명쾌하게설명하는책제목과학의재발견이나왔다서울대교수들이세이브에반도못하면서반대로찬성도못하고있다	748	4	["34DVm", "Xlpo", "7FneP", "4HzJ4"]	187
상상못데가문화와소프트융성을위해서넌돈문화재단과소프트재단에다문화체육관광부에서올라온문화체육관광부에게직접합해바라문화예술인과체육연을들었다는박근혜대통령의뜻이잘못된것이아닌단말만것어무슨나쁜일이아발의명령을대서박	1061	6	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 176, 833333333333334	
중국공산당등지금도무고한국민을주조파문공수련자수백만명을산체로장기적출해외국에개발아먹는아만정권임케나미미국동조사냥육타임스등보도북한이나중국이나공산당과본성은형질하면차이없음중국공산당의본성은형공산당합조	692	4	["3p8Fb", "5HXyI", "5BcnI", "Sx9I"]	173
중세수사관대이전예정에서한태산태달에서올사회의용임필사에서안고했다직접복박한고직접가게발새한태산고하면적합하게지리할줄알고합새가무른날예에서애갔다갔다정에서대학친구들이때가지모리라고다합새와장예정친구들이나한태때가지로육	493	3	["6h1oM", "2z46B", "5EzNX"]	164, 333333333333334
상상못데가문화와소프트융성을위해서넌돈문화재단과소프트재단에다문화체육관광부에서올라온문화체육관광부에게직접합해바라문화예술인과체육연을들었다는박근혜대통령의뜻이잘못된것이아닌단말만것어무슨나쁜일이아발의명령을대서박	1141	7	["2B3kz", "1Lpc7", "8662f790-6c04-11e5-a846-000", 163	
박근혜대통령의명예를회복하자박근혜대통령은돈을한돈도받은것이없다돈은최순실상사가지고있고박근혜대통령이가진것은맹언인데도충돌과노조와언론들이증거를조작하고선동을하고위세를부려죄없는대통령을구속하고정권을탈취한강도짓은충돌과언론들이	975	6	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 162, 5	
역시최고의대통령은박민	486	3	["8DKGv", "u1aY", "20ABz"]	162
영종관해상철사보유관특별분양단자내소통하고초콜이영종도내회자기방당만한대영종도내회취지선산대포빈호	469	3	["4AMTa", "a8laH", "a6JXM"]	158, 333333333333334
북지연진급조치위병행위성소를해서과거에자기의죄를없어국민을개제지조알고삼지는행위관관악타먹을고검찰과법다들들이면개로만알아살권권올라하는행위헌론을강악하여국민을개제지조만들려는행위세월호의아들들이용하여유괴하는행위사드리고한미동맹을악화시키는행위	443	3	["331b8190-20f0-11e7-a463-000000000004", "31q", 147, 6666666666666666	
최악과난리가국심해지는이시대에구원미집은오직예수그리스도입니다회개하십시오오직자행한대로갚으시는주님의심원이기습을나타내수만이만생의친리입니다오직예수를구주로믿고영접하여영으로모임영영한천국을 누리십시오	431	3	["e40294e0-62d5-11e7-bdd6-0000000007bb0", "5b", 143, 8666666666666666	
지금부터행동한다예국동지야박대통령을거짓과선동으로역자수명만행하면사구속까지주도하고정권탈취해놓은분할당들그들이장통이되있으니나라사상가정비합한회후를맞을것이고총독박대통령을총독비틀러관들은군방자고쓰레기들이여하무행리행소한다중에	426	3	["331b8190-20f0-11e7-a463-000000000004", "31q", 142	
공무원등이재단설립이나기부금품모집등연여하지못하도록법으로금지하자언사시내간계민한계를필선여수석프로그램연설의는자명속제와가자원외재단이나지역의재단설립등은공무원등이참여해서기업을로부터기부금등받아설립하고운영해왔고이	984	7	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 140, 57142857142858	
이제는가치전출을중비와장관전발과문제가많은피인과법다들게제발수유일한방법은박대통령을채신사기(위한관리인사한등에참여하여진실대한민국을지키는태극기무궁화꽃에나사아합해가있을나디그리고후손을유리한다도세력들문물일당무	398	3	["331b8190-20f0-11e7-a463-000000000004", "31q", 132, 6666666666666666	
우리가족은상상제품안보	984	8	["2JRtq", "1LGz", "2Y7SJ", "247Iz", "3b1Os", "6YLE", 123	
박근혜대통령의명예를회복하자박근혜대통령은돈을한돈도받은것이없다최순실이가지고있는상상못데가지고있고박근혜대통령이가진것은맹언인데도충돌과노조와언론들이증거를조작하고선동을하고위세를부려죄없는대통령을구속하고정권을탈취한강도	975	6	["1Lpc7", "8662f790-6c04-11e5-a846-000000000004", 162, 5	

여러 계정이 **같은** 댓글. 얼마나?

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?



## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정
  - 10개 이상의 같은 댓글/기사로 필터링 : 7463 계정(0.28%)

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정
  - 10개 이상의 같은 댓글/기사로 필터링 : 7463 계정(0.28%)
  - 40개 이상의 같은 댓글/기사로 필터링 : 763 계정(0.02%)



## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정
  - 10개 이상의 같은 댓글/기사로 필터링 : 7463 계정(0.28%)
  - 40개 이상의 같은 댓글/기사로 필터링 : 763 계정(0.02%)
- Q. 이상한 계정들이 쓴 댓글은 얼마나 많나요?

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정
  - 10개 이상의 같은 댓글/기사로 필터링 : 7463 계정(0.28%)
  - 40개 이상의 같은 댓글/기사로 필터링 : 763 계정(0.02%)
- Q. 이상한 계정들이 쓴 댓글은 얼마나 많나요?
  - 10번 이상: 2,617,004 개 (**5.28%**) - 계정당 350개

## 여러 계정이 같은 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많나요?
  - 댓글 단 전체 계정 수 : 2,655,384 계정
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- Q. 이상한 계정들이 쓴 댓글은 얼마나 많나요?
  - 10번 이상: 2,617,004 개 (5.28%) - 계정당 350개
  - 40번 이상: 565,253 개 (1.14%) - 계정당 741개

여러 계정이 같은 댓글. 얼마나?

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?
  - 전체 데이터셋의 계정, 평균 17.8개:

## 여러 계정이 **같은** 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?
  - 전체 데이터셋의 계정, 평균 17.8개:
    - 25%: 1개 | **50%(중간값): 3개** | 75%: 12개



## 여러 계정이 같은 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?
  - 전체 데이터셋의 계정, 평균 17.8개:
    - 25%: 1개 | 50%(중간값): 3개 | 75%: 12개
  - 10번 이상 빈도로 탐지된 계정, 평균 350개:

## 여러 계정이 같은 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?
  - 전체 데이터셋의 계정, 평균 17.8개:
    - 25%: 1개 | 50%(중간값): 3개 | 75%: 12개
  - 10번 이상 빈도로 탐지된 계정, 평균 350개:
    - 25%: 70개 | 50%(중간값): 199개 | 75%: 853개

## 여러 계정이 같은 댓글. 얼마나?

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    - 25%: 70개 | 50%(중간값): 199개 | 75%: 853개
  - 40번 이상 빈도로 탐지된 계정, 평균 740개:

## 여러 계정이 같은 댓글. 얼마나?

- Q. 이상한 계정들은 얼마나 많은 같은 내용의 댓글을 쓰나요?
  - 전체 데이터셋의 계정, 평균 17.8개:
    - 25%: 1개 | 50%(중간값): 3개 | 75%: 12개
  - 10번 이상 빈도로 탐지된 계정, 평균 350개:
    - 25%: 70개 | 50%(중간값): 199개 | 75%: 853개
  - 40번 이상 빈도로 탐지된 계정, 평균 740개:
    - 25%: 202개 | 50%(중간값): 550개 | 75%: 1150개

# 매일 댓글을 쓰는 사람?

매일같이 댓글 쓰는 사람?

# 매일같이 댓글 쓰는 사람?

- N 포탈 뉴스 댓글: 계정당 하루에 20개

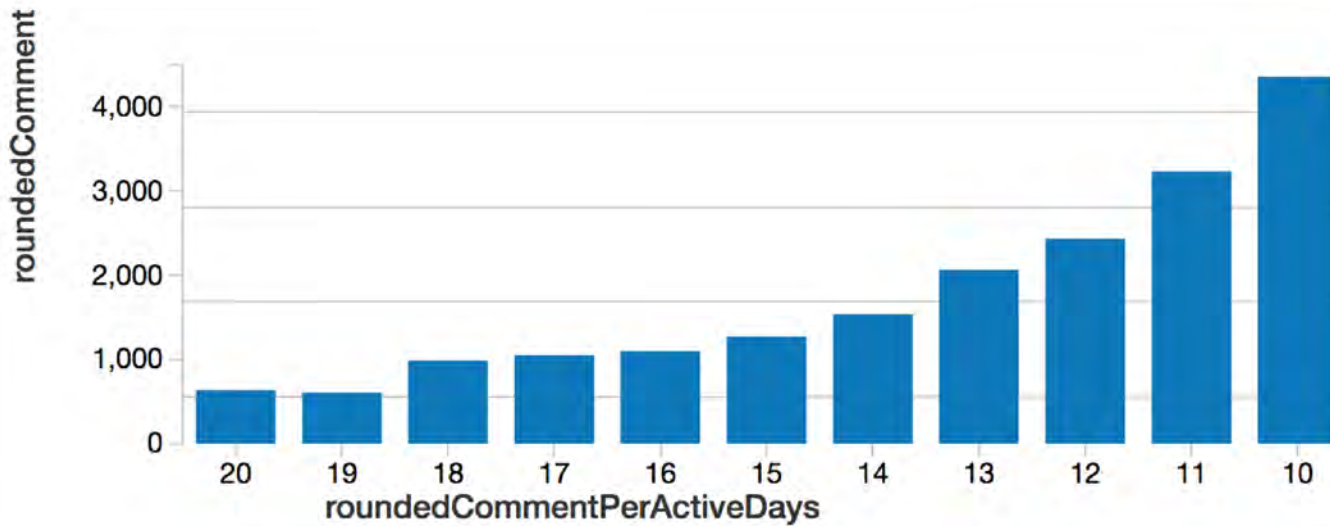


## 매일같이 댓글 쓰는 사람?

- N 포탈 뉴스 댓글: 계정당 하루에 20개
- 위 제한선에 가깝게 매일같이 댓글을 쓰는 계정이 있을까?

## 매일같이 댓글 쓰는 사람?

- N 포탈 뉴스 댓글: 계정당 하루에 20개
- 위 제한선에 가깝게 매일같이 댓글을 쓰는 계정이 있을까?



# 매일같이 댓글 쓰는 사람?

- 매일 10개 이상 댓글을 단 사람



# 매일 올리는 댓글은 어떤 댓글일까?

- 매일 비슷비슷한 댓글, 그러나 내용이 조금씩 바뀐다.

# 매일 올리는 댓글은 어떤 댓글일까?

- 매일 비슷한 댓글, 그러나 내용이 조금씩 바뀐다.

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9rlYI	111	2005	<div> <div>array</div> <div> <p>0: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>1: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>2: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>3: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>4: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>5: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>6: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>7: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>8: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> <p>9: 청원부탁드립니다. 악플러들과 함께 네이버 댓글 매크로 돌리는 공범인가요? 요즘 문재인대통령 인신공격, 비하댓글들로 보기에 민망한 무지막직한 욕설과 고소할만한 수준의 댓글이 비정상적으로 높은추천과 베스트댓글로 올라가있고 사건사고 기사에도 도배되어가고있어요!!합쳐하고있구요! 수시로 기사 갈아치우며 댓글관리,악성댓글을 방지하는!어린학생들에게도 무방비하게 노출시켜주는 네이버도 공범입니다.상습적인 악성댓글,악플러 고발도 해야할것입니다. 국민청원 포털사이트 <a href="https://www1.president.go.kr/petitions/101349">https://www1.president.go.kr/petitions/101349</a></p> </div> </div>

100% 일치 말고,  
조금 "바꾸는" 경우는 어떻게 찾죠?

예를들어...  
90% 비슷한 댓글?





어느날, 페이스북에 올라온 스크린샷

**debo\*\*\*\***

111년만의 더위다. . 온 국민이 혹사당할 때, 문재인은 휴가갔다. 이웃나라 일본은 정부가 나서서 목숨이 위험하니 에어컨 켜라고 권장한다. 올해보다 덜한 더위에도 박근혜는 누진세 개편해줬다. 그러나 문재인은 정말 아무런하는 일이 없다. 아무것도.

2018-08-01 23:51:10 신고

답글



 0  0

**yama\*\*\*\***

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2018-08-01 23:51:09 신고

답글

 1  1

누진세?  
누자세?

유사  
도

92%



## Visual Analytics

Scales up  
open-ended tasks.



## Visual Analytics

Scales up  
open-ended tasks.



## Comment Analysis

Help comments moderation  
and interactive semantic  
analysis



## Visual Analytics

Scales up  
open-ended tasks.



## Comment Analysis

Help comments moderation  
and interactive semantic  
analysis



## Future Works

Will protect digital  
democracy

# Thank you.

Questions?

[Deokgun.park@uta.edu](mailto:Deokgun.park@uta.edu)

Try:

[commentiq.firebaseio.com](https://commentiq.firebaseio.com)

[conceptvector.org](https://conceptvector.org)



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